**城市经济与公共管理学院**

**本科课程简介汇总**

**2016年5月17日**

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# 《公共管理论文写作》课程中英文简介

Public management academic writing

课程代码：013311B **Course Code：**013311B

课程名称：公共管理论文写作 **Course Name：**Public management paper writing

学时：16 **Periods：16**

学分：1 **Credits：1**

考核方式：考查 **Assessment：**Inspection

先修课程：公共管理学**Preparatory Courses：**Public Management

公共经济学Public Economics

公共政策学Public Policy

《公共管理论文写作》是引导学生根据公共管理基本理论和实践动态而进行的学术论文写作课程，是一门应用性、基础性工具课。通过本门课程的教学，使学生全面掌握公共管理论文写作的基础理论、基本知识和基本技能，包括公共管理理论资料和现实案例收集、文献综述、论文选题、研究方法、拟定论文提纲；撰写学术论文的基本步骤；学术论文的框架及逻辑结构；脚注、尾注及参考文献的编写格式。

本课程是一门理论与实际操作相结合的课程，要求学生能较好理解和掌握公共管理基本理论和分析技巧，能进行比较学术论文撰写和实例分析，并能在掌握课程基本要求的基础上根据自己兴趣选择专题，独立进行文献检索和论文写作。

该课程可以在公共管理大类范围内体现出行政管理、公共事业管理、土地资源管理和城市管理等专业的学术论文写作特色。

"Public management academic writing" is an application, basic and practical course for academic writing on public management. Through this course, the students should master the basic theory, basic knowledge and basic skills, including theory date and practical case collection, literature review, research methods and formulate the outline of the paper; learn the basic steps for writing academic papers; master the frame and logic structure of research paper and learn the footnote endnotes and references and format of writing. Based on the study, students are able to understand and master the basic theory of public management and analytical skills, should compare academic paper writing and examples, and independentlygrasp the literature retrieval and paper writing.

The curriculum reflects the academic writing characteristics of administrative management, public service administration, land resourcesmanagement and urban management in public management categories range.

# 《政治学》课程中英文简介

Politics

**课程代码：010093B/010093A Course Code：010093B/010093A**

**课程名称：政治学 Course Name：Politics**

**学时：48 Periods：48**

**学分：3 Credits：3**

考核方式：考试 **Assessment**：Examination

先修课程：中国近代史纲要 **Preparatory Courses**：Outline of Modern Chinese History

作为公共管理大类的基础课，《政治学》主要介绍政治学基本原理和基本理论，包括马克思主义政治学的基本观点，以及西方政治学和我国当代政治学最新研究成果，探索我国政治文明建设的规律，提高学生的政治素质。立足世纪之交世界政治和中国政治发展实际，按照政治意识、政治主体、政治行为、政治发展、政治参与、政治动力、政治文化、民主政治等政治要素，探索政治学原理的新体系，体现科学性与时代性、创新性的统一。同时介绍我国政治体制改革和政治文明建设实践，提高学生分析和解决政治现实问题的能力。

As a basic course of the major of public management, *Politics* introduces basic theory and principles of political science, including main ideas of Marxist politics and western politics, as well as the newest research achievements of Chinese modern politics. It studies law for building Chinese political civilization, which aim to improve students’ political quality. On the real condition of Chinese and world political development, it explores the new system of political principles, including political idea, political subject, political behavior, political development, political participant, political motivation, political culture, political democracy and so on, which united its nature of science, modernity and innovation. On the other hand, it also introduces those new things about Chinese political reform and construction of political civilization to improve their skill of analyzing and resolving the current political issues.

# 《公共管理学》课程中英文简介

课程代码：010013B/010012B **Course Code：**010013B/010012B

课程名称：公共管理学**Course Name：** Public Management

学时： 48/32 **Periods：**48/32

学分：3/2 **Credits：**3/2

考核方式：考查**Assessment：**Inspection

先修课程**：**管理学原理行政管理**Preparatory Courses：**

Public Administration；

Management Science

《公共管理学》是行政管理专业的专业基础课，是为引导学生了解公共管理的基本理论和基础知识而开设的课程，是其它公共管理类专业课程的基础。通过本门课程的教学，使学生全面掌握公共管理的基础理论和基本知识；了解公共部门的机构设置、管理运作的原则、特点和方式；探索公共管理变革和创新的新方式。公共管理学课程的理论属性在于通过对公共管理活动现象的观察和理解来揭示公共管理活动的规律、从而提供对公共管理活动有意义的指导。它的知识属性在于通过对公共管理活动现象的归纳、提炼和抽象形成系统化的知识体系，从而提供对公共管理活动现象的科学认识。它方法属性不仅提供哲学层次上的理解公共管理活动现象的方法，也提供工具层次上的解决公共管理问题的方法。

本课程主要内容包括绪论、公共管理理论与实践的发展、公共管理主体、公共管理职能、公共管理过程、公共管理绩效、公共管理责任与控制、政府角色与职能、非营利组织、公共物品管理、公共部门战略管理、公共管理改革与发展等十二个单元。

本课程教学过程中，注重养成学生公共管理的思维，培养学生提出问题、分析问题和解决问题的能力，为学生进一步学习相关专业课程和将来从事实际工作打下坚实的理论基础。

本课程是一门理论与实际操作相结合的课程，它阐述了当代公共管理发展的基本状况和主要特点，全面分析了公共管理的过程和行为，在学习和借鉴国外先进的公共管理经验基础上，指出了公共管理变革和发展的方向。

"Public Management" is a foundational course of public administration major. It is to guide students to learn and understand the basic theories and basic knowledge of public management. Through the course, students should grasp the basic theories and basic knowledge of public management; understand the arrangement of public sectors and institutions; understand the principles, characteristics and methods of public sectors management; explore public management reform and innovation. In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; develop the thinking ways of public management. It is benefit to students to further study related professional courses and engage in practical work.

This course is a combination of theoretical and practical subject which spells out the basic theoretical development of contemporary public management and its main features as well as comprehensive analysis of processes and behaviors of public management. It learns and borrows the advanced experiences of public management of industrialized countries and forecasts the change and development of the public management in the future.

# 《公共管理学（双语）》课程中英文简介

课程代码：011113B**Course Code：**011113B

课程名称：公共管理学（双语）**Course Name：** Public Management

学时： 48 **Periods：**48

学分：3 **Credits：**3

考核方式：考查**Assessment：**Inspection

先修课程**：**管理学原理行政管理**Preparatory Courses：**

Public Administration；

Management Science

《公共管理学（双语）》是为引导学生了解公共管理的基本理论和基础知识而开设的课程，是其它公共管理类专业课程的基础。通过本门课程的教学，使学生全面掌握公共管理的基础理论和基本知识；了解公共部门的机构设置、管理运作的原则、特点和方式；探索公共管理变革和创新的新方式。教学过程中，注重养成学生公共管理的思维，培养学生提出问题、分析问题和解决问题的能力，为学生进一步学习相关专业课程和将来从事实际工作打下坚实的理论基础。

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# 《公共经济学》课程中英文简介

Public Sector Economics

课程代码：010043B/010042B **Course Code：**010043B/010042B

课程名称：公共经济学 **Course Name：**Public Sector Economics

学时：48/32学时 **Periods：**48/32

学分：3/2 **Credits：**3/2

考核方式：考查 **Assessment：**Inspection

先修课程：西方经济学 **Preparatory Courses：**Western Economics

《公共经济学》是利用经济学的分析方法，分析广义公共部门的经济行为一门新颖学科。借助马克思主义政治经济学与西方经济学的基本原理，研究现代市场经济条件下以政府为代表的公共部门的经济活动。本课程主要有以下内容：基础理论（市场失灵、外部性理论、政府干预理论、公共产品理论）和基本理论（公共收入理论、公共支出理论、公共选择理论、公共规制理论）以及基于理论分析的公共部门的职能、职能范围，公共部门职能变化趋势的政府经济行为分析等。

学习本门课程目的是要让学生认识和掌握市经济条件下政府各种经济活动的必要性与边界,做到既懂得如何做好政府经济工作，又能监督政府的职能。

"Public Sector Economics" is the branch of economics which studies public sector,government activities under the condition of modern market economy with the basic principle of Marx's Political Economics and western economics.This course mainly includes the following contents:Basic theory (market failure theory, externality theory, government intervention theory, public goods theory) functions and basic theory (public income theory, public expenditure theory, public choice theory, theory of public regulation) and the function. ,range changeand trend of functions of public sector ,government economic behavior analysis etc, based on theoretical analysis.

The purpose of this course is to let students understand and master the necessityand boundaryof various governmenteconomic activitiesunderthe condition ofthe market economy,know how to do a good job in the government's economic and to monitor the function of the government.

# 《公共经济学（双语）》课程中英文简介

Public Sector Economics

课程代码：010153A **Course Code：**010153A

课程名称：公共经济学（双语） **Course Name：**Public Sector Economics

学时：48学时 **Periods：**48

学分：3 **Credits：**3

考核方式：考试 **Assessment：**Exam

先修课程：西方经济学 **Preparatory Courses：**Western Economics

《公共经济学（双语）》是利用经济学的分析方法，分析广义公共部门的经济行为一门新颖学科。借助马克思主义政治经济学与西方经济学的基本原理，研究现代市场经济条件下以政府为代表的公共部门的经济活动。本课程主要有以下内容：基础理论（市场失灵、外部性理论、政府干预理论、公共产品理论）和基本理论（公共收入理论、公共支出理论、公共选择理论、公共规制理论）以及基于理论分析的公共部门的职能、职能范围，公共部门职能变化趋势的政府经济行为分析等。

学习本门课程目的是要让学生认识和掌握市经济条件下政府各种经济活动的必要性与边界,做到既懂得如何做好政府经济工作，又能监督政府的职能。

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The purpose of this course is to let students understand and master the necessityand boundaryof various governmenteconomic activitiesunderthe condition ofthe market economy,know how to do a good job in the government's economic and to monitor the function of the government.

# 《公共政策学》课程中英文简介

Public Policy

 课程代码： 010053B **Course Code:**010053B

课程名称：公共政策学  **Course Name:**Public Policy

学时： 48 **Periods：**48Academic Hours

学分： 3**Credits：**3

考核方式：考查 **Assessment：**Inspection

 先修课程：政治学 **Preparatory Courses:** Politics

行政管理学 Administration Management

《公共政策学》主要介绍了公共政策的概念、主体理论、基本过程和相关方法，内容涉及公共政策的基本知识（概念、特征和作用，主体、客体和环境）、政策分析的概念模型、社会问题的形成与公共政策制定、决策行为及其心理分析、政策执行的有效途径、政策的评估与终结等。本课程以公共政策的阶段性方法为框架，按照政策过程的发展顺序展开分析。在强调政策科学体系规范性的同时，更注重实现政策理论和方法的“本土化”，结合我国的具体政策实践，对公共政策的来龙去脉进行了全面的阐释。

Public Policyintroduces the concept, the main theory, the basic process and the methodology of public policy. The content covers the basic knowledge of public policy (concept, features and functions, subject, object and environment), conceptual model of policy analysis, social public policy issues, decision-making behavior and psychological analysis, policy implementation and effective way, policy evaluation and termination. The course is a framework of phased approach to public policy, in accordance with the policy to analyze the policy developing process. In emphasizing the scientific system of regulatory policy, we pay more attention to the theory and methods to achieve the policy of "localization" of specific policy practice in our country. Within the real situation in China, the course explains how public policy is realized.

# 《公共管理研究方法》课程中英文简介

Regional EconomicAnalysis

**课程代码：013312B Course Code：013312B**

**课程名称：公共管理研究方法 Course Name：Regional EconomicAnalysis**

**学时：32 Periods：32**

**学分：2 Credits：2**

**考核方式：考查 Assessment：Inspection**

**先修课程：微观经济学 Preparatory Courses：Microeconomics**

**宏观经济学Macroeconomics**

公共管理研究方法从应用性和实践角度出发，本课程在区域经济学的基本分析框架下，系统介绍区域经济问题分析范式与模型功能，主要内容包括区域经济分析中的数据获取与整理、指标选取与指标体系的构建、区域分析常用模型及体系、计量经济学方法与基本过程，以及具体区域问题描述及适用模型等。

要求学生学习本课程后，能够理解相关模型的理论基础与软件实现过程，培养他们具备运用所学区域问题描述方法、统计实用方法及计量分析方法等手段，动手分析区域经济现象，为区域实践提供科学依据的实用能力。

This course will address the methodology ,statistical tools, and positive aspects of regional economic modelsin use today for analysisin regional economic activity.

Defining theanalysis infrastructurefrom theregional economic development and policy engagement, students will be exposed to methods used and skills required for therange of tasks expected of regional economic rerserchers.

# 《行政管理文献阅读（英语）》课程中英文简介

Administrative Literature Reading

**课程代码：012202B Course Code：012202B**

**课程名称：行政管理文献阅读 Course Name：Administrative Literature Reading**

**学时：32 Periods：32**

**学分：2 Credits：2**

考核方式：考查**Assessment**：Testing

先修课程：公共管理学 **Preparatory Courses**：Public Management

自从公共行政学诞生以来的一百多年的时间内，产生了许多具有代表性的论著和学说，它们拓宽了公共行政学的研究视野，并直接奠定了当代公共行政学研究的知识基础。本课程将对公共行政学发展史中的经典著作进行系统介绍，通过剖析经典著作的方法来学习和研究各种公共行政学的理论流派，并对之进行批判性的选择和拓展，从而为本学科的知识增长做出贡献。

本课程的专业目标在于通过让同学们品读经典理论，并通过批判性的现则和拓展，来进一步的提升和促进自己的专业素养和人文情怀。本课程的难点是一百多年间行政管理的专业文献发展脉络长，必须阅读的经典文献多。另外，怎样将经典思想转化为写作能力，能写出符合现代要求的行政管理专业论文，也是本课程的难点。

Public Administration has been lasting for more than 100 years and it has produced a number of representative works and theories, which has widened the research field of Public Administration, and laid the foundation for the research knowledge base of contemporary Public Administration. This course will systematically introduce theclassics of public administrative in itslong period oftheory developing through the means of classical literature analyzing and reading all kinds of public administration classics.Also, critical selection of the classics is needed to contribute to subject developing.

The main task of this course is to further develop and promote their professional literacy and humanism through reading classic books and theories and critical thinking and knowledge expanding. The difficulty point of this course is that swallow and master the great amount of professional books in the long history of its subject developing is of a little difficulty. In addition, turning the classical thoughts of the books and theories into writing ability and write professional administrative papers to meet the modern requirements is another difficulty point of this course.

# 《行政管理学》课程中英文简介

Public Administration

 课程代码：**010512A Course Code:** **010512A**

课程名称：行政管理学**Course Name:**Public Administration

学时：48 **Periods:** 48 Academic Hours

学分： 3 **Credits：**3

考核方式：考试**Assessment：**Testing

先修课程：政治学管理学**Preparatory Courses:**PoliticsManagement

《行政管理学》从当代政府管理和改革的现实出发，从提高政府依法行政的能力与效率的角度关注和研究行政管理的相关理论和实务。课程全面介绍政府管理国家事务、社会公共事务的活动过程，通过对行政管理活动主客体与行政环境的关注，从管理理念、管理体制、管理内容与管理技术等多层次和角度对行政管理活动进行分析与研究。通过本课程的学习，培养学生行政管理的专业思维和专业思想，以我国行政改革的现实为基础，结合外国行政管理改革的经验和教训，理解行政管理的基本理论和规律。

Public Administration focuses on and studies the relating theories and practice from the angle of reality of the modern government management and reform, and from the angle of enhance the capability and efficiency of government administration. The course will give an overall introduction of the procedure of the government to administrate the national affairs and societal activities, and give analysis and study, after observing the object and subject of the public administration activities and the administration environment, to the administration activities from several levels and angles of the administration idea, system, content and techniques. Finishing this course, the student will gradually form the special thought and thinking of public administration, will understand, on the base of the realities of administration reform in our country and with consulting the experience and lessons from the administration reform in other countries, the basic theories and regularities of public administration.

# 《非营利组织管理(双语)》课程中英文简介

Managing the Non-Profit Organization

**课程代码： 011702B Course Code： 011702B**

**课程名称：非营利组织管理** **Course Name：Managing the Non-Profit**

**Organization**

**学时：32 Periods：32**

**学分：2** **Credits：**2

**考核方式：考试** **Assessment：test**

**先修课程：管理学 公共管理学** **Preparatory Courses：Management Science**

**publicAdministration**

学术界把社会组织划分为政府组织、营利组织和非营利组织三大类，它们分别是政治领域、经济领域和社会领域的主要组织形式。随着我国社会转型和经济转轨速度的加快，作为社会“第三域”主要构成成分的非营利组织，获得了巨大的发展机遇和空间。经济社会发展对非营利组织管理现象及其规律的研究提出了迫切要求，作为一门学科，“非营利组织管理”应运而生。

本课程教学的基本目的是让学生通过本门课程的学习，了解非营利组织的社会政治影响和在促进公民社会发展中的作用,认识非营利组织的性质、地位、作用和活动方式, 能够运用管理理论和方法分析解决非营利组织成长过程中的问题，掌握管理非营利组织管理的基本技巧。课程内容涵盖中国非营利组织的法律框架，非营利组织的管理实务（市场营销、战略规划、人力资源管理、伦理和财务管理、评估与责任）。本课程采用以学生为中心的教学方式，讲授与专题讨论并重，强调文献阅读，社会调查和撰写专题报告。课程共32学时，课堂讲授26学时，讨论4学时，实践2学时。

All Society organizations can be divided into three categories: governmental organizations, for-profit organizations and non-profit organizations. They are respectively belonging to the political field, the economic field and the social field. As China's social transformation and economic transition, the non-profit organizations which is the main components of "the third sector", have won the immense development. The development of economic and social has made the study of the non-profit organization urgently. As a result, " non-profit organization management" came into being as a [subject](app:ds:subject). The basic purpose of this course is to let students to know the social and political impact of non-profit organizations, to recognize the itsnature, status,roles and activities, and to be able to use management theory and methods to solve the problems in non-profit organization operation.The course begins with the legal structure for the sector, and also covers both general managementpractices that apply to all public and private organizations (marketing, strategic planning, interorganizationalrelations, human resources, ethics and financialmanagement) and practices unique tononprofits (boards and governance, volunteer management, legal responsibilities, fundraising, etc.).The course uses a combination of readings, lectures, and experiential learning to give students dailyopportunities to test their textbook material in the real world.This course adopts a student-centered teaching methods, emphasizes on literature reading, social investigation and project report writing. A total of 32 curriculum hours, 26 hours for lectures, 4 hours for discussing, 2 hours for practice.

# 《非营利组织管理(英语)》课程中英文简介

Managing the Non-Profit Organization

**课程代码：011452A Course Code：011452A**

**课程名称：非营利组织管理** **Course Name：Managing the Non-Profit**

**Organization**

**学时：32 Periods：32**

**学分：2** **Credits：**2

**考核方式：考试** **Assessment：test**

**先修课程：管理学 公共管理学** **Preparatory Courses：Management Science**

**publicAdministration**

学术界把社会组织划分为政府组织、营利组织和非营利组织三大类，它们分别是政治领域、经济领域和社会领域的主要组织形式。随着我国社会转型和经济转轨速度的加快，作为社会“第三域”主要构成成分的非营利组织，获得了巨大的发展机遇和空间。经济社会发展对非营利组织管理现象及其规律的研究提出了迫切要求，作为一门学科，“非营利组织管理”应运而生。

本课程教学的基本目的是让学生通过本门课程的学习，了解非营利组织的社会政治影响和在促进公民社会发展中的作用,认识非营利组织的性质、地位、作用和活动方式, 能够运用管理理论和方法分析解决非营利组织成长过程中的问题，掌握管理非营利组织管理的基本技巧。课程内容涵盖中国非营利组织的法律框架，非营利组织的管理实务（市场营销、战略规划、人力资源管理、伦理和财务管理、评估与责任）。本课程采用以学生为中心的教学方式，讲授与专题讨论并重，强调文献阅读，社会调查和撰写专题报告。课程共32学时，课堂讲授26学时，讨论4学时，实践2学时。

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# 《工商行政与市场监管》课程中英文简介

Industry and Commerce Administrationand Market Supervision

课程代码：012203A **Course Code**：012203A

课程名称：工商行政管理学**Course Name**：Industry and Commerce Administrationand Market Supervision

学时：48 **Periods**：48

学分：3 **Credits**：3

考核方式：考试 **Assessment**：Examination

先修课程：经济学 行政学 行政法**Preparatory Courses**：Economics,Public ministration，Public Laws

工商行政与市场监管是行政管理专业的特色专业课。它是讲授我国工商行政管理机关履行市场监督管理职能，维护市场秩序的课程。包括工商行政管理的含义，工商行政管理机关的职能、地位、特点，工商行政管理的内容等。工商行政管理的内容是这门课程的主体，包括企业登记监督管理、市场交易与竞争行为监督管理、消费者权益保护等。作为监督执法活动与职能，工商行政管理与多部法律密切相关，如公司法、反不正当竞争法、反垄断法、消费者权益保护法以及食品安全法等。通过这门课程，同学们会了解行政管理的重要领域——市场监督管理的法制状况和理论知识，了解以工商行政管理为代表的我国市场监督管理的体制与特点，掌握工商行政管理和市场监管的基本内容，并通过这门课程深入理解和体会行政管理的一般规律。

The Industry and Commerce Administration is the character specialized course to all Administrative Management students. It is a course, including the definition, function, status ,features and things about Industry and Commerce Administration, about the Supervision and Management of the market and safeguard order in a socialist market economy. It is mainly about the key body ,which includes the enterprises registration, supervision and administration , fairly trade , the supervision and administration of competitive behaviour, protecting the rights and interests of consumers. There are many laws bound up with the Industry and Commerce Administration such as :Corporation Law, the People's Republic of China Against Competition by Inappropriate Means Law,Antitrust, Consumers Interest Protection Law , Food Safety Law.You will understand the vital areas and the focus of administrative management by learning this course,by which we can find the legal situation about market supervision and management , the system and character of market supervision and management in our country. The students will master the basic components and also the general rule of administrative management.

# 《行政公文写作》课程中英文简介

Administrative document writing

**课程代码：013202A Course Code：013202A**

**课程名称：行政公文写作 Course Name：**Administrative document writing

**学时：32 Periods：32**

**学分：2 Credits：2**

考核方式：考试 **Assessment**：Testing

先修课程：公共管理学 **Preparatory Courses**：Public Management

公共经济学公共政策学Public EconomicsPublic Policy

行政公文写作主要介绍行政公文种类、行文规则、公文处理程序、公文格式标准，以及各文种写作要点等，通过学习和训练，培养具有行政公文处理与公文写作能力的行政管理人才。本课程的重点是掌握行政公文种类：行文规则、公文处理程序、公文格式标准等的知识，学会决定、通告、通知、通报、请示、函、会议记要等常用公文的写作。本课程的难点是规范性强，必须遵守的规则条文多。另外，怎样将写作要点转化为写作能力，能写出符合要求的公文，也是本课程的难点。本课程内容规范性强，必须认真仔细地阅读教材和相关的文件，弄懂熟记。本课程实践性强，要善于通过案例分析，提高分析问题和解决问题的能力，要积极地参与写作训练，在虚拟的实践中体会和积累公文处理和公文写作的经验，培养公文处理与公文写作的能力。

Administrative document writing mainly introduces the types of administrative documents, writing rules, documents processing procedures, the document format standard and main points of the practice of writing, etc. By learning and training, educating administrative management talents with ability of administrative document process and document writing. The focus of this course is to master types of the administrative official documents: knowledge of writing rules, the document processing procedure, and format standard, etc. and learning to know decisions, notice, report, instructions, letter, meeting notice and other commonly used documents writing. The difficulty of this course is there is much normative, and rules to be abode by. In addition, how to transformthe key points of write into writing ability and can write documents conform to the requirements, it’s also the difficult point in this lesson. The normalizations of this course’s content is strong, so that students must read the teaching materials and relevant documents carefully, to understand and memorizing. This course practicality is strong, must be good at improving the ability of analyzing and solving problems through analyzing cases. What’s more, students need to participate actively in the writing training, accumulating the experience in document processing and document writing in the virtual practice, developing the ability of document processing and writing skills.

# 《国家公务员制度》课程中英文简介

The System of Public Services

课程代码：010302A Course Code：010302A

课程名称：国家公务员制度 Course Name：The System of Public Services

学时：32 Periods：第7学期

学分：2 Credits：2

考核方式：考试 Assessment：exam

先修课程：公共部门人力资源管理 Preparatory Courses：Human resources management in public sectors

国家公务员制度是行政管理专业学生的核心专业课程之一，其研讨对象是为现代社会大多数国家所认同的一种政府人事制度——国家公务员制度。课程将围绕价值、制度和实践三个维度展开。价值维度主要分析在政府人事管理中的主要价值追求及其相互关系，并通过这种分析揭示公务员制度的科学价值；制度维度则主要介绍和比较公务员制度本身的结构和机制，它们构成了价值诉求的载体；实践维度则主要考察公务员制度在世界各国，包括发达国家和发展中国家的建立与发展，并在此基础上思考中国公务员制度的实践。

The system of Public Service is one of core course for undergraduate student majoring in public administration whose research objective s of government personnel management. The course centers three dimensions: value, institution and practice. Value dimension mainly analyze the main values pursuit and their interrelations among governmental personnel management and expose the scientific value for civil servant management institutions; institution dimension mainly introduce and compare the civil servant system’s structure and mechanism which is considered as the carrier of value pursuit; practice dimension focuses on investigating the management institution for civil servants all over the world including developing and developed countries, especially thinking about china’s related practice.

# 《电子政务概论》课程中英文简介

Introduction to Electronic Government

课程代码：010213B **Course Code：**010213B

课程名称：电子政务概论 **Course Name：Introduction to Electronic Government**

学时：48 **Periods：**48

学分：2+1 **Credits：**2+1

考核方式：考查 **Assessment：**Examination

先修课程：公共管理学 **Preparatory Courses：**Public Management

《电子政务概论》是研究信息技术条件下政府组织的结构、运行及其发展规律的学科。是行政管理学专业的一门重要的专业课。通过本门课程的学习，使学生掌握电子政务的概念、电子政务与传统政务的差别、电子政务兴起的原因、电子政务的G to G、G to B、G to C三种应用模式、电子政务的功能以及电子政务在世界各国的发展历程。

Introduction to Electronic Government has been a subject of studying structure、run and development law of administration organization in the background of information and technology. Introduction to Electronic Government has been an important professional course in the major of Administration Management. We hope our undergraduates could master such knowledge as conception of Electronic Government, differences between Electronic Government and traditional government, reasons of rise of Electronic Government, Electronic Government application modes of G to G、G to B、G to C, functions of Electronic Government and development of Electronic Government all over the world.

# 《城市规划与管理（双语）》课程中英文简介

Urban Planning and Management

课程代码:010133A **Course Code**：010133A

课程名称：城市规划与管理（双语）Course Name： Urban Planning and Management

学时：54 **Periods**：54

学分：3 **Credits**：3

考核方式：考试 **Assessment**：**Examination**

先修课程：城市经济学 **Preparatory Courses**：**Theory of Urban**

**Economics**

该门课程系统地阐述了城市规划的基本原理、规划的目标和方法。主要内容包括规划的理论，规划的法律基础，以及规划与政治经济间的内在关系。城市土地规划，城市环境规划，城市交通规划，城市市政基础设施规划和城市居住区规划是课程学习的重要内容。案例分析各国城市规划实践的经验和教训。通过该门课程的学习，学生将能够分析城市规划的原理、了解建设城市所遵循的科学与艺术的双重原则以及掌握城市规划实施和管理的具体运行程序和控制手段。本课程也为学生继续学习和以后从事其它城市建设活动打下必要的基础。

*UrbanPlanning and Management*will firstintroduce the theory of urban planning and then systematically discuss the significance and objectives of urban planning. The course will include the major concepts and the legal basis of planning as well as the interrelationships between planning, politics and social issues. The course will also highlight the questions of urban land use planning, urban environmental planning, and urban traffic planning, Municipal Infrastructure planning and planning on residential area. Experiences and lessons from the world cities will be discussed. On the completion of this course, students will be able to :1)analysis the essential rules of urban planning; 2) understand the double rules between science and art of modern urban construction 3) grasp the process of practice and management of urban planning .This course also prepares students for their further study and their career of urban construction after graduation.

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# 《公共事业管理法律与制度》课程中英文简介

Legal system of publicutilities management

课程代码：012213A **Course Code：012213A**

课程名称：公共事业管理法律制度 **Course Name：**Legal system of publicutilities

management

学时：32 **Periods：**32

学分：3 **Credits：**3

考核方式：考试/考查 **Assessment：**Examination/Inspection

先修课程：法学概论 **Preparatory Courses：**An Introduction to

Chinese Law

《公共事业管理法律制度》是为引导学生了解公共事业管理法律制度的基本理论和基础知识而开设的课程，是公共事业管理类专业的专业课程。通过本门课程的教学，使学生全面掌握公共事业管理的基本法律制度；了解公共事业管理部门的机构设置、管理运作的规范与制度。教学过程中，注重提升学生的法学修养，培养学生提出问题、分析问题和解决问题的能力，为学生将来从事实际工作打下坚实的理论基础。

本课程是一门理论与实际操作相结合的课程，它从历史和现实的角度全面阐述了公共事业管理的基本内容和基本制度，通过比较国外公共事业管理法律制度，结合公共事业管理的未来发展方向，使得学生能够站在学术和实践的前沿思考专业问题。

"Legal system of public utilities management"is a major course of public utilities management major. It guides students to learn and understand the basic theories and basic knowledge ofLegal system of public utilities management. Through the course, students should grasp the basic theories and basic knowledge of Legal system of public utilities management; understand rules and laws of the arrangement of public sectors and institutions. In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; develop the thinking ways of public utilities management.

This course is a combination of theoretical and practical subject which explains comprehensively the basic content and basic system of public utilities management from the perspective of history and reality.By comparing the legal systems of foreign public utilities management, combined with the future direction of the management of public utilities, allows students to practice at the forefront of academic and professional issues thinking.

# 《公共组织学》课程中英文简介

Public Organization

课程代码：013212A **Course Code：**013212A

课程名称：公共组织学 **Course Name：**Public Organization

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**Examination

先修课程：公共管理学 **Preparatory Courses：**Public Management

《公共组织学》一门专门研究公共管理的主体——公共组织的结构、运行及发展规律等问题的学科，是其它公共事业管理类专业课程的基础。通过本课程的学习，使学生掌握公共组织学的研究对象、研究方法及其理论知识的演进、公共组织结构、公共组织人员、公共组织的外部环境、公共组织过程、公共组织心理、公共组织文化、公共组织沟通、公共组织绩效、公共组织战略以及公共组织发展与变革等方面的知识。同时，使学生能够形成公共组织识别能力、公共组织分析能力和公共组织设计能力

Public organization has been the subject of public management, Public Organization has mainly studied the structure, run and law of development of public organization. Public Organization has been the foundation of all the other professional courses of public affair department. We hope our undergraduates could master such knowledge as Public Organization object of study、research methods and the evolution of theoretical foundations, structure of public organization, staff of public organization, external environment of public organization, process of public organization, psychology of public organization, culture of public organization, communication of public organization, performance of public organization, strategy of public organization, development and transformation of public organization by learning Public Organization. Meanwhile, we also hope our undergraduates could acquire such abilities as identity、analysis and design public organizationby learning Public Organization.

# 《城市社区管理》课程中英文简介

Urban Community Administration

课程代码：011373A **Course Code：011373A**

课程名称：公共管理学       **Course Name：**Urban Community Administration

学    时：48       **Periods：**48

学    分：2+1       **Credits：**3

考核方式：考试       **Assessment：**Examination

先修课程：管理学原理       **Preparatory Courses：**Management Science

社會學       Sociology

社区是满足居民生活的微观空间，是当今人类社会经济生活发展的必然产物，是我国全面建设小康社会和构筑社会主义和谐社会的重要载体。社区管理是一门实用性较强的交叉学科，它融政治学、社会学、管理学、经济学、历史学等学科于一体，注重解决实际问题，具有很强的综合性和专业性。本课程首先对我国社区（特别是城市社区）管理进行总体性介绍，讲解城市社区管理的历史背景、理论基础和现实条件；其次，介绍社区、城市社区的基本概念、基本性质、主要类型及主要功能；再次，对城市社区管理的主体和运行机制进行分析，深入讨论城市社区的民主政治、公共服务、经济和社会发展问题，这是本课程的重点部分；最后，结合国外的经验，对城市社区管理中存在的具体问题进行专题性研究，以便开阔学生视野，提高学生分析问题和解决问题的能力。

A community is a micro-space for the residents. Community Administration is a comprehensive and practical subject which combines several subjects such as politics, sociology, management, economics, and history, and focuses on practical problems. Firstly, the course will explain the historic background of community administration, basic theories, and today’s conditions; Secondly, it will introduce the concepts, natures, main types and functions of community and urban community respectively; Thirdly, the course will teach the students main contents, i.e. a thorough analysis into the administration bodies of the community, and the operational mechanism of the community administration, and a sound discussion on the democratic politics, public goods, and social and economic issues; Fourthly, combining the experiences from foreign countries, the course will give some practical advices according to the problems existing in the present community administration practice in order to enhance the abilities of resolving tough problems

# 《城市管理制度与政策》课程中英文简介

Urban management systems and policies

课程代码：010122B **Course Code：010122B**

课程名称：城市管理制度与政策 **Course Name：**Urban management

systems and policies

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试/考查 **Assessment：**Examination/Inspection

先修课程：公共政策学、法学概论 **Preparatory Courses：**Public Policy Science, An Introduction to Chinese Law

《城市管理制度与政策》是为引导学生了解城市管理法律制度的基本理论和基础知识而开设的课程，是公共事业管理类专业的专业课程。通过本门课程的教学，使学生全面掌握城市管理的基本法律制度与主要政策措施；了解城市管理部门的机构设置、管理运作的规范与制度。教学过程中，注重提升学生的法学修养，培养学生提出问题、分析问题和解决问题的能力，为学生将来从事实际工作打下坚实的理论基础。

本课程是一门理论与实际操作相结合的课程，它从历史和现实的角度全面阐述了城市管理的基本内容和基本制度，通过比较城市管理法律制度和政策制定程序，结合城市的未来发展方向，使得学生能够站在学术和实践的前沿思考专业问题。

"Urban management systems and policies"is a major course of public utilities management major. It guides students to learn and understand the basic theories and basic knowledge of Legal system, policies and measures of public utilities management. Through the course, students should grasp the basic theories and basic knowledge of Legal system of urban management; understand rules and laws of the arrangement of urban management sectors and institutions. In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; develop the thinking ways of public utilities management.

This course is a combination of theoretical and practical subject which explains comprehensively the basic content and basic system of urban management from the perspective of history and reality.By comparing the legal systems of foreign urban management, combined with the future direction of cities’ development, allows students to practice at the forefront of academic and professional issues thinking.

# 《公共安全管理》课程中英文简介

Public Security Management

课程代码：013222A **Course Code：**013222A

课程名称：公共安全管理 **Course Name：** Public Security Management

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：政治学 **Preparatory Courses：**Political Science

公共管理学 PublicManagement

《公共安全管理》课程主要介绍危机、公共安全管理的基本概念，公共安全管理组织体系、危机管理规划体系、突发事件应急处理方法、政府公共安全管理决策支持系统、国外公共安全管理体系与方法，并结合国内外公共安全管理案例进行相应的分析。

学生通过学习本课程，了解并掌握危机、灾害、公共安全的基本概念，掌握公共安全管理基本理论与方法、突发事件应急预案的编制及其政府危机处理方法。为今后从事公共安全管理提供必备的专业知识。

The Public Security management course introduces the basic concepts of crisis, public security management, public security management system, planning systems, emergency treatment, foreign public security management system and method, combined with the corresponding analysis of the management of public security cases.

In this course, Students will understand the basic concepts of crisis, disaster, public security, and grasp the basic theories and methods of public security management.The course will provide the necessary expertise to students in the management of public security for the future.

# 《土地资源学》课程简介

LandRecourses

课程代码：010472A **Course Code**：010472A

课程名称：土地资源学 **Course Name**：**LandRecourses**

学时：34 **Periods**：34

学分：2 **Credits**：2

考核方式：考试 **Assessment**：**Examination**

先修课程：土地经济学 **Preparatory Courses**：**Economics of Land**

《土地资源学》是以土地资源为研究对象，以人地关系为研究主线。

土地资源学是主要研究土地资源的气候学、地学、土壤学等自然条件及土地资源的社会经济特性、土地资源的地带性分布规律、土地资源分类体系、土地资源调查、土地资源评价、土地资源生产潜力和人口承载力分析等的原理、方法和模式的一门学科。

其主要任务是协调人地关系，阐明土地资源和土地利用的基本特征，揭示土地资源开发、利用、保护中存在的突出矛盾和问题，提出土地资源可持续利用的对策建议。

学习该课程的目的是让学生掌握土地资源的构成要素和分异规律，熟悉我国土地资源的基本属性，掌握分析和评价土地资源的主要方法理论，并进行生产潜力分析，为学生奠定基本专业基础。

Theresearch object of this course is land resources, which directed by the main clue of human-land relationship.

Land Resource Science studies on the natural and social conditionsabout the climatology, dialect geography,agrology, so as to help students to understand the principles, methods, and models that used analyzing on the social economic features of land, distribution of land resources, land classification, land investigation, land evaluation, land productionpotential forces and population carrying capacity.

The course will emphasize recognizing relationships between the natural environment and human society and considering how we manage that relationship, as to illustrate the contradictions in the process ofland using.

Land Resource Scienceprepares students to inventory and analyze land resource information using tools and to integrate that information with management concerns for informed land resource use and decision-making.This course also enables students to explore China landscape and its natural resources.

# 《土地经济学》课程简介

Economics of Land

课程代码：**010443A** **Course Code**：**010443A**

课程名称：土地经济学 **Course Name**：**Economics of Land**

学时：51 **Periods**：51

学分：3 **Credits**：3

考核方式：考试 **Assessment**：**Examination**

先修课程：政治经济学、西方经济学 **Preparatory Courses**：

《土地经济学》是经济学的一个分支，主要研究土地作为一种稀缺资源如何进行合理配置的问题。当前，土地的有限性与人类需求的无限性形成一对尖锐的矛盾，如何在不同用途中合理配置土地资源以满足人类的各种需要显得十分重要和紧迫。

主要研究内容是经济活动中的人与地关系和与此相关的人与人关系。其中，人地关系作为一条重要的线索，其主要内容涉及土地的使用、保护、改良等，目的是在可持续发展的前提下，通过制度、技术等方式和手段促使土地资源高效利用，提高土地资源的集约化程度；在土地利用中形成的人与人之间的关系主要涉及土地的产权设置、土地市场、土地价格、土地金融等内容，其目的在于通过促使土地资源顺利流转最终实现土地资源的合理使用。

学习该课程的目的是让学生系统地掌握土地经济运行理论，并熟悉中国土地经济领域中的重大现实问题，为学生进一步学习其他相关课程奠定专业基础。

Land Economics is one of the branches of the economics, which study on the allocation of exiguous land resources. There is a serious contradiction between the finite land and the need of human being. It is an exigency problem to resolve the contradiction.

The key content is human-land relationship and the relationship between the people during the using of land, which include the protection and melioration of land, as to improve the efficiency and concentration of land using by institute and technological methods.The land-ownership, land-using, land-management, land price and land financewill be studied in this course.

The objective of this course is to teach thestudents to use the theories and methods to research the relationship between the mankind and the land and comprehend the key problems of land economics in China; so as to comply with the law of lived harmonybetween mankind and other naturalresources.

# 《房地产开发经营》课程中英文简介

Real Estate Development and Management

课程代码：010242A **Course Code：**010242A

课程名称：房地产开发经营 **Course Name：**Real Estate Development and Management

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**Examination

先修课程：管理学、经济学 **Preparatory Courses：**Management; Economics

《房地产开发经营》课程以房地产开发项目的实际操作为主线，主要内容包括：房地产业与房地产开发经营概述、房地产开发企业与发展模式、土地一级开发和房屋开发程序、房地产开发项目可行性研究、土地使用权的获取与项目规划管理、房地产开发项目的运营与管理等。《房地产开发经营》课程是土地资源管理专业方向的先行课程，学习该课程可以系统地了解和掌握房地产经营管理的基本理论、基本知识和操作技巧，学习房地产市场分析、投资决策、企业运作的相关技术，了解市场上房地产运作的商业模式，熟悉政府对房地产管理的基本手段，懂得房地产经济运行和经济发展的规律。

"Real estate development and management" course’s main line is the actual operation of real estate development project. This curriculum contents include: the overview of real estate industry and real estate development and management, Real estate development enterprises and development mode, land development and housing development program, the feasibility research of the real estate development project, the acquisition of land use rights and project planning management, operation and management of real estate development project, etc. The course, real estate development and management, is the advanced curriculum of students majored in land resources management. Learning this curriculum, students can systematically understand and grasp the basic theories, basic knowledge and operating skills of real estate operation and management, study the real estate marketing analysis，investment decision-making, business-operation related technologies and know the operational model of the business in real estate market. Besides, it can also help students be familiar with the basic means by which government manage real estate industries, understand the laws about economic operation and economic development of real estate.

# 《土地测量学》课程中英文简介

Science of Land Survey

课程代码：012212B **Course Code：**012212B

课程名称：土地测量学 **Course Name：Science of Land Survey**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Test**

先修课程：《高等数学》、**Preparatory Courses：**AdvancedMathematics,

《概率论与数理统计》Probability Theory and Mathematical Statistics,

《土地资源学》Land Resource Science

《土地测量学》是测量土地及其附属物的相对位置、界线、形状、高程、类型、权属，并准确表达在地图上，为科学利用、管理土地提供基础数据的应用技术学科。本课程以测量学的基本知识为基础，结合土地资源管理的实际需要，系统讲授坐标系统、地球椭球及其数学投影变换的基本理论，基本测量方法，常用测量仪器操作技能，地形图与地籍图的测绘，测量数据管理与应用等理论与实践相结合的系列知识，建立基本理论——基本方法——测量实践——测绘数据应用的课程体系，使学生掌握扎实的土地测量理论基础和基本技能，培养学生创新思维和灵活运用能力，为土地资源管理专业的土地利用调查、土地综合整治、土地利用规划、地籍管理等课程学习提供基础数据获取方法与应用技能。

"Science of Land Surveying" is a discipline of application and technical. Land surveying is measuring the relative position of the land and its appurtenances, boundaries, shape, height, type, ownership, and accurate expression on the map, and provide basic data for scientific use and management of land.In this course, based on the basics knowledge of surveying, and combination the actual need of land resource management, a series of knowledge combines theory and practice were system taught, such as the coordinate system, the basic theory and practice their mathematical theory of Earth ellipsoid projection transformation, the basic surveying method, commonly used measuring instruments operating skills, topographic mapping and cadastral maps, measurement data management and application. The course systems were established with basic theory, basic method, surveying practice and mapping data applications. The goal of course is enable students to master a solid theoretical foundation and land surveying basic skills, and propose the creative thinking and the ability to flexibly. And then, the course will provide basic data acquisition methods and application skillsfor technical study of land resource management, such as Land-use surveys, the comprehensive improvement of land, Land use planning and Cadastral management.

# 《土地利用规划学》课程中英文简介

Land use planning

课程代码：010453A **Course Code：**010453A

课程名称：土地利用规划学 **Course Name：**Land use planning

学时：48 **Periods：**48

学分：3 **Credits：**3

考核方式：考试 **Assessment：**Examination

先修课程：土地资源学 **Preparatory Courses：**Land resources

土地经济学 土地测量学 [Land Economics](javascript:showjdsw('jd_t','j_')) Land Survey

本课程阐述了土地利用规划学研究对象、任务与内容，土地利用规划的体系和程序，系统地论述了土地利用规划的理论基础与原则，详细地介绍了土地利用总体规划、土地利用详细规划设计及土地利用专项规划的理论和方法，简述了土地利用规划信息系统及其功能与设计，并对土地利用规划管理与实施进行简单讲解，最后简介了土地利用规划的若干案例。通过课堂讲授、课堂讨论、案例解析、仿真案例模拟操作等形式，使学生理解土地利用规划学的性质和特点，准确把握土地利用规划中的重要概念和内容，系统地掌握土地利用规划的诸多理论和原则，把握土地利用总体规划、详细规划以及专项规划的方法和理念，能够进行土地利用各层次的规划，并能够进行成果总结。本课程是高等院校土地资源管理、资源环境与城乡规划专业的专业基础课程，也是从事土地资源管理、土地规划、城乡规划人员的重要学习内容，也是学生继续学习的重要基础课程。

This course explaining the study object, tasks ,content of land use planning, as well as land use planning system and procedures, systematically expounds the theory of land use planning and basic principles.It also detailedly describes the general land use planning and detailed land-use planning theories and methods.Then it outlines the land use planning information system, its function and design. Finally this subject explains land-use planning on management and implementation with a brief introduction of several land-use planning cases.Through classroom lectures,discussions, case analysis, simulation cases with simulated operation,this subject let students understand the nature and characteristics of land use planning ,get an accurate grasp of land-use planning in the essential concepts and content, systematically grasp land-use planning theory and principles, and grasp the general land-use planning, detailed planning planning methods and concepts.It ensures studentstake the ability of carrying out land-use planning at all levels and suming up the results.This course is not only the major basic curriculum of the major of land resources management and resources and environment and urban and rural planning in institutions of higher learning,but also essential contents for personnelengaged in land resource management, land planning, urban and rural planning , as well as the essential foundation for further study for students.

# 《地籍管理》课程中英文简介

Cadastral Management

课程代码：010182A **Course Code：**010182A

课程名称：地籍管理 **Course Name：**CadastralManagement

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考试 **Assessment：**Examination

先修课程：土地经济学 **Preparatory Courses：**Land Economics

土地管理学 Land Management

地籍管理是国土资源管理的基础，是严格土地管理的重要保障，是保护资源、保障发展、维护权益、服务社会的重要手段。

本门课程的主要内容包括：土地分类、土地利用现状调查、地籍调查、土地条件调查、地籍管理中的土地利用动态监测、土地分等定级、地籍档案管理等。

开设该课程的目的在于培养学生系统全面地掌握地籍管理的理论和方法，从事土地利用调查、地籍测量、土地登记及土地信息系统工作的基本技能。通过本课程的学习，要求学生了解地籍的相关概念，熟悉地籍管理基本内容，掌握地籍管理原则、方法和技巧以及建立地籍信息系统的知识。

Cadastral management is the foundation of land resources management, the important protection for strict land management , and it is also an important means to protect resources, ensure the development, and safeguarding the rights and serve for the community.

The main contents of this course include: classification of land, survey of the present situation of land-use, cadastral survey, land condition survey, dynamic monitoring of land use, classification and determination of landthe level, and cadastral file management.

The course aims at cultivating students to master theories and methods of cadastral management, the basic skills to engage inland-use survey, cadastral survey, land registration and land information system.Through the course, students are required to know relevant concepts of cadastral, master basic content of cadastral management,grasp the principles, methods and techniques of cadastral management, and master the knowledge of how to establish cadastral information system.

# 《土地制度与政策》课程中英文简介

Land Institution and Policy

课程代码：011612A **Course Code：**011612A

课程名称：土地制度与政策 **Course Name：**Land Institution and Policy

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**Examination

先修课程：土地经济学；房地产开发经营 **Preparatory Courses：**Land Economics；Real Estate

Development andManagement

《土地制度与政策》以土地法学为基础，结合专业特色，借鉴国外土地和房地产法研究，分析我国土地和房地产法律及相关制度建立的产权制度基础，研究探讨土地和房地产法律和制度的主要内容和基本构成，在理论与实际分析的基础上，对比分析国内与国外、历史与现实土地和房地产管理的法律与政策运行实践，深入剖析我国土地产权及其管理制度中存在的问题，系统归纳出我国土地和房地产管理的法律体系和制度框架，并探讨了土地和房地产政策的制定、实施与评价等重要问题。通过本课程的学习，使学生以土地法学的基本理论为线索，掌握我国土地和房地产制度的主要内容和基本构成，深入理解我国土地产权和管理制度存在的问题及产生背景，提高利用理论知识分析我国目前土地产权制度与政策方面的争议并解决实际问题的能力。本课程也为学生继续深入学习和毕业后从事土地和房地产管理相关工作打下必要的基础。

Land Institution and Policy, considering the characteristics of the specialty, analyzes the title institutional foundation of land and real estate laws and institutionson the basis of the science of land law and the research on foreign real property rights institution, discusses the main content and fundamental components of land and real estate laws and institutions in China, compares current and historic implemental practice of the land and real estate administration laws and policies at home and abroad, analyzes the problems existing in the current real property title and administration laws and institutions, induces the law system and policy structure of real property administration, and conducts study on the issue of real property policy implementation and evaluation. On the completion of this course, students will be able to: 1) grasp the main content and basic components of land and real estate laws and institutions in China; 2) understand the problems and background underlying the real property title and administration system; 3) improve their ability to analyze the disputes pertaining to the current real property rights theory and policy. This course also prepares students for their further study and their career of real property management after graduation.

# 《土地信息系统》课程中英文简介

Land Information System

课程代码：010462A **Course Code**：010462A

课程名称：土地信息系统 **Course Name**：Land Information System

学时：32 **Periods**：32

学分：2 **Credits：**2

考核方式：考试 **Assessment**：Examination

先修课程：计算机应用基础， **Preparatory Courses**：computer science，

数据库应用 Applied database，

管理信息系统 Management Information System

土地信息系统是为土地管理部门收集、组织、存贮、加工、处理、应用和传播信息的辅助决策系统。一般由硬件、软件、数据库和人组成。具有数据采集、检验与编辑；数据操作；数据的存储与组织；查询、检索、统计、计算以及空间分析等功能。本课程主要介绍土地信息系统的基本原理、空间信息获取、土地信息数据库的建立、土地信息处理与分析技术以及土地信息系统的设计与应用等。为土地开发利用以及更加有效的土地管理提供技术支持。

土地信息系统是一门理论性和实践都很强的学科，要求学生在掌握基本理论与方法的同时，加强实验和实践。在理论讲授部分通过课堂讲授、学生讨论、安排学生作业等方式完成教学内容，采用多媒体课件展示各种地理信息处理过程与结果，帮助学生理解和巩固所学的理论知识。

The Land information system is an assistant system for decision-making. It can be used in collecting, organizing, saving, processing, utilizing and broadcasting the land information. This systems is consisted by hardware, software, debase and personnel. The function of this system as following: collecting, comparing and editing data, the operation of data, saving and organization data, querying, searching, computing and analysis land information data.

This course is mainly about the basic principles, spatial information getting, the building of land information database, the process of land information analysis, and designing and utilization. This system can help the students develop and utilize of GIS in land management.

# 《城市经济学（双语）》课程中英文简介

Urban Economics

课程代码：010013A/010633A **Course Code：**010013A/010633A

课程名称：城市经济学（双语） **Course Name：**Urban Economics

学时：48 **Periods：**48

学分：3 **Credits：**3

考核方式：考试 **Assessment：**Test

先修课程：经济学**Preparatory Courses：**Economics

《城市经济学（双语）》是公共管理大类课程中的一门专业性基础课，主要对城市管理等专业开设。通过本课程的教学，使学生全面掌握城市经济运行及城市发展的基础理论、基本原理，使学生能够利用经济学的理论与方法分析城市经济运行及城市发展的相关问题，得出科学结论，为城市经济健康运行及可持续发展的政策与措施提供决策依据。

本课程的主要内容包括四大“板块”：一是城市经济运行的基本原理及城镇化发展的基础理论，包括城镇化基本规律以及城市经济增长、产业发展、规模扩展等的市场化原理；二是城市经济运行的基础要素配置及基本产业发展的机制，包括土地利用、房地产开发及建设等；三是城市发展运行的公共品以及民生问题，包括城市交通、住房保障、公用设施、教育与医疗、安全保障等；四是城市政府及公共治理，包括城市政府职能及治理结构、“城市病”防治、城市可持续发展等。

该课程主要特色充分吸纳前沿的城市经济理论分析中国城镇化实践，体现中国特色的城市经济运行特征，辅以适当的实验手段以及经典的案例分析。

"Urban Economics"（A） is a common basic course for the PublicManagement Majors, which mainly offers the students in Urban Management the Knowledgeof the principles and basic theories on urbanization and urban economic running, so that the students may have the ability and skills to deal with the problems in the urbanization.

This course consists of 4 route contents, i.e. 1)principles of urban economic operationsand basic theories on urbanization as that of economic growth, industrial evolution, and scale expansion as well; 2)the mechanism of the basic elements as the lands and its developments in urban economic running; 3)the public goods and citizen’s welfare such as transportation, housing, facilities, education, health & medical services, and security; 4)local governments governance, including functions of governments and governance structure, public finance, “urban illness” avoidance, and sustainable urban development.

The curriculum reflects the characteristics of combining the advanced theories with China’s practice supporting by the experimental approaches and academic study on specific cases.

# 《行政学》课程中英文简介

Public Administration

 课程代码：011212B **Course Code:**011212B

课程名称：行政学**Course Name:**Public Administration

学时：32 **Periods:** 32Academic Hours

学分： 2 **Credits：**2

考核方式：考试**Assessment：**Testing

先修课程：政治学管理学**Preparatory Courses:**PoliticsManagement

《行政学》从当代政府管理和改革的现实出发，从提高政府依法行政的能力与效率的角度关注和研究行政管理的相关理论和实务。课程全面介绍政府管理国家事务、社会公共事务的活动过程，通过对行政管理活动主客体与行政环境的关注，从管理理念、管理体制、管理内容与管理技术等多层次和角度对行政管理活动进行分析与研究。通过本课程的学习，培养学生行政管理的专业思维和专业思想，以我国行政改革的现实为基础，结合外国行政管理改革的经验和教训，理解行政管理的基本理论和规律。

Public Administration focuses on and studies the relating theories and practice from the angle of reality of the modern government management and reform, and from the angle of enhance the capability and efficiency of government administration. The course will give an overall introduction of the procedure of the government to administrate the national affairs and societal activities, and give analysis and study, after observing the object and subject of the public administration activities and the administration environment, to the administration activities from several levels and angles of the administration idea, system, content and techniques. Finishing this course, the student will gradually form the special thought and thinking of public administration, will understand, on the base of the realities of administration reform in our country and with consulting the experience and lessons from the administration reform in other countries, the basic theories and regularities of public administration.

# 《城市规划与管理》课程中英文简介

Urban Planning and Management

课程代码:010563B/010562B **Course Code**：010563B/010562B

课程名称：城市规划与管理 Course Name： Urban Planning and Management

学时：54/36 **Periods**：54/36

学分：3/2 **Credits**：3/2

考核方式：考查 **Assessment**：**Examination**

先修课程：城市经济学 **Preparatory Courses**：**Theory of Urban**

**Economics**

该门课程系统地阐述了城市规划的基本原理、规划的目标和方法。主要内容包括规划的理论，规划的法律基础，以及规划与政治经济间的内在关系。城市土地规划，城市环境规划，城市交通规划，城市市政基础设施规划和城市居住区规划是课程学习的重要内容。案例分析各国城市规划实践的经验和教训。通过该门课程的学习，学生将能够分析城市规划的原理、了解建设城市所遵循的科学与艺术的双重原则以及掌握城市规划实施和管理的具体运行程序和控制手段。本课程也为学生继续学习和以后从事其它城市建设活动打下必要的基础。

*UrbanPlanning and Management*will firstintroduce the theory of urban planning and then systematically discuss the significance and objectives of urban planning. The course will include the major concepts and the legal basis of planning as well as the interrelationships between planning, politics and social issues. The course will also highlight the questions of urban land use planning, urban environmental planning, and urban traffic planning, Municipal Infrastructure planning and planning on residential area. Experiences and lessons from the world cities will be discussed. On the completion of this course, students will be able to :1)analysis the essential rules of urban planning; 2) understand the double rules between science and art of modern urban construction 3) grasp the process of practice and management of urban planning .This course also prepares students for their further study and their career of urban construction after graduation.

# 《城市建设投融资》课程中英文简介

Urban Construction Investment and Financing

课程代码：011393A **Course Code：**011393A

课程名称：城市建设投融资 **Course Name：**Urban Construction Investment and Financing

学时：32学时 **Periods：**32

学分：2 **Credits：**2

考核方式：闭卷考试 **Assessment：**Closed book exam

先修课程：财务管理 **Preparatory Courses：**Financial Management

《城市建设投融资》是适应我国城市化国情设立的，城市建设投资效益关系着国民经济能否健康发展，意义重大。本课程的主要以政府为城市建设项目的决策主体，以提高城市建设投融资的科学性为目的，研究城市化背景下城市建设投融资分析的理论与方法。本课程主要有以下内容：城市建设项目的内涵和特点分析，分析比较城市建设项目与民间项目的异同及政府的角色变化；城市建设投资的静态分析（投资主体、体制和环境）、动态分析（城市投资布局、结构、体制、调控）、城市建设投资分析（资金回收、经济效益和风险）以及城市投资分析方法；城市建设融资的渠道、方式以及决策方法等。

"Urban Construction Investment and Financing " is established to adapt to urbanization national conditions in China.It is significant to study urban construction investment benefits which related to the healthy development of the national economy,.This course mainly takes the government as the city construction project decision-making body, mainly focuses on theory and method of analysis on investment and financing of city construction under the background of urbanization in order to improve the scientific of city construction investment and financing,.This course mainly includes the following contents:The characteristics and connotation of city construction projects,The similarities and differences between in city construction projects and civil projects and the role of the government changes;The static, dynamic analysis of city construction investmentand the urban investment analysis method;urban construction financing channels, and decision method.etc.

# 《城市管理学（双语）》课程中英文简介

Urban Management

课程代码：011743A\011742A **Course Code：**011743A\011742A

课程名称：城市管理学（双语） **Course Name：**Urban Management

学时：48/32 **Periods：**48/32

学分：3/2 **Credits：**3/2

考核方式：考试 **Assessment：**Examination

先修课程：管理学 **Preparatory Courses：**Management

城市管理学（双语）是城市管理专业的一门专业课，同时也是其他相关专业的学科基础课或者专业选修课。课程性质不同，学时学分也不一样，考核方式均为闭卷考试，在作为专业课讲授时，引入实践教学。通过对该课程的学习，培养学生掌握城市管理的基本理论、体系化知识框架，掌握城市管理相应的理念、手段及方法。该课程的主要内容包括：现代城市管理的时代背景；城市管理体制；城市政治结构；城市政策制定；城市规划与发展；城市决策与分析；城市服务供给；城市管理过程；人力资源管理；城市财政与预算；管理城市的未来。

Urban Management is a professional course of urban management professional, it is also the basis disciplines or professional elective courses of other relevant professional. Different in nature, Different in periodsand Credits, and the assessment methods are closed book exam. As a specialized course in teaching, use the method of practice teaching by which they may get a whole understanding of the knowledge on the city administration both in theoretical and practical aspects. The main contents of the subject are listed as follows: the background of modern urban management; urban managementsystem; urban political structure; urban policy; urban planning and development; decision-making and analysis of urban; urban service supply; urban managementprocess; urban human resource management; urban finance and budget; management of urban of the future.

# 《城市社会学》课程中英文简介

Urban sociology

课程代码：010692B/010022A **Course Code：010692B/010022A**

课程名称：城市社会学 **Course Name：Urban sociology**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：开卷考试 **Assessment：open-book examination/**

先修课程：《社会学》 **Preparatory Courses：Sociology**

《城市社会学》又称都市社会学，是以城市的区位、社会结构、社会组织、生活方式、社会心理、社会问题和社会发展规律等为主要研究对象的一门学科。城市社会学产生于20世纪初，随着世界范围内城市化进程的加速度推进，城市在人类生活和社会发展中的重要性日益增大，城市研究也受到日趋广泛的重视。城市如何成长和衰落，如何建构和运行，如何赋予社会生活以意义，以及城市发展趋势等基本问题构成了城市社会学讨论的中心问题。作为社会学科内少有的引入空间概念的分支，《城市社会学》将城市生活看作是一种新型的生活方式，在时间（城市化过程）和空间（城市物理环境）的交错中，放入社会生活共同体，分析、研究社会关系在物理空间内的状况，以及由此造成的社会空间影响。本课程将从基本视角、主要理论观点、城市研究的基本方法、重要主题等方面对城市社会学进行介绍。

"Urban sociology" is a discipline studying the location, social structure, organizations, life style, social psychology, social problems and the law of societal development of cities. Urban sociology emerged in the early twentieth century and with the accelerationofworldwide urbanization, the importance of citiesalso increases in human life and social development, which in turn draws more and more attention to relevant researches.The patterns of urban growth and decline, construction and operation, trend of development, as well as how to endow meanings to social life make up the focus of urbansociology.As a branch discipline of social sciences which introduced into itself the concept of “space”, urban sociology regards city life as a new way of life, andputscommunity into the dimension ofbothtime (process of urbanization) and space (urban physical environment) in order to analyze the conditions of social relations in the physical space and its effect. This course will introduce the basic perspective, major theoretical viewpoints, typical research methods and important subjectsofurban sociology.

# 《遥感与GIS应用》课程中英文简介

Application of Remote sensing and Geographical Information System

课程代码：012253A/012243A/012253B **Course Code**：012253A/012243A/012253B

课程名称：遥感与GIS应用 **Course Nam**e：Application of RS＆GIS

学时：48 **Periods**：48

学分：3 **Credits：**3

考核方式：考试 **Assessment**：Examination

先修课程：计算机应用基础， **Preparatory Courses**：Computer science，

数据库应用 Applied database

管理信息系统 Management Information System

在人们的日常生活中，80%的信息与空间有关，空间信息是进行城市与区域管理科学研究和实践的重要内容。作为采集和处理空间信息的基本工具——遥感和GIS是在城市和区域管理相关学科中的重要工具和方法。为本科生开设这门课程，目的是让学生掌握遥感和地理信息系统这门学科的基本理论和方法，了解地理信息系统在城市管理以及社会日常生活中的应用，了解在计算机支持下管理、处理、分析空间数据的技术和方法。

因此，本门课程的内容体系要以讲述遥感和GIS的基本概念、原理为基础，以介绍遥感和GIS在城市和区域科学分析中的应用为重点；具体来说包括遥感信息的处理与分析、基于GIS的空间数据采集和数据处理、GIS的空间分析功能等，并结合专业典型应用案例，介绍遥感和GIS在区域经济分析、区域规划、城市管理、城市规划等领域的具体应用。同时，本课程还是一门理论性和实践性都很强的学科，在教学方法上除进行课堂授课，使学生掌握基本理论与方法外，还要求加强实验和实践，同学课程学习使学生掌握简单的遥感和GIS软件操作，通过两方面的合理结合使学生对遥感和GIS这两种先进的空间信息技术有一整体认知和掌握。

There are 80 percent information in daily lift is in relation with spatial information. Large numbers of spatial information in city is veryimportant to scientific research and practiceofcity management and regional management. As an important tool and method, Remote Sensing (RS) and Geographic information system (GIS)were basic tools for collecting and processing spatial information in city and regional management disciplines. The purpose of this courseis to let students master RS and GIS as assistant systems for decision-making. This course will introduce the basic concept, principle, and the applicationof RS and GIS mainly in city and regional management and planning.

The course of RS and GIS is a subject need theory study and practice. In during of teaching, many practice experiments are necessarily. Based on theory introduce and practice experiment, students can know RS and GIS comprehensively, master how to solve affairs in city and regional management based on RS and GIS.After this course, students also can master the simple software ofRS and GIS.

# 《城市数字化管理》课程中英文简介

DigitalCity Management

课程代码：013622B/013303B/013323B **Course Code**：013622B/013303B/013323B

课程名称：城市数字化管理 **Course Name**：**Digital City Management**

学时：32/48 **Periods**：32/48

学分：2/3 **Credits：**2/3

考核方式：考试/考查 **Assessment**：**Examination/Test**

先修课程：计算机应用基础， **Preparatory Courses**：**Computer science，**

遥感与GIS应用 **Application of RS＆GIS**

数字城市和智慧城市作为城市概念和内涵的拓展，是信息时代城市现代化的必由之路，可以为城市的规划、建设和管理提供决策与服务功能。作为城市管理专业的专业课，本课程主要为培养学生在数字化环境下进行城市管理的理论与技能。

本课程分为两大模块进行讲述：第一模块以介绍数字城市和智慧城市的基本概念和建设为主，第二模块讨论在数字城市与智慧城市建设背景下的城市管理模式和理论创新为主。具体来说，第一模块以数字城市和智慧城市的基本概念、发展历史、建设思路、支撑技术为主要内容，介绍遥感（RS）、地理信息系统（GIS）、全球定位系统（GPS）等现代空间信息科学技术为支撑的数字化城市空间信息工程，以及数字化城市在数据获取、数据传输、处理和应用等方面的关键技术，全面介绍数字城市和智慧建设的技术体系以及解决方案。第二模块主要内容包括在城市管理现有理论和方法的基础上，结合当前数字城市、智慧城市发展现状，探讨数字化背景下城市管理模式和理念的创新，介绍数字城市和智慧城市在城市基础设施、经济、文化、教育和安全等方面的应用。

Digital city can serve for city planning, city constructing and city management. This course mainly afford the theory and technology of digital city management. This course comprised of two parts. The first one will introduce the concept and construction of digital city and intelligent city. The second one will discuss the city management pattern and theoretical innovation under the background of digital city and intelligent city.

In details, the first part will focus on basic concepts, development history, and supporting technology of digital city and intelligent city. Remote sensing (RS), Geographic information system (GIS), Global positioning system (GPS) and other modern technology to support digital city and intelligent city construction and digital data acquisition, data transmission, processing and applications will be introduced in this course. The main content of the second part will analyze the innovation of city management theory and mode based on existing city management theories and the development of digital city and intelligent City, then introduce the applying cases of digital city in city basic establishment, economy, culture, education and security also will be introduced in this course.

# 《区域经济学》课程中英文简介

Regional Economics

**课程代码：010062B Course Code：010062B**

**课程名称：区域经济学 Course Name：Regional Economics**

**学时：48 Periods：48**

**学分：3 Credits：3**

**考核方式：考试 Assessment：Examination**

**先修课程：微观经济学 Preparatory Courses：Microeconomics**

**宏观经济学Macroeconomics**

区域经济学是一门研究区域经济发展理论与方法的应用经济学科，解答一个区域是如何实现经济增长和经济发展的，各个地区以及主要城市在全国劳动地域分工中具有什么样的优势，应该处于什么样的地位，承担什么样的功能。区域经济发展也是各级政府重点关注的实践课题。

本课程系统介绍区域经济学专门理论以及区域经济空间活动规律，对所涉及的重大现实问题进行理论探讨和思考，主要内容包括区位理论、区域经济增长与发展、区域规划与区域开发、区域分工与贸易、经济区与经济区划、区域产业结构、城市与区域关系、区域经济政策及我国区域发展实践等。

要求学生学习本课程后，了解区位单位（公司、产业）的选址规律，剖析区位单位的空间竞争策略；掌握区域经济发展的基本规律，理解区域政策目标及效应。培养学生具有运用基础理论及方法观察和分析区域经济现实问题，以及制订和实施某些区域发展规划或战略的能力。

This course provides a overview of the theory of and approach on regional economic development from a endowments and entitlements -oriented perspective. Topics include industrial location decision, regional growth , industrial structure and spatial agglomeration , regional disparities and regional development planning, relationship between cities and regions. Emphasis on a role of growth center and regional economic policies and howthese and other historical factors continue to influence development prospects in the regiontoday.Aim is to enable students to analyze topics in regional economic development, learn how to define and analyze a microlocational problemfrom a broad and rigorous analytical base.

# 《区域经济学/区域经济学（英语）》课程中英文简介

Regional Economics

**课程代码：010062B/011672A Course Code：010062B/011672A**

**课程名称：区域经济学 Course Name：Regional Economics**

**学时：32 Periods：32**

**学分：2 Credits：2**

**考核方式：考试 Assessment：Examination**

**先修课程：微观经济学 Preparatory Courses：Microeconomics**

**宏观经济学Macroeconomics**

本课程从原理出发，系统介绍区域经济学专门理论以及区域经济空间活动规律，包括经济活动主体的区位决策、竞争策略，区域经济增长与发展战略，区域规划与开发，区域政策与区域管理等；讲授中考虑区域经济学的应用性，注重引导学生对经济全球化格局下的城市与区域经济发展中所涉及到的重大现实问题如“一带一路”、“长江经济带”与“京津冀一体化”等国家战略进行理论探讨和政策思考，是经济学类、管理学类等相关专业学生奠定专业基础的一门实用课程。

通过本课程的学习，要求学生掌握区域经济发展的基本规律，理解区域政策目标及效应。培养学生具有运用基础理论和方法观察和分析区域经济现实问题，以及制订和实施某些区域发展规划或战略的能力。

An introduction to the principles of regional economics with focus on regional economic development and policy engagement. Topics include industrial location decision, regional growth, industrial structure and spatial agglomeration , regional disparities and regional planning. Discusses extensions to the relationships between urban changing and regional system which timely domination under the world economy. This course open to under-graduate of Economics and Urban Management, students will be expected to use theoretical analysis exploring regional affairs and increasing attention to policy relevance when go through.

# 《经济地理学》课程中英文简介

Economic Geography

课程代码：010312A **Course Code：**010312A

课程名称：经济地理学 **Course Name：**Economic Geography

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**examination

先修课程：经济学原理、区域经济学 **Preparatory Courses：**Principles of Economics, Regional Economics

《经济地理学》讲解经济地理学研究方法及近年来经济地理学的新进展。主要内容涉及影响经济活动区位、经济活动的区域分析、经济活动全球化、经济地理学研究方法和新进展等内容。第一篇经济活动区位，主要探讨单个企业区位到多部门企业区位再到跨国公司区位选择。第二篇经济活动的区域分析，主要研究区域的结构与组织、区域经济发展以及区域之间的空间组织。第三篇经济活动全球化，主要探讨经济全球化的过程与影响因素、经济全球化的产业分析、经济全球化的区域影响。第四篇经济地理学研究方法和新近进展，主要介绍经济地理学调查的基本方法，经济地理学的新领域、新思路等前沿课题。

“Economic Geography” aims at introductingthe research methods and new progress in Economic Geography in recent years. The course involves in the location of economic activity, regional analysis of economic activity, globalization of economic activity, and the research methods and new progress of Economic Gepgraphy. The first chapter introduces the choice of location of the singal firms, firms with departments and the transnational corporation. The second chapter is about the structure and organization of regions, regional economic development and spatial structure between regions. The third chapter explores the process and influent factors of economic globalization, industrial analysis of economic globalization and the regional influence of economic globalization. The last chapter introduces basic research methods and the new research field of economic geography.

# 《中国区域经济》课程中英文简介

Regional Economics of China

课程代码：010533A **Course Code：**010533A

课程名称：中国区域经济 **Course Name：**Regional Economics of China

学时：48 **Periods：**48

学分：3 **Credits：**3

考核方式：考试 **Assessment：**examination

先修课程：经济地理学、区域经济学**Preparatory Courses：**Economic Geography，Regional

Economic

《中国区域经济》旨在介绍我国不同地区经济发展及其相互关系的形成与发展过程。内容主要包括中国自然资源与生态环境，行政区划与经济区划，区域发展战略与区域政策，人口分布与迁移，城镇化模式与发展特征，农村发展格局与新农村建设，中国产业结构变化与产业战略调整，农业的产业化发展、工业化发展与结构调整、服务业的特点与现代化发展、东部地区经济、中部地区经济、西部地区经济，东北地区经济、台港澳地区经济等等。本课程将突出两个特点，一是强调中国区域经济教学的实践性，二是强调中国区域经济教学的直观性。课程注重从多角度观察和分析问题，培养学生用区域经济协调发展的眼光观察中国经济的初步能力。

“Regional Economics of China” mainly introduces the formaluation and development process of economic activity in different regions and the mutual relations between regions. Its content involves natural resources and ecological environment, administrative divisions and economic divisions, strategy of regional development and regional policy, population division and population migration, patterns and development characteristics of urbanization, rural development and the construction of a new socialist countryside, a change of industrial structure and industrial stratrgy, the development of agriculture industrialization, the east regional economics, the middle regional economics, the west regional economics, the northeast regional economics and the regional economics of Taiwan, Hongkong and Macao.The course has two characteristics. One is the importance of practical teaching, the other is the value of visual teaching. The course emphasizes the obersvation and analysis with different aspects. It is important to train students to observe china economy with coordinated development.

# 《区域规划理论与方法》课程中英文简介

The Theory and Method of Regional Planning

课程代码：010323A；01032**3**B **Course Code**：010323A；01032**3**B

课程名称：区域规划理论与方法 **Course Name**：The Theory and Method of Regional Planning

学时：48；**48** **Periods**：48；**48**

学分：3；**3** **Credits：**3；**3**

考核方式：考试；考查 **Assessment**：Examination；Inspection

先修课程：区域经济学 **Preparatory Courses**：Regional Economics

区域规划是政府加强宏观调控、指导资源优化配置、实施区域协调与可持续发展战略的重要手段。《区域规划理论与方法》是一门立足于城市与区域经济学、公共管理学、经济地理学及系统工程理论与方法，而实用性很强的课程。学生掌握区域规划的基本理论与方法，了解国内外区域规划的进展、前沿动态等，对动手研究和分析区域发展的实际问题具有重要的启蒙或入门作用。课程内容包括：区域规划的必要性及重点、区域规划的总体设计、区域发展指标体系、区域规划的理论基础与资源环境价值核算理论、区域产业结构、地域空间建设布局协调、重大基础设施建设、生态文明及人口与资源环境协调、城镇体系、社会事业、区域规划的现代技术手段。学完本课程后，能够自觉地树立全面协调可持续发展的科学发展观，积极主动去思考和解决政府管理的区域发展和城市可持续发展问题，增强信息化、现代化、新型城镇化与转型发展、国际化、与生态文明的观念，提高节能减排和公共安全意识，为学生学习编制发改委组织的国民经济和社会发展五年计划和长远规划打下基础。

The Theory and Method of Regional Planning are based on an urban and regional economics, management, economic geography and systems engineering theory and methods courses are very practical.Regional planning for students to master the basic theories and methods to understand the progress of regional planning at home and abroad, such as the forefront of dynamic, hands-research and analysis of the practical problems of regional development have an important role in the Enlightenment or the entry. The course contents: The need for regional planning and focus on the overall design of regional planning, regional development indicators system, the theoretical basis for regional planning, resources and environment and the value of accounting theory, the geographic distribution of the coordination of space-construction, regional planning, modern technology means. Students learn over the course, be able to consciously establish a comprehensive, coordinated and sustainable development of the concept of scientific development, they will lay the foundation of learn the Economic and Social Development Five-Year Plan and long-term planning.

# 《行政伦理学》课程中英文简介

Administrative Ethics

课程代码：011202B **Course Code：**011202B

课程名称：行政伦理学**Course Name：Administrative Ethics**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：check**

先修课程：行政管理 **Preparatory Courses：Public Administrative**

行政伦理学是门新兴的交叉学科。本课程由四部分构成：一是行政伦理学导论，主要介绍行政伦理学的基本概念、学科演进、理论资源、基本问题、研究意义等；二是行政主体伦理，在德性伦理学的理论背景下，探讨当代行政人员的德性生成及其意义；三是行政行为伦理，在规范伦理学和关怀伦理学的背景下，探讨当代行政人员的行为规范；四是行政组织伦理，主要是从宏观上对当代行政制度作出理论反思。本课程以教师系统地理论讲授为主，辅以现代影象资料和课堂讨论，使学生掌握行政伦理学的基本理论，培养学生理性的道德思维和道德推理能力。

Administrative ethics is a newly established interdiscipline. The course is divided into four parts: (1) Introduction of Administrative Ethics which mainly gives the fundamental conceptions, subject evolution, basic questions and research significances; (2) main body of public administration which centers on the formalization and importance of morality for contemporary administrative officers given the theoretical context of moral ethics;(3) Behaviors of public administration which focus on the code of conduct for contemporary administrative officers under the condition of norm ethics and care ethics; (4)ethics of public organization which theoretically retrospect for the macro administrative institutions nowadays. The course is mainly given by teacher’s systemic teaching. Besides that, the course also makes the students master the elementary theories and cultivate their rational moral thoughts and moral deductive ability depending on modern video materials and class discussion.

# 《行政管理史》课程中英文简介

History of the administrative

**课程代码：011192B Course Code：011192B**

**课程名称：行政管理史 Course Name：History of the administrative**

**学时：32 Periods：32**

**学分：2 Credits：2**

考核方式：考查 **Assessment**：Examination

先修课程：中国近代史纲要 管理学**Preparatory Courses**：Outline of Modern Chinese History Management

行政管理史是研究古今中外各种行政学说、理论以及思想流派产生、发展变化客观规律的一门科学。《行政管理史》课程是进入行政管理科学领域的专业基础课程，是理解和掌握行政管理理论知识和原理的前提与基础。本课程的学习有助于学生系统了解古今中外各个不同历史时期具有代表性的行政思想和学说，理解行政管理思想的演变过程及其影响，加深对行政活动规律的认识，进一步把握行政管理发展变化的客观规律；有助于分析当今世界的各种行政现象，更加全面、准确地认识我国当前的行政改革，为现代行政管理活动提供理论指导。本课程的重点是中外各种行政学派的理论观点，行政思想发展演变的客观规律。本课程的学习需要坚持辨证分析的观点，比较分析的观点，注重学习和借鉴各种行政思想中的有益成分；客观地看待和分析各种行政思想的历史进步性与局限性。

History of the administrativeis the study of ancient and modern, Chinese and foreign administrative ideology, theory as well as the school of thought, the objective law of development and change of a science. The course of History of the administrative is a foundation course in the field of professional administrative science, which is to understand and master the administrative theory and the principle of the premise and foundation. The learning of this course system to help students understand the representative ancient and modern, Chinese and foreign administrative thought and theory in the different historical period and the evolution process of administrative management thought and influence, deepen understanding of the law of administrative activities and grasp further the law of the development and change of administrative management. Helping to analysis various administrative phenomenon in today's world, a more comprehensive and accurate understanding of China's current administrative reform, provide theoretical guidance for the modern administrative activities. This course focuses on the point of view of the theory of various administrative between Chinese and foreign school, and the development of administrative thought and objective law. The learning of this course need to adhere to the concept of dialectical analysis, comparative analysis, and pay attention to study and draw lessons from the beneficial ingredients of various administrative thoughts of; Objectively view and analysis the historical progress and limitations of various administrative thought.

# 《比较政治制度(双语)》课程中英文简介

Introduction of Comparative Political System in English

**课程代码：010592B Course Code：010592B**

**课程名称：比较政治制度 Course Name：Comparative Political System**

**学时：32 Periods：32**

**学分：2 Credits：2**

考核方式：考查 **Assessment**：Examination

先修课程：政治学、英语**Preparatory Courses**：Politics、English

本课程是专业选修课，以比较研究西方国家以及其他代表性国家和地区的政治制度为主要内容，分析当代不同国家各类政治制度的共性和特性。通过学习相关国家的宪法制度、议会制度、政党制度、选举制度、行政制度、司法制度、传媒制度等，初步掌握比较政治制度的基本知识和理论，为从事政治学、行政学和国际政治研究打下必不可少的基础。通过学习和讨论，运用比较分析方法，了解各种各类政治制度在社会、政治、经济发展过程中的作用，学会鉴别和善于吸收各种各类政治制度中一切于我有用的治理和管理经验，并以此提高理论和知识结构等方面的基本素质。讲授、自学、讨论相结合，以讲授为主；讲述原理、传授知识、介绍方法相结合，注重发现问题、思考问题的训练；对课外阅读进行指导和辅导，加强自学能力；适当组织课堂讨论。

As an optional course of the major of Public Administration, Comparative Political System mainly studies the political systems of western countries and other typical countries and areas comparatively, which provide the students with similarities and differences among different political systems. Through studying the constitutional system, parliament system, party system, electoral system, administrational system, judicial system and press system, they could learn and understand the basic knowledge and theory of this course, giving them a basis to study politics, public administration, international politics more deeply. By learning and discussion, they could identify and draw lessons from other political systems and experiences, improving their political quality and skill as well.

# 《领导科学》课程中英文简介

SCIENCE of LEADERSHIP

课程代码：010992B **Course Code**：010992B

课程名称：领导科学 Course Name：Science of Leadership

学时： 32 **Periods**：32

学分： 2 **Credits**：2

考核方式：考查 **Assessment**：**Examination**

先修课程：行政管理学 **Preparatory Courses**：Public administration

领导科学是管理学领域一门新兴的重要课程，在工商管理和公共管理中具有重要的应用价值。领导科学立足于研究行政管理的特殊规律，分析领导活动在行政管理中的特殊地位和作用机制。内容包括领导的含义和活动要素、领导权力理论、领导者理论、领导职能理论、领导关系理论、领导方法与艺术等。通过这门课程学习，可了解领导科学的基本内容及其与行政管理的关系，学习体会领导活动的重要地位，把握领导活动的基本规律，树立科学的领导观念和思想意识，掌握领导方法与艺术，对于深化行政管理理论知识的理解，提高行政管理和领导水平，具有重要意义。

The Leadership Science is an emerging important curriculum in the field of Management, which has the important application value in the Business Management and the Public Administration. The Leadership Science bases on the research of the Administration’s special ruleand analysis the special position and the function mechanism of the [leading activities](javascript:showjdsw('jd_t','j_')) in the Administration.The content includes leadership meaning and active essential factor, [leader's power](javascript:showjdsw('jd_t','j_'))theory, leader theory, leadership functiontheory, leader relations theory, leadership method and leadership art and so on. Study through this curriculum, we may understand the basic content of Leadership Science and the relations with Administration, studying and realizing the important position of [leading activities](javascript:showjdsw('jd_t','j_')),grasping the basic rule of the [leading activities](javascript:showjdsw('jd_t','j_')), setting up the [scientific](javascript:showjdsw('jd_t','j_'))leadership idea and ideology, mastering the leadership method and leadershipart, which have important significance for deepeningadministrationtheoretical knowledge's understanding, enhancing the administration and the leadership level.

# 《行政组织学》课程中英文简介

Administrative Organization

课程代码：010522A/010522B**Course Code:**010522A/010522B

课程名称：行政组织学**Course Name:*Administrative Organization***

学时：32 **Periods:** 32

学分：2 **Credits：**2

考核方式：考试/考查 **Assessment：**Testing/Examination

先修课程：管理学行政管理**Preparatory Courses:**Management; Public Administration

行政组织研究是有关行政组织历史演变及其理论发展的一门科学。是行政管理科学中的基础性学科。《行政组织学》主要介绍行政组织的发展历史，行政组织理论的内涵、价值与意义，并对行政组织的类型、结构和体制等进行探讨，研究行政组织与内外部环境的相互依赖关系和行政组织的建立、管理及发展的一般趋势与规律。本课程重点是中外行政组织结构变迁和理论发展。课程主旨在于帮助学习行政管理专业和管理类专业的学生系统了解并掌握关于行政组织及其管理的基础知识、基本概念、基本理论和基本方法，了解国内外各种组织形态和行政组织变化趋势，理解组织理论在行政管理科学发展中的重要地位和重要作用，把握组织理论的发展前沿，从而在工作中提高对行政组织的认知能力、管理能力和研究水平。

The administrative organization research is a science that develops the theory of historical evolution and its relevant administrative organization. It’s a basic subject in administrative management science. Administrative Organization mainly introduces the development history of administrative organization; administrative organization theory connotation, value and significance, and the type of administrative organization, structure and system are discussed, such as the administrative organization interdependent relationships with internal and external environment and the establishment of the administrative organization, management and the general trend and laws of development. This course focuses on the administrative organization structure change both in Chinese and foreign as well as their theoretical development. The course aims to help learning for students majoring in administrative management and the management system to understand and master the basic knowledge about administrative organization and its management, basic concepts, basic theory and basic methods, and understand the domestic and foreign various organization forms and administrative organization change trend, understanding of organization theory in the administrative management science development the important status and role, grasping the development of organization theory front, so as to improve the cognition of the administrative organization in work ability, management ability and research level. Basic theory and basic methods, and understand change trend of the domestic and foreign various organization forms and administrative organization, understanding the importance status and role in developing of organization theory of the administrative management science, then grasping the front of theory in developing of organization, so as to improve the level of cognition of the administrative organization in work ability, management ability and research.

# 《城市经济学》课程中英文简介

Urban Economics

课程代码：010032B **Course Code：**010032B

课程名称：城市经济学 **Course Name：**Urban Economics

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：微观经济学、微观经济学、**Preparatory Courses：**Micro-Economics,

公共经济学Macro-Economics, Public Economics

《城市经济学(B)》是公共管理大类课程中的一门专业性基础课，主要对行政管理、土地资源管理等专业开设。通过本门课程的教学，使学生掌握城市经济运行及城市发展的基础理论、基本原理，使学生能够利用经济学的理论与方法分析城市经济运行及城市发展的主要问题，得出科学结论，为城市经济健康运行及可持续发展的政策与措施提供决策依据。

本课程的主要内容包括：一是城市经济运行的基本原理及城镇化发展的基础理论，包括城镇化基本规律以及城市发展等的市场化原理；二是城市经济运行土地利用及开发建设的机制及策略；三是城市发展运行的公共品以及民生问题，如城市交通、住房保障、公用设施、教育与医疗、安全保障等；四是城市政府治理，“城市病”防治、城市可持续发展等。

该课程主要特色充分吸纳前沿的城市经济理论分析中国城镇化实践，体现中国特色的城市经济运行特征。

"Urban Economics"（B） is a common basic course for the Majors of Governmental Management and Land Resources Management, which will help the students the principles and basic theories on urbanization and urban economic running, so that the students may have the primary ability and skills to set forth the proposals for the urbanization.

This course consists of the following contents: 1)principles of urban economic operations and basic theories on urbanization; 2)the mechanism of the basic elements as the lands and its developments in urban economic running; 3)the public goods and citizen’s welfare such as transportation, housing, facilities, education, health & medical services, and security; 4) local governments governance, including functions of governments and governance structure, “urban illness” avoidance, and sustainable urban development.

The curriculum will present the characteristics of combining the advanced theories with China’s practice to realize the specific conventions.

# 《城市管理学》课程中英文简介

Urban Management

课程代码：010022B **Course Code：**010022B

课程名称：城市管理学 **Course Name：**Urban Management

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查/考试/考试 **Assessment：**Inspection/Examination/Examination

先修课程：管理学 **Preparatory Courses：**Management

城市管理学是城市管理专业的一门专业课，同时也是其他相关专业的学科基础课或者专业选修课。课程性质不同，学时学分也不一样，考核方式均为闭卷考试，在作为专业课讲授时，引入实践教学。通过对该课程的学习，培养学生掌握城市管理的基本理论、体系化知识框架，掌握城市管理相应的理念、手段及方法。该课程的主要内容包括：现代城市管理的时代背景；城市管理体制；城市政治结构；城市政策制定；城市规划与发展；城市决策与分析；城市服务供给；城市管理过程；人力资源管理；城市财政与预算；管理城市的未来。

Urban Management is a professional course of urban management professional, it is also the basis disciplines or professional elective courses of other relevant professional. Different in nature, Different in periodsand Credits, and the assessment methods are closed book exam. As a specialized course in teaching, use the method of practice teaching by which they may get a whole understanding of the knowledge on the city administration both in theoretical and practical aspects. The main contents of the subject are listed as follows: the background of modern urban management; urban managementsystem; urban political structure; urban policy; urban planning and development; decision-making and analysis of urban; urban service supply; urban managementprocess; urban human resource management; urban finance and budget; management of urban of the future.

# 《北京历史文化概论》课程中英文简介

An Introduction to History and Culture of Beijing

课程代码：010582B Course Code：：010582B

课程名称：北京历史文化概论 Course Name：An Introduction to History and

Culture of Beijing

学时：36 Periods：36

学分：2 **Credits**：2

考核方式：考试 **Assessment**：**Examination**

先修课程：城市管理学 **Preparatory Courses**：**Theory of Urban**

**Management**

该门课程系统地阐述了北京地区的悠久历史和丰富的京味文化,并进一步深入分析其历史文化特征对城市建设的影响。主要内容包括北京城选址的缘由，六朝古都的建设过程, 近现代的百年嬗变,北京建筑的历史文化特征, 北京地区的民族融合,北京戏剧文化,老北京的社会生活以及北京的宗教文化。通过该门课程的学习，学生将能够正确认识北京地区的历史文化特征、了解建设和管理城市所遵循的尊重城市文脉的原则。本课程也为学生继续学习和以后从事其它城市管理经营活动打下必要的基础。

*An Introduction to History and Culture of Beijing*will firstintroduce the long and illustrious history and abundant culture, and then deeply discuss the social and economic significance for the region as well as China. The course will include the reason why the site was chosen ，the process of the city construction as capital, the history of recent one hundred year, significance of the historic buildings ，the melting-pot，cultural-drama and social life of Beijing as well as the regional culture of Beijing. On the completion of this course, students will be able to: 1) understand the significance of Beijing history and culture; 2) understand the rules of observing the historic context for managing Beijing. This course also prepares students for their further study and their career of urban construction after graduation.

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# 《区域经济学（双语）》课程中英文简介

Regional Economics

**课程代码：013492B Course Code：013492B**

**课程名称：区域经济学（双语） Course Name：Regional Economics**

**学时：32 Periods：32**

**学分：2/3 Credits：2/3**

**考核方式：考查 Assessment：Examination**

**先修课程：微观经济学 Preparatory Courses：Microeconomics**

**宏观经济学Macroeconomics**

区域经济学（双语）是一门研究区域经济发展理论与方法的应用经济学科，解答一个区域是如何实现经济增长和经济发展的，各个地区以及主要城市在全国劳动地域分工中具有什么样的优势，应该处于什么样的地位，承担什么样的功能。区域经济发展也是各级政府重点关注的实践课题。

本课程系统介绍区域经济学专门理论以及区域经济空间活动规律，对所涉及的重大现实问题进行理论探讨和思考，主要内容包括区位理论、区域经济增长与发展、区域规划与区域开发、区域分工与贸易、经济区与经济区划、区域产业结构、城市与区域关系、区域经济政策及我国区域发展实践等。

要求学生学习本课程后，了解区位单位（公司、产业）的选址规律，剖析区位单位的空间竞争策略；掌握区域经济发展的基本规律，理解区域政策目标及效应。培养学生具有运用基础理论及方法观察和分析区域经济现实问题，以及制订和实施某些区域发展规划或战略的能力。

This course provides a overview of the theory of and approach on regional economic development from a endowments and entitlements -oriented perspective. Topics include industrial location decision, regional growth , industrial structure and spatial agglomeration , regional disparities and regional development planning, relationship between cities and regions. Emphasis on a role of growth center and regional economic policiesand howthese and other historical factors continue to influence development prospects in the regiontoday.Aim is to enable students to analyze topics in regional economic development, learn how to define and analyze a microlocational problemfrom a broad and rigorous analytical base.

# 《社区工作方法》课程中英文简介

Method Of Community Work

课程代码：013333B/013332B **Course Code：**013333B/013332B

课程名称：公共管理学       **Course Name：**Method Of Community Work

学    时：48/32   **Periods：**48/32

学    分：2+1/2   **Credits：**3/2

考核方式：考试/考查       **Assessment：**Examination/Inspection

先修课程：社会学       **Preparatory Courses：**Sociology

本课程在介绍社区工作之专业知识与方法。讲授内容包括：对社区理论与社区规划之探究、社区组织与社区发展之渊源、社区工作之原则、方法及技术，以及世界各国推行此项工作时，在方法上的比较与研究。同时，对于北京市现行之社区发展与社区营造以及社区照顾等工作，亦将予以介绍与评估，期使学生能进一步了解社区工作的实务。

The purpose of this course is to introduce students the basic concepts and methods incommunity work. Discussion will be focused on types of communities, historical communitywork. Discussion will be focused on types of communities, historical development,principles, processes, agencies and programs of community work. Some communityorganization projects in Western countries and the existing community development,community empowering, and community care programs in Beijing are also to be discussedand evaluated in order to help students understand community work in practice.

# 《秘书学》课程中英文简介

secretarial science

课程代码：013342B **Course Code：**013342B

课程名称：秘书学 **Course Name：**secretarial science

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考察 **Assessment：check**

先修课程： **Preparatory Courses：**

秘书学是本专业的一门专业选修课，通过本课程的学习，学生可以比较系统地掌握秘书学的基本理论以及基本知识和基本技能，了解我国秘书工作的历史、现状及法律、法规和规章，熟悉各项秘书工作的内容、程序和方法。结合本专业特点，本课程着重培养学生解决秘书工作实际问题的能力，为毕业以后适应和胜任秘书工作奠定良好的基础。

本课程与《应用文写作》、《秘书实务》等课程相辅相成。本课程的教学更加注重理论与实践相结合，因此，在教学时需要结合案例，在分析案例过程中，提高学生分析和解决实际问题能力。本课程还要体现极强的时代性。随着时代的发展，社会的进步，越来越要求秘书人员具有较高的素质和多方面的能力。鉴于此，本课程也注意培养学生多方面的能力，例如口语表达能。

Secretarial science is an academic optional course for the students majoring in public administration. Throughout the study of this course, students can systemically master the basic theories, knowledge and skill of secretarial science, get close to the history, current situation, law system of China’s secretarial for China’s secretarial stuff, formalize various working content, procedure and ways of secretarial work. In relation to the feature of subject, the course stress the real ability to cultivate the students real ability for dealing with the practical difficulty in order to make the student to be fitted and qualified for the future secretarial work.

The course can be supplemented with courses of practical writing and so on. The course gives more attentions to the combination of theory and practice, therefore the course is going to use many cases and hope the students can improve their abilities of analyzing and solving problem-responding ability.

# 《国际安全案例比较》课程中英文简介

Case comparison of International Security

课程代码：013322B **Course Code：**013322B

课程名称：国际安全案例比较 **Course Name：**Case comparison of International

Security

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：政治学 **Preparatory Courses：**Political Science

国际安全战略International SecurityStrategy

本课程介绍国际安全领域的关键性概念，将通过对各类国际安全案例的比较来分析若干重要国际安全问题，包括复杂的军事和外交干预措施、地区冲突、 叛乱、 恐怖主义、海盗行为等问题。本课程将使学生参与分析模拟分析当前国际安全的主要问题，评估地缘政治利益和政策制定者面临的挑战，思考涉及决策制定的国内和国际要素。本课程主要目的为：(1)学生熟悉安全研究领域的主要争论；(2)学生能够对当前的安全环境进行评估；(3)学生能够理解和分析当今政策制定和执行所面临挑战的复杂性和主要因素。学生修完这一课程后能够应该能够为政府和相关部门对外交和安全政策提供一定的基本分析。

This course introduces students to key concepts and approaches in the security studies subfield，and will examine a number of important issues including complex military and diplomatic interventions and issues relating to regional conflict, insurgency, counterinsurgency, terrorism, piracy and other militant challenges. This course will prepare students to critically analyze current international security concerns, assess the geopolitical concerns and challenges to policy makers, consider both the domestic and international political components involved in decision making and learn to communicate their position in order to recommend and implement policy options. The course has three main purposes: (1) to familiarize students with key debates in the security studies subfield; (2) to help students evaluate dilemmas of current security environment (3) to help students understand and critically analyze the complexity and factors for today’s policy challenges for formulation and implementation.

# 《国际谈判与协调》课程中英文简介

International Negotiation

课程代码：013302B **Course Code：**013302B

课程名称：国际谈判与协调 **Course Name：**International Negotiation

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：公共管理学**Preparatory Courses：**Public Management

城市经济学 Urban Economics

城市管理学 Urban Management

《International Negotiation》是培养学生运用谈判与协调管理思维分析的应用性工具课。课程主要以国际交流中的公共管理案例谈判为中心，讲授沟通艺术、沟通障碍、情绪陷阱、性格特质、演讲与陈述、谈判策略、变革管理、冲突调解等方面的谈判与协调内容。

通过该课程的学习，学生应掌握国际谈判与协调的有关概念、影响因素、基本原则、类型与内容、程序与阶段、沟通和表达等方面的内容，并具体了解时间策略、价格策略和僵局策略的详细内容和国际谈判的风格与礼仪等。

“International Negotiation” is to train students to use negotiation and coordination management thinking analysis application tool class. Mainly based on international exchanges in the public administration case negotiations, the course give negotiation and coordination content to teach art of communication, communication disorders, emotional traps, personality traits, speech and presentation, negotiation strategy, change management, conflict mediation etc..

By learning this course, students should master the relevant concepts, nfluence factors, basic principles, types and contents, procedures and stages, communication and expression and other aspects of the content of international negotiations and coordination, and understand the specific time strategy, price strategy and deadlock strategy details and international negotiation style and etiquette.

# 《社会企业案例分析》课程中英文简介

Social EnterpriseManagement

**课程代码：013372B Course Code：013372B**

**课程名称：社会企业案例分析 Course Name：Social EnterpriseManagement**

**学时：32 Periods：32**

**学分：2** **Credits：**2

**考核方式：考试** **Assessment：test**

**先修课程： 公共管理学** **Preparatory Courses：public Administration**

社会企业是把社会目的和商业活动结合起来的一种新的解决社会问题的方式。本课程从非营利的和商业的两个视角去审视社会企业。让学生总体了解作为一个新的领域的社会企业及它的目的、形式、管理方式和影响力。在学习过程中，学生将有机会去参观当地的社会企业并与社会企业家座谈。课程的主要目标是：一是理解社会企业作为一个研究领域的发展；二是了解不同的社会企业组织形式；三是了解如何管理社会企业包括领导力及财政管理；三是了解社会企业活动所应遵循的法律规范；四是学习对社会企业活动及其影响力评估的相关技术。本课程采用案例教学的方法。

Social enterprise is becoming a watchword in both nonprofit and business communities as a way of coupling the resources generated by market activities with the social ambitions of nonprofit organizations to develop innovative approaches to solving social problems. The course will examine social enterprise from both nonprofit and business perspectives. It will provide students with an overview of the emergence of social enterprise as a new field of study and its purposes, forms, management approaches, and impact. During the course, students will have the opportunity to assess local social enterprises and participate in a local support organization for social entrepreneurs. This course will use the method of case teaching.

Course Objectives:

To provide students with:

An understanding of the development of social enterprise as a field of study.

An understanding of the different organizational arrangements for social enterprise.

A working knowledge of how to manage a social enterprise including leadership, financing.

An understanding of the laws that frame social enterprise activity.

The skills to evaluate and measure social enterprise activities and scale up its impact.

# 《社会政策》课程中英文简介

Social Policy

课程代码：010382B **Course Code：**010382B

课程名称：社会政策 **Course Name：**Social Policy

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：政治学 **Preparatory Courses：**Political Science

公共管理学PublicAdministration

《社会政策》是一门主要介绍社会政策的基本概念与原理，以及社会政策在中国和其他主要福利国家的建立与发展的课程。本课程的教学目的是使学生对社会政策的概念、社会政策的过程、中国和其他主要福利国家社会政策领域的现状及其发展趋势有比较全面的了解。

该课程的学习强调理论与实践相结合，一方面要求学生在学习过程中要掌握社会政策的基本概念、基本知识和基本原理，另一方面在分析典型福利国家社会政策发展的实例的基础上，将国外经验与中国现实进行相应的比较，以揭示不同社会政策领域或具体社会政策产生、发展的特点，认识社会政策的制定过程、实施机制、评估效果和变迁规律，从而培养学生具备一定的政策分析和评估能力。

This course will introduce students to concept and theoryof social policy through ageneral analysis of some of the major social welfare programs in China and other Countries, and anassessment of the underlying values that contributed to the evolution of these programs.In addition, we will examine the processes by which social policies are developed,debated, adopted, administered and refined. A substantial portion of the course will bedevoted to the major social welfare policies adopted to improve the lives of lower income Chinese including social insurance and welfare. Students will explore the interactionof various policies and programs including housing assistance, the Earned Income TaxCredit, Child care, Child support, Medicare and Medicaid.etc. Each student will be given theopportunity to explore the complexities of a specific policy and develop skills to analyze,assess and offer recommendations for policy development and improvement.

# 《非营利组织与社区治理案例研究》课程中英文简介

Non-Profit Organization and Community Governance: Cases Studies.

**课程代码：013382B Course Code：013382B**

**课程名称：非营利组织管理** **Course Name：Non-Profit Organization and Community Governance: Cases Studies.**

**学时：32 Periods：32**

**学分：2** **Credits：**2

**考核方式：考试** **Assessment：test**

**先修课程：管理学 公共管理学** **Preparatory Courses：Management Science**

**public Administration**

本课程教学的基本目的是让学生通过本门课程的学习，了解非营利组织的社会政治影响及具体在促进社区发展中的作用。学术界把社会组织划分为政府组织、营利组织和非营利组织三大类，它们分别是政治领域、经济领域和社会领域的主要组织形式。随着我国社会转型和经济转轨速度的加快，作为社会“第三域”主要构成成分的非营利组织，获得了巨大的发展机遇和空间。作为社会单元的社区的发展也对非营利组织的参与提出了迫切要求，因此作为一门学科，“非营利组织管理与社区”应运而生。本课程采取案例法授课模式，透过大量案例来分析非营利组织在社区决策、社区管理和社区服务等方面的作用。本课程强调讲授与专题讨论并重，注重文献阅读，社会调查和撰写专题报告。课程共32学时，课堂讲授26学时，讨论4学时，实践2学时。

The basic purpose of this course is to let students know the role of NPOs in community governance. All Society organizations can be divided into three categories: governmental organizations, for-profit organizations and non-profit organizations. They are respectively belonging to the political field, the economic field and the social field. As China'ssocial transformation and economic transition, the non-profit organizations which is the main components of "the third sector", have won the immense development and came into being as a [subject](app:ds:subject). Meanwhile, “Community”has taken on a new significance in Chinese social policy discourse, in which NPO play a key role . Thiscoursewill combine NPO to community, and the roles of NPOs in community democracy decision, management and service delivery will be discussed deeply. This course adopts a student-centered teaching methods, emphasizes on literature reading, social investigation and project report writing. A total of 32 curriculum hours, 26 hours for lectures, 4 hours for discussing, 2 hours for practice.

# 《国际公共关系》课程中英文简介

International Public Relations

课程代码：013392B**Course Code：013392B**

课程名称：国际公共关系 **Course Name：**International Public Relations

学 时： 32 **Periods：32**

学 分： 2 **Credits：2**

考核方式： 考查 **Assessment：**Inspection

先修课程：政治学 **Preparatory Courses：**Political Science

公共关系PublicRelations

《国际公共关系》主要涉及当代国际公共关系实践相关的重要问题，包括国际公共关系的基本理论问题、国际公共关系环境、国际公众、国际形象塑造、国际关系传播、国际公共关系危机管理、国际公共关系礼仪等。本课程从国际视野出发关注于公共关系和沟通战略的发展，将主要讲授国际和跨文化领域内公共关系专业的案例、政策、原则和发展趋势等内容，通过案例深入分析和课堂讨论剖析公共关系的基本理论和实践。该课程旨在培养学生具备在国际公共关系领域的理论和实践知识以及提高其在该领域判断思维和解决问题的能力。

This course deals with critical issues related to contemporary international public relations practice. This course will offer important insights into the development of public relations and communications strategies with an emphasis on international perspectives. This course will carefully examine the cases, policies, principles and trends of the public relations profession in international and cross-cultural contexts, and demonstrate a keen knowledge of theory and application of public relations through case studies and class discussion, and conduct original case studies from conceptualization to final presentation of findings.During the course, students are expected to conduct a case study and present it to their peers. The course is aimed at developing and enhancing both students' practical knowledge of the public relations field as well as critical thinking and problem solving skills.

# 《国际安全战略管理》课程中英文简介

International SecurityStrategy

课程代码：013401B **Course Code：**013401B

课程名称：公共安全管理 **Course Name：**International SecurityStrategy

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：政治学 **Preparatory Courses：**Political Science

国际政治学 International Political Science

本课程主要讲授国际安全战略的基本理论、基本概念和核心问题。其基本目标是为学生提供一个分析国际安全战略研究的基本训练，使学生能够利用提供工具分析当前的安全、威胁和战略问题。该课程介绍国际安全的理论，一般性的安全问题和战略，包括使用强制性武力、威慑、联盟、安全合作，以及涉及当代的安全问题，例如游击战和暴动叛乱、核战略和恐怖主义等。本课程要求学生对从战争到和平的主要战略选择都有基本的掌握。学生修完这一课程后应该能够在政府和智库从事对外交和安全政策的基本分析。

This course discusses the theoretical foundations, essential concepts and central issues in the field of international security and strategy. It provides the students with analytical tools to understand and participate in current debates concerning security, threats, and strategy. The first part of the course provides an introduction to the theoretical interpretations of international security. The second part deals with general security problems and strategies, including the coercive use of force, deterrence, alliances, security cooperation, and strategic surprise. The third part deals with contemporary issues such as guerrilla warfare and counterinsurgency, the foundations of nuclear strategy, and terrorism. After completing this course, Students should be able to participate in the Government and think tanks in fundamental analysis of foreign and security policy.

# 《城市安全与应急管理》课程中英文简介

Urban Security and Crisis Management

课程代码：011403B/010632B **Course Code：**011403B/010632B

课程名称：城市安全与应急管理 **Course Name：**Urban Security and Crisis

Management

学 时：48 **Periods：**48

学 分：3 **Credits：**3

考核方式：考查 **Assessment：**Inspection

先修课程：政治学 **Preparatory Courses：**Political Science

公共管理学PublicAdministration

《城市安全与应急管理》是一门从维护城市安全出发介绍危机管理基本概念与原理的课程。本课程的教学目的是通过CASE（内容、分析、综合、评估）系统使学生对危机管理的概念，危机管理的主要对象，危机管理的过程，国际危机管理等有比较全面的了解，培养学生能够运用原理评估危机和风险，抗拒突发的灾难，从而具备使已出现的或潜在的损害降至最低而事先设计、建立防范、处理体系和对应措施的能力。

This course will introduce students to learn concept and theory of Crisis Management from city security through CASE (Content、Analysis、Synthesis、Evaluation) system. The course will promote students to learn analytical and practical foundations to anticipate potential crises, and develop a method of avoiding or minimizing damage; to understand the impact of crises on the community, on the organization, and on its stakeholders; to demonstrate methods of diagnosing and resolving crisis situations. Eventually students will achieve a skill of planning a preliminary program, and developing a communication system, and supporting the program with all necessary departments and key personnel .

# 《物业管理理论与实务》课程中英文简介

Theory and Practice of Property Management

课程代码：010492A/010492B **Course Code：010492A/**010492B

课程名称：物业管理理论与实务 **Course Name：**Theory and Practice of Property Management

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：土地管理学；房地产开发经营 **Preparatory Courses：**Land Management；Real Estate Development andManagement

《物业管理理论与实务》介绍物业管理的目标、基本原则以及国内外物业管理发展状况；分析物业管理的基本理论--产权理论、委托代理理论、公共选择理论、社区理论、项目管理理论、物业管理可持续发展理论、现代城市管理理论；探讨在我国现行的物业管理法律制度下的物业权益、业主自治以及物业管理公司与业主委员会的关系；重点分析了物业管理市场与物业管理的委托、物业管理机构、前期物业管理、物业修缮管理、物业设备管理、物业综合服务管理、物业管理的财务管理、分类型物业管理以及物业管理绩效评价等方面的内容。通过本课程的学习，使学生在借鉴国外先进物业管理理念和经验的基础上，深入理解物业管理的基本原理和相关基础理论，系统掌握物业管理实践的各个基本环节和组成部分，培养学生的物业管理的专业实务技能，使学生毕业后能迅速适应物业管理实践工作的需要。本课程也为学生继续学习和以后从事物业管理相关的工作打下必要的基础。

Theory and Practice of Property Management introduces the goal, fundamental principles and development of property management inside and outside of China, analyzes the theory underlying the property management—theory of property rights, principal-agent, public choice, community, project management, sustainable development as well as modern city management, researches on the property interests, owners’ autonomy and the relationship between property management company and owners’ commission. It emphasizes the property management market and property management trust, property management institution,prior property management, property maintenance management, property appliance management, property comprehensive service management, financial management in property management, housing and commercial property management and performance evaluation of property management. On the completion of this course, students will be able to: 1) understand the fundamental principles and theories of property management; 2) grasp systematically the basic steps and components of property management practice; 3) cultivate their practical techniques and adapt themselves to the needs of practical jobs. This course also prepares students for their further study and their career of property management after graduation.

# 《城市基础设施经营管理》课程中英文简介

Operation and Management of Urban Infrastructure

课程代码：010142B **Course Code：**010142B

课程名称：城市基础设施经营管理**Course Name**：Operation and Management of Urban Infrastructure

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：城市经济学 **Preparatory Courses：**Urban economics

城市规划与管理 City Planning and Management

城市基础设施是城市赖以生存和发展的基础，是城市产生聚集效益的重要物质条件，是城市现代化水平的重要标志，是城市对外开放的物质技术保证。现代化的和完善的城市基础设施，对城市的经济、社会和环境发展都有重要影响，是城市可持续发展的重要物质基础。

课程主要内容包括：城市基础设施基本概念、我国城市基础设施管理体制改革、城市基础设施市场理论和产品性质、城市基础设施投资体制与建设方式、城市基础设施经营特点和方式、城市基础设施价格及其决定方式、城市基础设施经济宏观调控与政府管制理论与方法、香港和国外城市基础设施经营与管理的理论与实践等。

通过本门课程的学习，要使学生掌握城市基础设施经营与管理的基本理论，我国城市基础设施经与管理的体制和模式，了解香港和国外城市基础设施经营与管理的理论与实践，为学生从事城市管理工作打下基础。

Urban infrastructure is the foundation of a city to survive and develop, an important material condition for a city to produce aggregation efficiency, an important sign of the city modernization level, and the material and technical guarantee of a city opening up to the outside world. Modernization and improvement of urban infrastructure has a significant impact on a city's economic, social and environmental development, and it is also an important material foundation of the city's sustainable development.

The main contents of this course include: basic concepts of urban infrastructure; reform of management system of China's urban infrastructure; market theory and product nature of urban infrastructure; investment system and construction methods of urban infrastructure;operating characteristics of urban infrastructure; price and its decision of urban infrastructure; theory and methods of macro-control and government control of urban infrastructure; the operation and management theory and practice of Hong Kong and abroad.

The course enables the students to master theoperation and management theory of urban infrastructure, to master system and operational models of operation and management of China's urban infrastructure, to know the operation and management theory and practice of Hong Kong and abroad, and to lay a foundation to be engaged in the management of a city.

# 《城市交通管理》课程中英文简介

Urban transportation management

课程代码：010672B **Course Code：**010672B

课程名称：城市交通管理 **Course Name：**Urban transportation management

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试/考查 **Assessment：**Examination/Inspection

先修课程：公共管理学概率论 **Preparatory Courses：**Public administration

science, probability theory

《城市交通管理》是为引导学生了城市交通管理的基本理论和基础知识而开设的课程，是公共事业管理类专业的专业课程。通过本门课程的教学，使学生全面掌握城市交通管理的基本法律制度和政策措施；了解城市交通管理相关部门的机构设置、管理运作的规范与制度。教学过程中，注重提升学生对城市交通管理的认识，培养学生提出问题、分析问题和解决问题的能力，为学生将来从事实际工作打下坚实的理论基础。

本课程是一门理论与实际操作相结合的课程，它从历史和现实的角度全面阐述了城市交通管理的基本内容和基本制度、基本方法，通过比较国外城市交通管理法律制度、政策措施，结合城市交通管理的未来发展方向，使得学生能够站在学术和实践的前沿思考专业问题。

"urban transportation management "is a major course of public utilities management major. It guides students to learn and understand the basic theories and basic knowledge of urban transportation management. Through the course, students should grasp the basic theories and basic knowledge ofurban transportation management; understand rules and laws of the arrangement of urban transportation management sectors and institutions. In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; develop the thinking ways of urban transportation management.

This course is a combination of theoretical and practical subject which explains comprehensively the basic content and basic system, policies and measures of urban transportation management from the perspective of history and reality.By comparing the legal systems of foreignurban transportation management, combined with the future direction of the urban transportation management, allows students to practice at the forefront of academic and professional issues thinking.

# 《资源与环境经济学》课程中英文简介

Resources and Environmental Economics

课程代码：**011102B** **Course Code**：**011102B**

课程名称：资源与环境经济学 **Course Name**：**Resources and Environmental Economics**

学时： **32** **Periods**：  **32**

**学分： 2 Credits： 2**

考核方式： 考查 **Assessment**： **Check**

先修课程： 西方经济学 **Preparatory Courses**： **West Economics**

资源与环境经济学是运用经济学的基本理论和方法，分析资源开发利用中的基本经济规律，探索环境与经济发展之间的相互关系及保护和改善环境的经济政策,以实现人类的可持续发展。本课程主要内容有：第一章 绪论；第二章 资源系统的分类与最优配置；第三章 实现资源生态经济系统可持续发展的原则；第四章 环境影响的费用效益分析；第五章 环境政策；第六章 排污费的经济分析；第七章 排污权交易的经济分析。通过本课程的学习，使学生掌握资源与环境经济运行的一般规律以及环境影响费用效益分析的技巧，并对环境政策有所了解。本课程既注重理论教学又有很强的实用性。如旅游景点价值评估、门票定价测算、资源最优开采量的分析、最优污染量的确定、资源与环境问题对策研究等。

Resources and Environmental Economics is the sciencethat apply the basic theory and methods ofeconomics, analysisbasic economic laws of resource development and utilization, explore the interrelationship between environment and economic development and the economic policies of environmental protection and improvement ,so as to achieve the human being’s sustainable development. The main contents of this course include: Chapter1 Introduction; Chapter2 Classification and optimal configuration of resources system; Chapter3Principlesto achieve sustainable development of resources eco-economic system; Chapter4 cost-benefit analysis of the environmental influence; Chapter5 Environmental Policy; Chapter6 Economic analysis of sewage charges; Chapter7 Economic analysis of emissionrightstrading. Through studying this subject, to enable the students to master the general disciplines of resources and environment economic operation and the skills of cost-benefit analysis of environmental influence, and know more about environmental polices. The course not only teaches theories but also pays more attention to practice.Such as assess the value of tourist attractions, entrance ticket pricing, analysis of inter-period optimum exploration, determine the optimal amount of pollution,and strategies studyingof resources and environmental issues.

# 《城市空间分析》课程中英文简介

Urban Spatial Information Analysis

课程代码：013442B **Course Code**：013442B

课程名称：城市空间分析 **Course Name**：Urban Spatial Information Analysis

学时：32 **Periods**：32

学分：2 **Credits：**2

考核方式：考查 **Assessment**：Test

先修课程：计算机应用基础， **Preparatory Courses**：computer science，

遥感与GIS应用 Application of RS＆GIS

空间分析是指分析具有空间坐标或相对位置的数据和过程的理论和方法。近年来，GIS与空间分析以及计量地理的结合对于揭示不同尺度上城市和区域系统的形态和功能，分析区域和城市的自然和社会形态形成了重要的方法和技术。因此，在遥感和GIS应用课程的基础上，又开设了城市空间分析课程，作为高级GIS应用技术和方法的学习。

在本课程中，将沿着空间信息/数据分析的流程进行讲述，进一步阐述不同类型的空间分析过程，包括空间数据的预处理、空间统计分析、空间过程建模以及空间评价、运筹和决策支持等。在教学方法上，以实验教学为主，以城市与区域科学中的典型案例为实验项目，通过软件操作进行城市空间分析方法的学习。

Spatial analysisis thetheories and methodsof dataand processesanalysis ofspatialcoordinates orrelative positions. In recent years, combination of GIS andspatial analysisandquantitative geographyas an important methods and techniques to revealthe morphology and functionofthedifferent scalesof urban and regionalsystems, Therefore, based onthe applicationof remote sensing andGIScurriculum,this course of Urbanspatial analysis was opened as a seniorGIS applicationtechniques and methodsforlearning.

In this course, teaching and learning will bythe processes of spatial information/ dataanalysis, then different types ofspatial analysisprocess will be elaborated, including pre-treatmentof spatial data,spatial statisticalanalysis, spatialmodelingand spatialevaluationprocess, logistics and decision supportand so on.For teaching methods, experimentalteaching will be the most mainly method,based on software operation and takenurbanand regionalsciencestypical caseasexperimental projects,urban spatialanalysismethod can be introduced.

# 《城市生态学》课程中英文简介

Urban ecology

课程代码：010712B Course Code：010712B

课程名称：城市生态学 Course Name：Urban Ecology

学时：32 Periods：32

学分：2 Credits：2

考核方式：考查 Assessment：Inspection

先修课程：《土地资源学》 Preparatory Courses：Land resources

《土地利用规划》 《城市规划与管理》 Land use planning City planning and management

《城市生态学》是研究城市居民与城市环境相互关系而实现城市可持续发展的科学。本课程广泛收集最新成功经典案例，并结合城市规划等知识，在概括我国城市生态的科学研究和实践案例基础上，探讨我国城市，尤其是首都北京的城市生态建设、规划及可持续发展道路。本课程通过课堂讲授与讨论、课外资料收集与报告形式，深入浅出地讲授城市生态系统及其要素、城市环境问题及环境保护、城市灾害及防范、城市景观生态、城市生态环境规划与管理等方面知识，使学生在全面了解城市生态涵义基础上，掌握城市生态的研究与规划方法、具有生态意义的城市规划和土地利用规划方法，深刻认识合理调控人与环境的关系以及城市可持续发展的意义。

"Urban Ecology " is to study the relationship between urban residents and city environment and realize sustainable development of the city. This course not only extensively collects the latest achievements and classic cases related to urban ecology at home and abroad, but also explores the ecological construction and sustainable development of cities in our country, especially of Beijing, which is on the basis of knowledge of city planning and the general scientific researches and practical cases of our cities at home.By subjects taught,Campus internships,data collection and topic discussion, this course teaches urban ecology, urban ecosystems and their elements, urban environmental issues and environmental protection, urban disasters and prevention, urban landscape ecology, urban ecology environmental planning and management to enable students comprehensively understand the meaning of the city's ecological , and then master the urban ecological research methods and planning methods, the scientific and ecological city planning and landuse planning methods, profoundly understand city planning in the construction of reasonable control of the relationship between human and the environment as well as the significance of sustainable urban development.

# 《公共工程项目管理》课程中英文简介

PUBLIC PROJECT MANAGEMENT

课程代码：013452B **Course Code**：013452B

课程名称：公共工程项目管理 **Course Name：**PUBLICPROJECT

MANAGEMENT

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考查 **Assessment**：Inspection

先修课程：市政工程概论 **Preparatory:**Municipal Engineering Conspectus

建设工程项目实施过程中，建设单位需要对工程建设的全过程实施有效的管理，即确保建设项目按预定的工期完成，符合国家的建筑工程质量标准，尽可能降低成本。《公共工程项目管理》主要针对公共工程项目的特点，介绍建设工程项目管理的基本概念、基本原理和基本方法，包括施工进度计划编制的原理和方法，工程进度的影响因素及其控制；工程质量的影响因素及质量管理的方法，工程造价（成本）的影响因素及其控制的原理方法等基本内容。其目的是使学生了解公共工程项目管理的基本原理和基本方法，掌握公共工程施工进度、质量控制和成本管理的基本技能和基本方法，为将来从事公共工程项目建设和管理工作奠定专业基础。

**Description:**

In the implementation process of construction project, the builders need to process of the implementation of construction projecteffectively, which is to ensure that the construction project according to the scheduled time to complete, consistent with the national standards of construction engineering, as much as possible to reduce costs. "Public project management”, base on the main characteristics of the public construction project, introduces the basic concepts, the basic principles and methods of construction project management, including the principles and methods of the preparation of construction schedule, influence factors and control of project progress; the influence factors on the quality, and methods ofquality management; the influential factors and control principle and method of project cost. Its purpose is to make the students understand the basic principle and method of public project management, master the basic skills and method of public project construction schedule, quality control and cost management, for the working in the field of public project management to lay a solid professional foundation.

# 《市政工程概论》课程中英文简介

Municipal Engineering Conspectus

课程代码：010402A **Course Code**：010402A

课程名称：市政工程概论 **Course Name：**Municipal Engineering Conspectus

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考试 **Assessment**：Inspection

先修课程： **Preparatory:**

《市政工程概论》主要介绍土木工程的基础概念、基本原理和基本方法，涉及建筑设计，建筑构造，建筑材料，建筑施工以及道路桥梁、给排水等方面的内容，包括建筑设计规划的基本原理和程序，房屋组成及组成原理，建筑结构及特点，常用工程材料种类及特性，道路桥梁工程结构与构造，市政给排水工程构成等土木工程基础知识。其目的是使学生了解建筑设计、建筑规划及建筑施工的基本原理和基本方法，掌握不同类型建筑物、道路桥梁、给排水工程的构造方法、建筑特性和施工特点，为从事城市规划管理，市政基础设施建设管理工作奠定建筑工程、市政工程方面的知识基础。《市政工程概论》也是《工程造价管理》课程的先期课程。

**Description:**

This course provides an overview of the fields of civil engineering, it course covers the role of civil engineers and architects, municipal engineering, project planning, site planning, building design, and project documentation and presentation. It Introduce the most fundamental concepts and principles about building [design and construction](http://www.engce.auburn.edu/courses/structures.html#design), road design and construction, water supply and drainage system useful for municipal engineering management.It involves building materials,[residential](http://www.engce.auburn.edu/courses/structures.html#concrete) building design, building structure, municipal engineering construction. The course is meant as a foundation for students interested in pursuing careers in office or enterprise about municipal engineering management.

# 《北京经济社会概况》课程中英文简介

An Introduction to Society and Economy of Beijing

课程代码：013462B **Course Code**：013462B

课程名称：北京经济社会概况 **Course Name**：An Introduction to Society and Economy of Beijing

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考查 **Assessment**：**Examination**

先修课程：城市管理学 **Preparatory Courses**：**Theory of Urban**

**Management**

该课程通过十五个专题介绍北京的经济建设和社会发展状况，分析北京建设国际化大都市和传承古都风貌过程中经济和社会发展的特点、难题和解决对策。这些专题包括北京城市性质、城市经济社会发展的规划环境、、市区的调整和改造、经济发展特点、社会发展特征、经济发展过程中出现的问题、社会发展过程中出现的问题，经济发展展望，社会发展展望，近期建设和实施措施。

*An Introduction to History and Culture of Beijing*will introduce the social life and economy development of Beijing through fifteen chapters. The course will firstintroduce the theory of Beijing urban construction and then systematically discuss the significance and objectives of social development. The course will include the major concepts and the legal basis of economic development in Beijing as well as the interrelationships between economy, politics and social issues. The course will also highlight the urban economic and social questions . Experiences and lessons from the world cities will be discussed. On the completion of this course, students will be able to :1)analysis the essential rules of economic development in Beijing; 2)understand the process of social practice and management in Beijing .This course also prepares students for their further study and their career of urban construction after graduation.

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# 《教育管理》课程中英文简介

Education Management

课程代码：013472B **Course Code：**013472B

课程名称：教育管理 **Course Name：**Education Management

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Examination

先修课程：公共管理学 **Preparatory Courses：**Public Management

由于教育是社会上的一项极端重要的公共事业，因而教育管理也是公共事业管理涵盖的重要领域。在2013版本科人才培养方案中，教育管理是被列为公共事业管理专业的一门专业课。《教育管理》是研究教育管理过程及其规律的学科。通过对该课程的学习，使学生掌握教育管理的基本概念、教育管理的理论流派、教育行政体制、教育行政组织及其人员、教育政策与法律、教育督导、教育财政、教师人事行政、教育信息管理与分类、学校领导、学校组织、学校效能与学校改进等知识。同时，使学生形成分析和管理各项教育事务的能力。

Education affair has been an important public affairs. Therefore, Education management has been an important field of public affairs management. Education Management was a professional elective course in Undergraduate Training Program of 2013. We hope our undergraduates could master such knowledge as fundamental concepts of education management, theoretical foundations of education management, system of education administration, organization and staff of education administration, educational law and policy, education superintendent, education financial, teacher personnel administration, management and classification of education information, school leadership, school organization, school effectiveness and improvement by learning Education Management. Meanwhile, we also hope our undergraduates could acquire such abilities as analysis and manage educational affairs.

# 《房地产建筑概论（含识图）》课程中英文简介

REAL ESTATECONSTRUCTIONINTRODUCTION

课程代码：011623B **Course Code**：011623B

课程名称：房地产建筑概论 **Course Name：**Real estate construction

Introduction

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考查 **Assessment**：Inspection

先修课程： **Preparatory:**

房地产开发就是发现市场尚未被满足的房屋建筑产品的需求，创造并生产这种产品出售以获取利润，房地产开发过程实际上就是房屋建筑产品的生产建造过程。因此，对建筑工程的理解，即掌握房屋建筑应该具有什么样的功能，房屋建筑如何构成，如何设计，如何施工等建筑工程知识和技能，是房地产开发人员必备的专业基础知识和技能。《房地产建筑概论》主要介绍：常用建筑材料的性能和要求；建筑设计的基本理念，基本原则和设计程序；房屋构成原理和方法以及各个构成部分的功能作用和要求；房屋建筑施工组织的原理和方法，施工进度计划的编制，工程质量的监控，成本的控制等内容。本课程的目的是使学生了解房屋建筑产品生产建设的全过程，掌握有关房屋建筑设计、构造、施工以及材料方面的基础知识，为后续房地产开发、房地产估价、房地产预决算等课程的学习及将来从事房地产领域的工作奠定专业知识基础。

**Description:**

Real estate development is to found the building product demand that have not been met, to create and produce the product to sell at a profit. Real estate development is actually a process of building construction process. Therefore, real estate developers must understandinghow to constitute, how to design, how to construction. It is a professional basic knowledge and skills ofreal estate developers. "Real estate construction introduction" mainly introduces: the requirements for common building materials; the basic architectural design concept, basic principles and design procedures; the principle and method of housing structure, as well as the function and requirementsabout various components ofhousing; the principle and method of construction organization, construction schedule, project quality supervision, cost control etc. The purpose of this course is to enable students to understand the process of building products construction, to master the basic knowledge about the housing design, housing construction, construction materials, for the subsequent study of real estate appraisal and real estate final accountslay a professional knowledge base. And for working in the field of real estate lay a professional knowledge base.

# 《国外不动产理论与方法（双语）》课程中英文简介

Modern Real Property Theory and Method

课程代码：011852B **Course Code：**011852B

课程名称：国外不动产理论与方法**Course Name：**Modern Real Property Theory and Method

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：房地产开发经营 **Preparatory Courses：** Real Estate Development and Management

《国外不动产理论与方法》全面分析和系统介绍了国外不动产相关的理论与实践内容，分为两大部分，一大部分是理论，涉及国外不动产法律制度、住宅所有权形式、房地产经纪业、不动产权益、不动产税收和抵押、不动产金融组织机构与运作模式等；第二部分涉及实务部分，包括物业管理、不动产估价理论、土地利用控制和不动产开发流程、公平住宅和和道德规范、环境问题以及房地产投资等内容。本课程重点通过借鉴国外不动产理论与实践，介绍国外先进的理论与具体的实践经验，作为对我国不动产理论学习和实践工作的补充。通过本课程的学习，使学生全面了解国外不动产理论所涵盖的大部分内容，系统掌握国外不动产实务操作的具体内容，进一步提高专业理论、实务操作以及英语运用等方面的水平和能力，提高学生在国际化背景下的就业竞争力。

Modern Real Property Theory and Method analyzes and introduces systematically the theory and practice of foreign real property, which is comprised of two parts: one is foreign real property theory, which concerns with real estate law, forms of real estate ownership, real estate brokerage, interests in real estate, real estate taxes and liens, real estate financingorganization and operation; the second part is practice, concerning with property management, real estate appraisal, land-use controls and property developmentprocess, fair housing and ethical practices, environmental issues and real estate investment, etc. It emphasizes applying experience of foreign real estate theory and practice to reinforce the real estate theory and practice in China. On the completion of this course, students will be able to: 1) comprehend the main parts of real estate theory abroad; 2) grasp systematically the contents and steps in foreign real estate transaction practice; 3) improve their levels in professional theory analysis and their ability in practice operation and English application; 4) enhance their competitiveness in current employment environment that is becoming more and more internationalized. This course also prepares students for their further study and their career of real estate management after graduation.

# 《房地产金融》课程中英文简介

Real Estate Finance

课程代码：**010233B** **Course Code**：**010233B**

课程名称： 房地产金融 **Course Name**：**Real Estate Finance**

学时： **48** **Periods**：  **48**

**学分： 3 Credits： 3**

考核方式： 考试 **Assessment**： **Examination**

先修课程： 西方经济学 **Preparatory Courses**： **West Economics**

该课程是房地产经济专业的主干课之一。房地产金融是房地产金融机构围绕房地产开发、经营、消费等环节进行的资金筹集和融通活动。其主要内容有：第一章 概论；第二章 房地产金融机构；第三章 房地产信贷资金的筹集；第四章 房地产信贷资金的运用；第五章 房地产业务的货币结算；第六章 房地产信托；第七章 房地产保险；第八章 房地产金融市场；第九章 房地产证券化；第十章 国外的房地产金融。通过本课程的学习，使学生了解和掌握房地产金融的基本原理和运行模式,了解我国房地产金融的发展历程;掌握房地产金融的计算技术，如住房按揭贷款、住房公积金贷款的各种还款法的测算、比较；掌握房地产保险、房地产金融市场的原理。本课程既注重理论教学又有很强的实用性。

This course is one of the important course of real estate economics. Real estate finance is the real estate finance institutions carried outthe funding and financing activity by focusing on real estate development, management, and consumption. Its main contents include: Chapter1 Introduction; Chapter2 Real estate finance institutions; Chapter3 Raising of real estate credit funds; Chapter4 Use of real estate credit funds; Chapter5 The currency clearing of real estate business;Chapter6 Real Estate Investment Trusts; Chapter7 Real estate insurance;Chapter8 The market of real estate finance; Chapter9 Real estate Securitization; Chapter10 Real estate finance in abroad. Through studying this subject, the students can understand and master the basic principles and operating model of real estate finance, know the development process of real estate finance in our country; master the computing technology of real estate finance, such as calculation and comparison of all the repayment method of mortgage loans and housing accumulation fund loans; master the basic principles ofreal estate insurance and real estate financial market. The course not only teaches theories but also pays more attention to practice.

# 《房地产经济学》课程中英文简介

Real Estate Economics

课程代码：011802B **Course Code：**011802B

课程名称：房地产经济学 **Course Name：**Real Estate Economics

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：城市经济学；房地产开发经营 **Preparatory Courses：**Urban Economics；Real Estate Development andManagement

房地产是人们生产和生活的物质基础，房地产业因其产业链长、影响面广，已经成为国民经济的支柱产业。房地产经济学是一门重要的专业选修课程，通过对该门课程的学习，培养学生掌握关于城市房地产的基本经济理论体系，具有分析和解决房地产经济运行中的主要经济问题的能力，能够进行房地产产业规划、制定产业政策，并能够开展关于房地产微观经济问题的分析和判断。该课程的主要内容包括：（1）城市房地产的相关概念、基本特征及功能作用；（2）房地产的基本经济理论体系，包括地租地价理论、区位理论、产权经济理论等；（3）房地产市场分析，结合我国房地产市场运行的实际进行经济分析；（4）房地产项目投融资分析，为房地产经济主体提供决策依据；（5）房地产经济运行的制度环境分析，对我国房地产政策进行评价，为深化我国房地产体制改革、完善相关政策体系提供决策参考；（6）国外房地产经济运行的经验介绍，找出其对我国的借鉴。

Real estate is the basic substantial necessity for citizens. It plays an extremely important role in the national economy for its long industrial chain and wide effects on other sectors. The Real Estate Economics is a main subject for the students, by which they may get a whole understanding of the knowledge on the basic theoretical systems, and obtain abilities of dealing with problems in the real estate economic operation, and the skills of the industrial planning, policies-making, and micro economic analysis and rational judgment. The main contents of the subject are listed as follows: (1)the concepts and characteristics of the urban real estate, and functions of the real estate as well; (2)the theory systems of the real estate, such as the land rent and price theories, location theory, and title theory; (3) the analysis skills of the real estate market, which can be used in the present market analysis on the practical operation; (4) the financial analysis on the real estate investment project, which may provide the investors the rational advice; (5) analysis into the institutional environments related to the real estate economic operations, which will present a general comment on the present policies to offer the consultancy to the governments; (6) introductions of the foreign practice to help us do better in the sector.

# 《房地产估价理论与方法》课程中英文简介

Theory and Method of Real Estate Appraisal

课程代码： 010223B**Course Code：**010223B

课程名称：房地产估价理论与方法**Course Name：**Theory and Methods of Real Estate Appraisal

学 时：48 **Periods：**48

学 分：3 **Credits：**3

考核方式：考查 **Assessment：**Inspection

先修课程：土地经济学 **Preparatory Courses：**Land Economics

土地管理学 Land Management

城市规划与管理 City Planning and Management

房地产经济学 Real Estate Economics

房地产估价是规范房地产市场、促进房地产行业健康发展的重要手段。房地产估价理论与方法是专门研究国内外房地产估价制度、理论及方法的科学，对完善我国房地产估价制度，提高房地产估价理论与实践水平具有重要意义。

课程主要内容包括：房地产估价的基本概念、房地产估价的理论基础、房地产估价原则、程序和影响因素、房地产估价方法（市场比较法、成本法、收益法、假设开发法、基准低价修正法）、国外房地产估价制度借鉴等。

通过本门课程的学习，要使学生全面掌握房地产估价的基本理论与方法，了解国内外房地产估价制度的异同，并能够运用所学的基本理论与方法对土地和建筑物及房地产进行准确的估价。

Real estate appraisal is an important means to standardize the real estate market, and promote a healthy development of the real estate industry. Theory and methods of real estate appraisal is the course that researches the system, theory and methods of domestic and foreign real estate appraisal, it also has a great significance of improving the system of real estate appraisal, and upgrade the theory and practice level of real estate appraisal.

The main contents of this course include:basic concepts of real estate valuation; theoretical foundation of real estate valuation; principles of real estate appraisal; procedures and influencing factors, market comparison method, cost method, revenue method, method of assumption development, method of amendments to the benchmark land price,system of oversea real estate appraisal.

Through studying this subject, students can master more about basic theory and methods of real estate appraisal, know the differences and similarities between domestic and foreign real estate appraisal, and conduct accurate valuation about land, buildings and real estate by applying the basic theories and methods.

# 《房地产市场理论与实务》课程中英文简介

Real Estate Market Theory and Practice

课程代码：011603B **Course Code：**011603B

课程名称：房地产市场理论与实务 **Course Name：**Real Estate Market Theoryand Practice

学时：48 **Periods：**48

学分：3 **Credits：**3

考核方式：考查 **Assessment：**Inspection

先修课程：房地产开发经营 **Preparatory Courses：**Real Estate Development and

Management

《房地产市场理论与实务》课程以市场学、营销学为基础，主要阐述房地产市场的运行规律和在市场规律下企业的运作策略。主要内容包括：房地产市场概述、房地产市场供求、房地产市场机制、房地产市场干预、房地产市场分析、房地产市场营销、房地产销售策略等。《房地产市场理论与实务》课程理论结合实践，是掌握房地产市场理论和项目营销策划方法的重要课程。学习该课程可以系统地了解和掌握房地产市场的发展、体系和规律，并在此基础上进一步掌握房地产营销环境分析、消费者购买行为分析、房地产市场细分、产品定位及营销计划、组织控制等方法。

"The real estate market theory and practice" course is based onmarketing, mainly expounds the operation law of the real estate market and the enterprises’ operation strategy in the market rules.This curriculum contents include:the overview of the real estate market, the supply and demand of real estate market, the mechanism of real estate market,the intervention of real estate market, the analysis of real estate market, real estate marketing, real estate sales strategy, etc. "The real estate market theory and practice"is not only a course with close integration oftheoryandpractice, but also an important course to master the theory of real estate market and the method of projectmarketing.Learning this curriculum, students cansystematically understand and grasp the development, system and the law of the real estate market, and on this basis, students can further grasp the analysis of the real estate marketing environment, analysis of consumer behavior, the real estate market segmentation, product positioning and marketingplan,organizationand control method, etc.

# 《房地产预决算》课程中英文简介

REAL ESTATE CONSTRUCTION COST MANAGEMENT

课程代码：011662B **Course Code**：011662B

课程名称：房地产预决算 **Course Name：**Real estate construction cost

Management

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考查 **Assessment**：Inspection

先修课程：房地产建筑概论 **Preparatory:**Real estate construction introduction

房地产工程项目实施过程中，开发商需要预先估计计算和控制工程的造价（成本）以降低风险获取利润。开发企业的主要职能部门之一预算部，就是用估算、概算和预算等方法确定工程造价（成本）并对工程项目建设的全过程实施工程造价（成本）控制。《房地产预决算》主要介绍工程造价管理的基本概念、基本原理和基本方法，包括估算、概算、预算和决算等工程造价确定的原理和方法，工程造价（成本）的构成，定额原理及工程量清单计价依据，工程量计算规则和方法，以及决策、设计、招标、施工阶段的造价控制等基本内容。其目的是使学生了解房地产工程造价（成本）管理的基本原理和基本方法，掌握房地产工程工程量清单计价的基本方法及工程造价控制的基本原理和基本方法，为将来从事城房地产企业预算部门的业务工作和对房地产企业预算部门的管理工作及房地产相关领域工作奠定基础。

**Description:**

In the real estate project implementation process, the developers need to estimate and control of engineering cost in order to reduce the risk of profit. The main functions of the Budget Department of real estate enterprise, is to use estimate, budgetary and budget and other methods to determine the project cost and control the cost. "Real estate budget" introduces the basic concepts, principles and methods ofproject cost management, including the principles and methods of cost estimation, budgetestimate, budget and final accounts, project cost analysis and control. Its purpose is to enable students to understand the basic principle and methods of real estate project cost management, to master the basic skill of cost analysis and control of real estate project and lay the foundation for the working in the Budget Department of real estate enterprises.

# 《房地产信息管理与应用》课程中英文简介

Real Estate Information Management Theory and Application

课程代码：010862B **Course Code：**010862B

课程名称：房地产信息管理**与应用** **Course Name：***Real Estate Information Management Theory and Application*

学时：32 *Periods：*32

学分：2 *Credits：*2

考核方式：考查 *Assessment：check*

先修课程： *Preparatory Courses：*

随着现代化大生产的发展，各种决策信息的需求量不断增长，不仅要求其准确、完整，而且要求及时。因此，以计算机为基础的管理信息系统逐渐成为各行各业的神经系统，并普遍应用。而本门课恰是针对房地产业日益强大的这种需求，系统地介绍了管理信息系统在房地产领域里的具体应用。主要包括管理信息系统的基本概念、基本理论以及管理信息系统的开发条件、原则、开发过程。并在此基础上结合房地产领域的实际工作需要，详细介绍了比较常用的售楼信息管理系统、产权产籍信息管理系统、物业管理信息系统等内容，通过对这些管理信息系统的基本功能和基本结构，了解掌握售楼信息管理系统的操作过程。

With the modernized big production development, each kind of decision information demand grow unceasingly, not only requests its accurately, moreover requests promptly.Therefore, management information system becomes nervous system of all the various trades and occupations gradually t, and universal application. This class exactly aims at the real estate industry day by day formidable this kind of demand, systematically introduced the management information system in real estate domain concrete application.Mainly includes the basic concept, the elementary theory as well as development condition, the principle, the performance history of the management information system.And, introduced in detail quite commonly used sells the building information management system, the property right produces the nationality information management system, estate management information systemand so on, through to these management information system basic function and the basic structure, understood grasping the operating process ofsells the building information management system.

# 《房地产项目投资分析》课程中英文简介

“Real estate investment analysis and decision-making” Courseintroduction in both Chinese and English

课程代码：010232B **Course Code：**010232B

课程名称：房地产项目投资分析 **Course Name：Real estate investment analysis and decision-making**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**

先修课程： **Preparatory Courses：**

《房地产项目投资分析》目前，我国房地产业已成为第三产业的重要组成部分，房地产投资活动日益活跃，已成为当前投资领域的一个热点。此课程的开设是为了适应我国房地产投资活动的快速增长和房地产投资分析教学的需要。课程分为十一部分：房地产投资分析原理、房地产投资环境分析、房地产投资市场分析、房地产投资的资金筹措与决策、房地产投资成本与收入估算、房地产投资财务分析、房地产投资不确定分析、房地产投资风险分析、房地产投资项目综合评价、房地产投资方案的比选与决策以及房地产投资分析报告。

课程重点突出，强调理论与实践、定性分析与定量分析相结合。既有理论上的探讨，也有实务上的具体操作讲解，让学生有一定的感性认识，以便能充分利用所学理论与操作技巧，顺利解决房地产投资分析的具体问题。本课程能够帮助大学房地产经济、工程经济、技术经济、投资经济、工商管理等学科的研究生及本科生更好的理解和掌握房地产投资分析相关理论与实践知识。

"investment analysis and decision-making"At present, China's real estate industry has become an important part of the third industry, real estate investment activity increasingly active,it has become a hot spot in the field of investment. This course is open to adapt to the rapid growth of the investment activities of real estate in our country and the needs of the real estate investment analysis teaching. The course is divided into ten part: real estate investment analysis principle, the real estate investment environment analysis, market analysis, real estate investment in real estate investment financing and decision-making, real estate investment cost and revenue estimates, real estate investment and financial analysis, uncertainty analysis in real estate investment, real estate investment risk analysis, comprehensive evaluation of real estate investment project, comparison and decision of real estate investment project and real estate investment analysis report.

This Courses has been properly designed, emphasize the combination of the theory and practice, qualitative analysis and quantitative analysis. Not only it has discussion in theory ,but also it has interpretation and practice in specific operation, let the student have certain perceptual knowledge, in order to make full use of the learning theory and operation skill, fix the real estate investment analysis of concrete problems. The course heip a lot to the graduate students and undergraduate students,who are majoring in real estate economy, engineering economy, technology, investment, business management and other disciplines ,to understand and grasp the real estate investment analysis theory and practice .

# 《房地产工程管理》课程中英文简介

REAL ESTATE PROJECT MANAGEMENT

课程代码：011642B **Course Code**：011642B

课程名称：房地工程管理 **Course Name：**REAL ESTATEPROJECT

MANAGEMENT

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考查 **Assessment**：Inspection

先修课程：房地产建筑概论 **Preparatory:**Real estate construction introduction

房地产工程项目实施过程中，开发商需要对工程施工全过程实施有效的控制，即确保房地产项目按预定的工期完成，符合国家的建筑工程质量标准，尽可能降低成本。开发企业的主要职能部门之一工程部，就是通过施工进度计划的编制调整来监督控制工期，通过质量保证监督控制措施来保证工程质量，并配合预算部门控制成本，对工程项目建设的全过程实施有效的监督控制，保证工程顺利完成。《房地产工程管理》主要介绍房地产工程项目管理的基本概念、基本原理和基本方法，包括施工进度计划编制的原理和方法，工程进度的影响因素及其控制；工程质量的影响因素及质量管理的方法，工程造价（成本）的影响因素及其控制的原理方法等基本内容。其目的是使学生了解房地产工程管理的基本原理和基本方法，掌握房地产工程进度、质量和成本管理的基本技能和基本方法，为将来从事城房地产企业工程部的业务工作和对房地产企业工程部的管理工作及房地产相关领域工作奠定基础。

**Description:**

In the real estate project implementation process, the developers need to effectively control the whole process of the implementation of real estate project, which is to ensure that the real estate project according to the scheduled time to complete, consistent with the national standards of construction engineering, as much as possible to reduce costs. The main functions of the department development enterprise of Engineering Department, is through the construction schedule to adjust and control period, with the quality supervision and control measures to ensure project quality, with the budget to controlcosts, and ensure the successful completion of projects. "The real estate project management" introduces the basic concepts of project management, the basic principles and methods, mainly including the principles and methods of the preparation of construction schedule, influence factors and control of project progress; quality factors and control of project quality management, the project cost content and the influencing factors ,cost control principle and methods. Its purpose is to make the students understand the basic principles and methods of project management, master the basic skills of real estate project schedule, quality and cost management and the basic method, as to lay the foundation for engaged in Engineering Department of real estate enterprises.

# 《房地产策划案例》课程中英文简介

Real Estate Planning Cases

课程代码：0107**7**2B **Course Code：**0107**7**2B

课程名称：房地产策划案例 **Course Name：**Real Estate Planning Cases

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：房地产市场理论与实务 **Preparatory Courses：**Real Estate Market Theoryand

Practice

《房地产策划案例》课程主要针对经典的住宅策划案例和商业地产策划案例进行分析。住宅策划案例包括普通住宅、花园洋房、别墅、养老地产等；商业地产策划案例包括购物中心、社区商业、商业街、旅游地产、写字楼、城市综合体等。该课程主要对以上类别房地产项目的定位、规划、设计、营销等方面的经典案例和方法进行分析。房地产策划业是2005年国家劳动和社会保障部向社会颁布的新职业之一，该课程可以开阔学生视野，深化基础课程知识，指导学生更好地将理论知识转化为实践技能。

"Real estate planning case" course analyzes classic residential planning cases andcommercial real estate planning cases. Residential planning cases includeordinary residential, garden villa, villa,endowment real estate, etc.Commercial real estate planning cases includeshopping centers,community commercial, commercial street, tourism real estate, office buildings,urban complex, etc. This course mainly analyzes classic cases and method of project planning, design, marketing and other aspects on the abovecategories of real estate. Real estate planning industry is one of new careers which are promulgated by the Ministry of Labor and Social Security in 2005.This coursecanbroaden students’horizons, deepen knowledge of basic curriculum, and can guide students to integrate theoretical knowledge into practice skills.

# 《房地产估价案例》课程中英文简介

Real Estate Appraisal Cases

课程代码：**010782B** **Course Code**：**010782B**

课程名称：房地产估价案例 **Course Name**：**Real Estate Appraisal Cases**

学时：**34** **Study Hours：34**

学分：**2** **Credits**：**2**

考核方式：考试 **Assessment**：**Examination**

先修课程：房地产估价理论 **Preparatory Courses**：**The theories and Methods**

与方法 **of Real Estate Appraisal**

《房地产估价案例》是一门理论与实践相结合的课程，主要研究不同类型、不同目的房地产估价的技术思路与难点。介绍和讨论房地产估价报告的写作要点和典型示例，探讨居住、商业、办公等各类房地产估价技术及应用；分析出让、转让、抵押、企业改制等项目估价的特点和难点，研讨实践中的一些前沿问题和热点问题。通过本课程学习，使学生了解估价实践的各个环节，熟悉估价项目从接受委托、制定方案、实地踏勘到具体分析测算、撰写估价报告的全过程，并具备一定的独立分析问题和解决问题能力，为学生毕业后从事房地产估价、房地产金融或相关研究工作搭建桥梁。

*Real Estate Appraisal Cases* isa course in combination of theory and practice, focusing onreal estate appraisal’s technical solutions of different types and purpose. This course will introduce typical examplesandthe key points for writing the real estate appraisal reports. And it will also explore the various real estate appraisal techniques in using for residential, commercial and office building projects, etc. Moreover, it deeply analyzed the characteristics and difficulties of the land assets valuation in estate transfer, mortgage and enterprise restructuring, etc. It also discusses the pioneering and hot issues encountered in valuation practice. At the end of the course, Studentsshould be trained to have the ability of: 1) understanding all aspects of valuation practice; 2) knowing the whole process from the valuation commissioned to writing the report; 3)analyzing and solving problemsindependently. This course will lay the foundation for the students engaged in real estate, real estate finance or related work after graduation.

# 《城市住宅问题》课程中英文简介

Housing Economics

课程代码：**011682B** **Course Code**：**011682B**

课程名称：**城市住宅**问题 **Course Name**：**Urban Housing Economics**

**Question**

学时：  **32 Periods： 32**

**学分： 2 Credits： 2**

**考核方式： 考查 Assessment： Check**

**先修课程： 西方经济学 Preparatory Courses： West Economics**

城市住宅问题是研究城市住宅的生产、分配、流通、消费中存在的一系列问题。本课程的主要内容包括：第一章 导论；第二章 住房制度及其改革；第三章 住宅需求；第四章 住宅供给；第五章 住宅价格；第六章 住宅市场；第七章 住宅建设开发；第八章 住宅产业化；第九章 住宅分配；第十章 住宅消费；第十一章 住宅金融；第十二章住宅小康水平及实现等。通过本课程的学习，使学生掌握住宅经济的运行规律以及分析住宅经济问题的科学方法。本课程既注重理论教学又有很强的实用性。通过该课程的学习，使学生对住房制度及其改革等住房问题有深入的了解，掌握运用相关理论对住宅需求、住宅供给、住房价格等进行分析的方法。

…Housingeconomics is the course that research basic laws of residential economic operation, its research object is the production、distribution、circulation and consumption of residential. The main contents of this course include: Chapter1 Introduction; Chapter2 Housing system and reform; Chapter3 Housing demand; Chapter4 Housing supply; Chapter5Housing price; Chapter6 Housing market; Chapter7 Housing construction and development; Chapter8Housing industrialization; Chapter9 Housing distribution; Chapter10Housing consumption; Chapter11 Housing finance; Chapter12 Housing well-condition and realization. Through this course, students should master the laws of residential economics and the scientific methods of analyzing problems of that. The course not only teaches theories but also pays more attention to practice. Through studying of this course, students would know more about housing polices and reforms, and master surveying techniques of housing demand and supply, master methods of analyzing tendency of housing price.

# 《智能建筑管理》课程中英文简介

Intelligent Building Management

课程代码：011262B **Course Code：**011262B

课程名称：智能建筑管理 **Course Name：**IntelligentBuilding Management

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Test**

先修课程：《物业管理理论与实务》、 **Preparatory Courses：**Real Estate Management Theory and Practice

《房地产建筑概论》Introduction to Architecture

《智能建筑管理》是适应智能化物业发展需要而开设的实践性课程。该课程在传统物业管理和建筑概论知识的基础上，系统讲授智能建筑的系统组成及其结构，以及在物业管理中，运用现代计算机技术、自动控制技术、通信技术等高新技术和相关的设备系统实现对物业及物业设施、设备、物业环境、物业消防、安防等的自动监控和集中管理，实现对业主信息、报修、收费、综合服务等的计算机网络化管理。形成智能建筑系统架构——系统组成原理——设备操作规范——管理系统设计的课程学习体系，使学生掌握扎实的智能建筑系统化管理知识与基本规范，拓展学生的就业渠道。

"IntelligentBuilding Management" is a practical course with adaptation the development needs of the intelligent building. In this course, based on the knowledge of traditional property management and introduction to architecture, introduction the systems composition and structure of intelligent building, and a series of knowledge combines technology and practice were system taught, such as modern computer technology, automatic control technology, communications technology and other high-tech equipment and related systems. The study goal is to achieve the properties and property facilities, equipment, property environment, property fire, security and other automatic monitoring and centralized management, and then, propose the computer network management information to the owners, repair, fees, and other integrated services. The course goal is established a study system, which is composed of intelligent building system architecture, system composition principle, equipment practices standard, and management system designed. The students master the systematic management of intelligent building a solid knowledge and basic standard, and expand students' employment channels.

# 《都市土地整理》中英文课程简介

UrbanLand Consolidation

课程代码：013482B **Course Code**：013482B

课程名称：都市土地整理 **Course Name：**UrbanLand Consolidation

学时：32 **Periods**：32

学分：2 **Credits**：2

先修课程：土地经济、土地管理等 **Preparatory Courses**：Economics of

理论课程 land administration

都市土地整理是目前我国大陆土地利用的一个新领域，探索都市土地整理具有理论和现实意义。都市土地整理是指在既定城市空间范围内，按照城市发展规划和土地利用总体规划要求，合理组织城市土地的开发利用，调整城市土地利用结构，促进城市用地的有序化、集约化，提高城市用地经济承载能力和土地收益率，控制城市用地盲目扩展，并改善城市用地环境，提高城市的现代化水平。

《都市土地整理》是土地学科中土地开发利用的重要构成，也是一项提高城市土地利用效率的综合技术。主要研究内容包括三个部分：一是理论基础，即土地整理的内涵、特征、分类、所遵循的基本原理及基本原则等；二是德国、法国、日本、韩国等国家及我国台湾土地整理的成功经验及启示；三是城市土地整理中的关键问题如土地产权调整、土地整理制度框架、土地整理模式设计等理论与实践问题。

At present, urban land consolidation is a new area of land use in China mainland, exploring the urban land consolidation has great theoretical and practical significance. Urban land consolidation which is in accordance with the requirements for urban development planning and general land use planning, organize the development and utilization of urban land reasonable within a certain range of urban space, adjust the structure of urban land use, promote the ordering and intensive of urban land, improve the urban land economy carrying capacity and land returns ratio, control the urban land expand blindly, besides, improve the urban environment and the level of modernization of the city.

*The urban land consolidation* is not only an important part of land exploitation and utilization in the land subject, but also a comprehensive technology to improve the efficiency of urban land use. The main research contents including the following three parts: First, theoretical basis, namely, the connotation of land consolidation, characteristics, classification, and the basic principles should be followed, etc. Second, the successful experiences and revelations of land consolidation in Chinese Taiwan, Germany, France, Japan, South Korea and other countries. Third, the key problems in urban land consolidation, such as land property adjustment, land consolidation institutional framework, land consolidation pattern design and relevant theoretical, practical problems.

# 《城市地理学（双语）》课程中英文简介

Urban Geography

课程代码：013502B **Course Code：**013502B

课程名称：城市地理学 **Course Name：**Urban Geography

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**Inspection

先修课程：经济地理学**Preparatory Courses：**Economic Geography

《城市地理学（双语）》是一门以地理学视角来研究城市（镇）的形成、发展、空间结构和分布变化规律的一门城市科学。本门课程针对城市经济与公共管理学院本科生的专业特点，主要讲解城市地理学的基础理论和基本研究方法，分别将城市当做点和面，从区域和城市内两种空间尺度考察城镇的空间组织。通过本课的教学，要求同学们掌握：城市赖以发展的区域背景，包括地理、经济、社会背景；城市化演变规律及与区域产业发展的关系；区域内各城市的职能分工与定位；区域内城市体系的规模分布；区域内城市空间分布关系及空间网络结构；城市土地利用结构；城市社会空间结构与新城市空间等。通过本门课程的学习，为同学们今后从事城市管理、城市规划及相关研究工作打下基础。

Urban Geography is a sub-discipline of both human geography and urban science, which research the formation, development and spatial-temporal structure & change of cities and towns from the geographical views. Considering the professional learningcharacteristics in College of Urban Economics and Public Administration, this course is focus on the basic theory and methodology in urban geography. Specifically, this course explores the urban spatial organization from two spatial scales: regional scale and internal scale which taking the city as a point and a polygon respectively. Completing this course, students will be able tounderstand:1) the regional backgroundsof city’s development (including geographic, economic and social backgrounds); 2) evolution law of urbanization and the relationship with the development of regional industry; 3) urban functions and divisionsof each city in the regions; 4) the urban size structure,urbanfunctional structure and urban hierarchical structure in the city systems; 5) the urban land use structure; 6)urban social spatial structure and new urban space and so on.This course will prepare students for their further related study and their career of urban management and urban planning after graduation.

# 《计算机制图》课程中英文简介

Computer Mapping

课程代码：011332B **Course Code：011332B**

课程名称：计算机制图 **Course Name：Computer Mapping**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Check**

先修课程：无 **Preparatory Courses：/**

《计算机制图》是利用电子计算机的处理分析功能及各类制图软件编绘地图的一门课程。它是城市管理专业和城市管理(区域经济管理方向)专业重要的技术工具类课程。针对两个专业方向各自的特点，这门课程在教学内容和目标上各有侧重。

城市管理专业的《计算机制图》重点从城市层面对空间实体进行图形再现。课程主要包括三个制图软件的操作与实践：GIS制图进行宏观层面的城市的空间可视化；AutoCAD制图为中观的城市规划、设计等进行支撑；Photoshop及虚拟现实技术等进行城市建筑物等微观城市组成要素的设计与管理。课程重在培养学生的实践技能，让学生掌握基本的计算机制图软件和制图方法。

城市管理(区域经济管理方向)专业的《计算机制图》重点从区域层面对空间实体进行图形再现。课程主要分“理论”和“操作”两部分：理论部分主要介绍地图学的基本概念和理论，包括测量基础，地图投影概念和常见投影的特点，地理信息综合的常用手段，地图符号的设计等；操作部分主要介绍地图(包括规划图)绘制的一般流程、方法和技术手段，主要围绕CorelDRAW制图软件的上机操作展开。学成之后，同学们较之以往，不仅能更深入、准确、全面地获取各类地图出版物中的成图信息，更重要的是，还能结合科研工作所需，自主绘制一些简单的普通地图和规划示意图。

Computer Mapping is a kind of course in using classification of treatment function and all sorts of map-making software by electronic computers to drawing maps, which is an important technological tool course, mainly setting up for urban management and urban management(regional economy management) undergraduates’ major. According to the features of two professional directions, this course has it own focus on teaching contents and targets.

The class in urban management’s students major will be put the point in graphical reappearing the space entity from the city level. The course mainly includes three operations and practice of drawing software. GIS mapping, making the city’s spatial visualization on a macro level; AutoCDA drawing as the medium of urban planning and design supporting, etc. Photoshop,and other virtual reality technology in city buildings such as micro design and management of urban elements. The course focuses on training students’ practical skills, making students master basic computer drawing software and drawing methods.

On the other hand, the class in urban management (regional economic management direction) major’s students will mainly put the emphasis on graphical reappearing the space entity from the regional level. The course main points two parts of "theory" and "operation": theoretical part mainly introduces the basic concepts and theories of cartography, including measurement basis, concept and the characteristics of common projection map projection, the common use of the geographic information integrated, the design of map symbols, etc.; Operating part mainly introduces the map (including planning map) and the process of drawing, methods and technology, and mainly revolves around CorelDRAW graphics software of computer operation, after graduated, compares to themselves in the past, students can not only access to all kinds of map mapping informations in the publication further, accurately and comprehensively, and more importantly, can also be combined with requirements of scientific research work, to sketch map in simple or ordinary ways and planning independently.

# 《土地利用规划学》课程中英文简介

Land use planning

课程代码：010452B **Course Code：**010452B

课程名称：土地利用规划学 **Course Name：**Land Uuse Planning

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**Requirement to pass the test or submit a term paper

先修课程：区域经济学 **Preparatory Courses：**[Regional Economics](javascript:showjdsw('jd_t','j_'))

经济地理 Economic Geography

本课程阐述了土地利用规划学研究对象、任务与内容，土地利用规划的体系和程序，系统地论述了土地利用规划的理论基础与原则，详细地介绍了土地利用总体规划、土地利用详细规划设计及土地利用专项规划的理论和方法，简述了土地利用规划信息系统及其功能与设计，并对土地利用规划管理与实施进行简单讲解，最后简介了土地利用规划的若干案例。通过课堂讲授、课堂讨论、案例解析、仿真案例模拟操作等形式，使学生理解土地利用规划学的性质和特点，准确把握土地利用规划中的重要概念和内容，系统地掌握土地利用规划的诸多理论和原则，把握土地利用总体规划、详细规划以及专项规划的方法和理念，能够进行土地利用各层次的规划，并能够进行成果总结。本课程是高等院校土地资源管理、资源环境与城乡规划专业的专业基础课程，也是从事土地资源管理、土地规划、城乡规划人员的重要学习内容，也是学生继续学习的重要基础课程。

This course explaining the study object, tasks ,content of land use planning, as well as land use planning system and procedures, systematically expounds the theory of land use planning and basic principles.It also detailedly describes the general land use planning and detailed land-use planning theories and methods.Then it outlines the land use planning information system, its function and design. Finally this subject explains land-use planning on management and implementation with a brief introduction of several land-use planning cases.Through classroom lectures,discussions, case analysis, simulation cases with simulated operation,this subject let students understand the nature and characteristics of land use planning ,get an accurate grasp of land-use planning in the essential concepts and content, systematically grasp land-use planning theory and principles, and grasp the general land-use planning, detailed planning planning methods and concepts.It ensures studentstake the ability of carrying out land-use planning at all levels and suming up the results.This course is not only the major basic curriculum of the major of land resources management and resources and environment and urban and rural planning in institutions of higher learning,but also essential contents for personnelengaged in land resource management, land planning, urban and rural planning , as well as the essential foundation for further study for students.

# 《城市文化学》课程中英文简介

UrbanCulture

课程代码：**013512B** **Course Code：013512B**

课程名称：城市文化学 **Course Name：**UrbanCulture

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试/考查 **Assessment：**Examination/Inspection

先修课程：管理学原理 **Preparatory Courses：**Management Science

城市管理 Urban Administration

《城市文化学》是为引导学生了解城市文化的基本理论和基础知识而开设的课程，是其它城市经济管理类专业课程的基础。通过本门课程的教学，使学生全面掌握城市文化的基础理论和基本知识；了解城市文化公共部门的机构设置、管理运作的原则、特点和方式；探索城市文化变革和创新的新方式。教学过程中，注重养成学生城市管理的思维，培养学生提出问题、分析问题和解决问题的能力，为学生进一步学习相关专业课程和将来从事实际工作打下坚实的理论基础。

本课程是一门理论与实际操作相结合的课程，它阐述了当代城市文化发展的基本状况和主要特点，全面分析了城市文化的过程和行为，在学习和借鉴国外先进的城市文化经验基础上，指出了城市文化变革和发展的方向。

"Urban Culture" is a foundational course of Urban management major. It guides students to learn and understand the basic theories and basic knowledge of Urban Culture. Through the course, students should grasp the basic theories and basic knowledge of Urban Culture; understand the arrangement of public sectors and institutions; understand the principles, characteristics and methods of public sectors management; explore public sector reform and innovation. In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; develop the thinking ways of Urban Culture.

This course is a combination of theoretical and practical subject which spells out the basic theoretical development of contemporary Urban Culture and its main features as well as comprehensive analysis of processes and behaviors of Urban Culture. It learns and borrows the advanced experiences of Urban Culture of industrialized countries and forecasts the change and development of the Urban Culture in the future.

# 《建设项目经济评价》课程中英文简介

Economic evaluation of construction project

课程代码：013313B**Course Code：013313B**

课程名称：建设项目经济评价**Course Name：Economic evaluation of construction project**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：经济学 **Preparatory Courses：Economics**

《建设项目经济评价》是城市管理专业的方向选修课。通过该课程的学习，可以帮助该专业的学生掌握城市建设项目经济评价的基本原理以及实际经济评价的操作技能，同时也有利于学生掌握Excel、Project、SPSS等软件在实际工作中的应用，为以后从事城市建设项目的经济评价打下坚实的基础。该课程的主要内容包括：建设项目基本内容；现金流量与资金时间价值；建设项目投资环境分析；建设项目投资市场分析；建设项目财务分析；建设项目不确定性分析；建设项目风险分析；实物期权与建设项目投资；建设项目社会评价；以及建设项目经济评价报告。

"Economic evaluation of construction project” is the urban management professional elective course. By learning this course, can help the students master the basic principles、the economic evaluation of city construction project economic evaluation and its practical operation skills, but also conducive to the application of students to master Excel, Project, SPSS and other software in practical work, for the future from the economic evaluation of urban construction projects to lay a solid foundation. The main content of the course includes: the basic content of the construction project; cash flow and the time value of money; analysis of project investment environment; analysis of construction project investment; financial analysis of the construction project; construction project uncertainty analysis of construction project; risk analysis; real option and investment of construction project; project social evaluation and economic evaluation of construction projects; the report.

# 《市政工程概论》课程中英文简介

**Municipal Engineering Conspectus**

课程代码：010402B **Course Code**：010402B

课程名称：市政工程概论 **Course Name：**Municipal Engineering Conspectus

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考试 **Assessment**：Inspection

先修课程： **Preparatory:**

《市政工程概论》主要介绍土木工程的基础概念、基本原理和基本方法，涉及建筑设计，建筑构造，建筑材料，建筑施工以及道路桥梁、给排水等方面的内容，包括建筑设计规划的基本原理和程序，房屋组成及组成原理，建筑结构及特点，常用工程材料种类及特性，道路桥梁工程结构与构造，市政给排水工程构成等土木工程基础知识。其目的是使学生了解建筑设计、建筑规划及建筑施工的基本原理和基本方法，掌握不同类型建筑物、道路桥梁、给排水工程的构造方法、建筑特性和施工特点，为从事城市规划管理，市政基础设施建设管理工作奠定建筑工程、市政工程方面的知识基础。《市政工程概论》也是《工程造价管理》课程的先期课程。

**Description:**

This course provides an overview of the fields of civil engineering, it course covers the role of civil engineers and architects, municipal engineering, project planning, site planning, building design, and project documentation and presentation. It Introduce the most fundamental concepts and principles about building [design and construction](http://www.engce.auburn.edu/courses/structures.html#design), road design and construction, water supply and drainage system useful for municipal engineering management.It involves building materials,[residential](http://www.engce.auburn.edu/courses/structures.html#concrete) building design, building structure, municipal engineering construction. The course is meant as a foundation for students interested in pursuing careers in office or enterprise about municipal engineering management.

# 《工程造价管理》课程中英文简介

**CONSTRUCTION COST MANAGEMENT**

课程代码：011432B **Course Code**：

课程名称：工程造价管理 **Course Name：**CONSTRUCTION COST

MANAGEMENT

学时：32 **Periods**：48

学分：2 **Credits**：3

考核方式：考查 **Assessment**：Inspection

先修课程：市政工程概论 **Preparatory:**Municipal Engineering Conspectus

工程项目实施过程中，建设方和施工方都需要预先估计控制工程的造价或成本以降低风险。工程造价管理就是用估算、概算和预算等方法确定工程造价并对工程项目建设的全过程实施造价（成本）控制，是工程项目投资分析，减少风险的基础。《工程造价管理》介绍工程造价管理的基础概念、基本理论和基本方法，包括估算、概算、预算的原理和方法，工程造价的构成，定额原理及工程量清单计价依据，工程量计算规则和方法，以及决策、招标、施工阶段的造价控制等基本内容。其目的是使学生了解工程造价管理的基本原理和基本方法，掌握工程概预算定额和工程量清单计价的基本方法及工程造价控制的基本原理和基本方法，为从事城市市政基础设施建设管理工作奠定工程造价确定和控制方面的知识基础和基本能力。

**Description:**

Building Owners and builder need an estimate when a construction project is in the planning stage, before any commitment is made. Budgetary estimating is an essential tool. The most crucial estimates for all contractors are the detailed ones based on plans and specifications, a prediction of the cost of labor and materials. They also show overheads and profit margin. Constructioncost management is a way of using estimates and other tools to their full to predict and control construction costs, reducing risks and providing an intelligent way to analyze value. This course is an introduction to the most fundamental concepts, principles, analytical methods and tools useful for CONSTRUCTION COST MANAGEMENT. It involves Types of Estimates, Construction Estimating Planning, General Conditions Costs, Material Quantity, Costs. The course is meant as a foundation for students interested in pursuing careers in office or enterprise aboutmunicipal engineering management.

# 《城市经济分析方法（双语）》课程中英文简介

Research Methods in Urban Economics

课程代码：013532B **Course Code：**013532B

课程名称：城市经济分析方法（双语） **Course Name：**Research Methods in Urban Economics

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**Examination

先修课程：微积分、线性代数、概率论 **Preparatory Courses：**Calculus, Probability

Linear Algebra

《城市经济分析方法（双语）》帮助学生学习国际上在城市管理与规划、城市经济、区域科学等领域广为应用的定量研究方法。这些研究方法分为两类。一类是应用计量经济学，具体包括：描述性统计、假设检验、一般线性回归、离散变量回归、面板数据基础等。这类方法的学习让学生掌握统计工具、计量经济学工具，使他们可以对实证研究方法做到理解、复证，乃至独立应用。第二类是区域模型与方法，具体包括：人口预测、投入产出分析、线性规划、空间分析等，是国际上已经发展成熟的研究方法，广泛应用于城市规划、区域分析、交通模型、土地利用等领域的研究工作。学生将通过听课、课堂参与、作业、研究项目等形式理解这些研究方法的理论基础与涵义，并在应用中切实感受和掌握。本课程还将指导学生使用常用软件来实现上述研究方法。

Research Methods in Urban Economics is designed to help students develop their quantitative skills that are widely used in international urban management and planning, urban economics and regional science. These research methods can be divided to two types. The first type is applied econometrics, including descriptive statistics, hypothesis testing, basic linear regression, discrete regression, panel data basics, etc. Through this part of lectures, students should be able to handle statistic and econometric tools, and are able to understand, replicate and independently apply empirical research methods. The second type is regional models and methods, including population projection, input-output analysis, linear programming, spatial analysis, etc., which are fully developed and applied in urban planning, regional analysis, transportation modelling, and land use practices. Students will learn these commonly used techniques through lectures, class participations, homework assignments, and individual final project. This class also teaches students to use software to apply these methodology.

# 《活动组织与公文写作》课程中英文简介

Events Organization and DocumentWriting

课程代码：013542B **Course Code：013542B**

课程名称：活动组织与公文写作 **Course Name：Events Organization and Document Writing**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Test**

先修课程： **Preparatory Courses：**

《活动组织与公文写作》以基本知识讲授和技能训练两种方式进行学习。基本知识部分讲授大型活动和会议的策划、组织、实施管理的要点；8种公文和调研报告写作的要点，公文文法、格式要点，公文校对、审核、印制、发放要点。技能训练部分实训3类活动的策划方案、实施管理控制、活动过后总结；实训3种公文2中图表和1个调研报告，包括学生撰写、老师批注、课堂讲评，以及实地调研考察，考察后撰写考察报告。考察方式平时作业的比例是60分，结业考试的比例40分。课堂讨论、公文和调研报告作业，一部分个人独立完成，一部分以小组形式共同完成。写作

The two pathsto *Events Organization and Document Writing*,One is giving lecture, anther is skill training. The basic knowledgeincludethe main points of events scheme, organization and management; the structure and format of several kinds of documents and investigation reports. The skill training include writing 3 documents, 2 charts, 1 investigation reports. The teacher will give evaluation on the homework, the students will discuss in class. Some homework may be accomplished be a team. The examination will be done by the homework and course test.

# 《城市经济战略管理》课程中英文简介

Urban Economics Strategic Management

课程代码：010132B **Course Code：**010132B

课程名称：城市经济战略管理 **Course Name：**Urban Economics Strategic Management

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：公共管理学**Preparatory Courses：**Public Management

城市经济学 Urban Economics

城市管理学 Urban Management

《Urban Economics Strategic Management》是培养学生运用战略管理思维进行城市经济分析的应用性工具课。课程主要以城市经济发展为支点，讲授以城市经济发展为基础，在源起、土地、规划、管理、社会、空间、文化、国际化等方面的战略路径、战略要素和战略维度等方面的具体内容，如城市区位强化战略、产业发展战略、边界定位战略、土地利用战略、空间均衡战略、社区发展战略、城乡统筹战略、功能规划战略、文化发展战略、资源配置战略、人力资本战略、政策引导战略和政府管理战略等方面。该课程注重通过城市发展的现实案例进行理论思考，要求学生学以致用，能够进行城市经济战略管理的学术研究和实践应用。

通过本门课程的学习，学生应掌握城市经济发展的基本战略思路和战略路径，了解城市发展的战略影响要素以及政府和市场对于城市经济战略管理的不同作用，应能够从事城市经济战略规划、战略管理和战略发展等方面的课题研究。

"Urban Economics Strategic Management" is an application, basic and practical course for students to study strategic management of urban economic. Based on the origin and economic development, the course mainly teach strategic path from land, planning, management, social, spatial, cultural, and other aspects of international strategy. Students should to learn strategic factors and strategic dimensions such as the specific content of city location, strong strategy, industrial development strategy, positioning strategy, boundary land utilization strategy, the strategy of spatial equilibrium, community development, urban and rural planning strategy, function strategy, culture strategy, resource allocation strategy, the strategy of human capital, policy guidance strategy and government management strategy etc..

The course focuses on the practical cases through the city the development of theoretical thinking, require students to conduct academic research and practical application of city Economic and strategic management.

# 《城市产业分析》课程中英文简介

Urban industry analysis

课程代码：**013212B** **Course Code：013212B**

课程名称：城市产业分析 **Course Name：**Urban industry analysis

学时：32学时 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：** exam

先修课程：产业经济学 **Preparatory Courses：**Industry economics

《城市产业分析》是在借鉴城市经济学和产业经济学基本理论和分析逻辑的基础上，形成的一门介于两者之间、又与两者存在密切联系的新的学科。随着经济全球化进程的加快，如何适应城市发展实现产业的空间规划和结构优化，利用全球产业资源发展壮大本国产业，提升产业的国际竞争力同时提升城市竞争力，显得非常重要。本课程以企业和市场关系作为主要研究对象，研究城市这一特定区域的产业发展、产业分工、产业布局与空间集聚、产业升级、产业结构调整与优化、产业技术创新、产业竞争力提升、产业转移、产业发展规划与政策、产业全球价值链嵌入等。研究中注重理论分析的前沿性、研究方法的新颖性和现实应用的广泛性，使学生形成对城市产业的基本认识，并掌握一定的分析工具和手段。

“Urban industry analysis”is a new discipline, based on basic theory of urban economics and industrial economics, exists in close contact with both.With the speeding up of economic globalization, it is very important. to adapt to city development, realize industry spatial planning and structure optimization, use global industrial resources to develop its industry, promote the international competitiveness of industry and improve the competitiveness of the city This course focuses on the relationship between enterprise and market, carries research from the city industry development, industry division, industry layout and spatial agglomeration and industrial upgrading, industrial structure adjustment and upgrading, and industrial technology innovation, promoting industrial competitiveness, the industrial transfer, industry development planning and policy, industrial embedded in global value chain and so on. Research frontier , research methods of theoretical analysis and practical application of universality, make students form a basic understanding of urban industry, and grasp certain analysis tools and methods.

# 《城市地理学》课程中英文简介

Urban Geography

课程代码： 010642B **Course Code：** 010642B

课程名称：城市地理学 **Course Name：**Urban Geography

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**Inspection

先修课程：经济地理学**Preparatory Courses：**Economic Geography

《城市地理学》是一门以地理学视角来研究城市（镇）的形成、发展、空间结构和分布变化规律的一门城市科学。本门课程针对城市经济与公共管理学院本科生的专业特点，主要讲解城市地理学的基础理论和基本研究方法，分别将城市当做点和面，从区域和城市内两种空间尺度考察城镇的空间组织。通过本课的教学，要求同学们掌握：城市赖以发展的区域背景，包括地理、经济、社会背景；城市化演变规律及与区域产业发展的关系；区域内各城市的职能分工与定位；区域内城市体系的规模分布；区域内城市空间分布关系及空间网络结构；城市土地利用结构；城市社会空间结构与新城市空间等。通过本门课程的学习，为同学们今后从事城市管理、城市规划及相关研究工作打下基础。

Urban Geography is a sub-discipline of both human geography and urban science, which research the formation, development and spatial-temporal structure & change of cities and towns from the geographical views. Considering the professional learningcharacteristics in College of Urban Economics and Public Administration, this course is focus on the basic theory and methodology in urban geography. Specifically, this course explores the urban spatial organization from two spatial scales: regional scale and internal scale which taking the city as a point and a polygon respectively. Completing this course, students will be able tounderstand:1) the regional backgroundsof city’s development (including geographic, economic and social backgrounds); 2) evolution law of urbanization and the relationship with the development of regional industry; 3) urban functions and divisionsof each city in the regions; 4) the urban size structure,urbanfunctional structure and urban hierarchical structure in the city systems; 5) the urban land use structure; 6)urban social spatial structure and new urban space and so on.This course will prepare students for their further related study and their career of urban management and urban planning after graduation.

# 《区域产业与发展》课程中英文简介

Regional Industrial Development

课程代码：013552B **Course Code：013552B**

课程名称：区域产业发展 **Course Name：**Regional Industrial Development

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试/考查 **Assessment：**Examination/Inspection

先修课程：经济学原理 **Preparatory Courses：**Principles of Economics

《区域产业发展》是区域经济管理专业的一门专业课，同时也是其他相关专业的基础课或专业选修课。通过这门课程的学习，使学生正确认识区域产业经济活动及其发展的客观规律，通过理论教学和案例辅助教学，使学生掌握区域产业发展的基本概念、基本理论和基本方法，了解发达国家世界城市产业的现状特征和发展演变规律。通过理论联系现代产业实践，使学生具备应用产业经济学的基本知识分析产业发展规律，有效执行国家产业政策的能力；理解、掌握现代产业体系的一般原则和方法，领会国家在各个历史时期制定的产业经济管理政策，能够对区域主导产业、支柱产业、战略性新兴产业等的选择做出正确的分析、判断，该课程着力培养和提高学生分析和解决产业发展问题的能力。

"Regional industry development" is a professional course of regional economic management professional, and other related professional basic courses and professional selective courses. After learning this course, the students could correctly understand the objective law of regional industrial economic activity and development, through the theory of teaching and case teaching students could master the basic concepts and methods of regional industrial development, to understand the status quo and developing evolution laws of world city industry in developed countries.

By integrating theory and practice of modern industry, students could have the ability to implement national industrial policies effectively through applying what they have learned. Understanding and mastery general principles and methods of modern industrial system, understand the industry economic management policies in each historical period, to make correct analysis and judgment on the leading industry, pillar industry, strategic emerging industry for regional choice, this course is to cultivate and improve students' ability to analyze and solve problems of industrial development.

# 《首都区域经济》课程中英文简介

Capital RegionalEconomics

课程代码：**010412B Course Code**：010412B

**课程名称：首都区域经济 Course Name：Capital Regional Economics**

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考查**Assessment**：**Inspection**

**先修课程：区域经济学** **Preparatory Courses:Regional Economics**

首都区域经济是各国区域经济研究中的一个热点领域，受到高度重视。本课程综合国内外首都区域经济研究的最新资料及方法，讲授首都区域经济发展的基本知识和研究热点，介绍国际、国内首都区域经济的最新方法、研究成果和动向，启发学生对重大区域经济发展问题的思考，拓宽学生的知识基础，促进创造性思维。

本课程的内容主要包括：首都区域经济研究基础和对象，首都区域经济发展条件与环境，首都区域经济发展，首都区域产业结构，首都区域农业经济，首都区域工业经济，首都区域服务经济，首都区域城郊经济，首都区域经济国际化，首都区域经济规划等。

Capital regional economics is the hot field in regional economics research of all countries, which is highly valued. As a specialized compulsory course, this course mainly adopts latest data and methods in research of capital regional economics at home and abroad, lectures fully the basic knowledge and research highlight, introduces latest methods, research results and trend of international and domestic capital regional economics; provokes the students to think about the great problems of regional economic development, broadens knowledge base of the students and promote creative thinking. Content of this course includes research base and object of capital regional economics, development conditions and environment of capital regional economics, capital regional economics development, industrial structure of capital regional economics, capital regional agricultural economics, capital regional industrial economics, capital regional service economics, capital regional suburb economics, internationalization of capital regional economics, planning of capital regional economics, etc.

# 《中国经济地理》课程中英文简介

Economic Geography of China

课程代码：013562B **Course Code：**013562B

课程名称：中国经济地理 **Course Name：**Economic Geography of China

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**check

先修课程：经济地理学**Preparatory Courses：**Economic Geography

《中国经济地理》的宗旨是让学生掌握中国经济地理的基本概念和知识，通过对全国及各区域经济发展与运行的条件、特点、规律与前景等内容的学习，帮助学生了解我国区域经济地理发展的主流方向和前沿动态，培养学生分析和理解我国经济发展布局中经济现象与问题的能力。课程内容主要包括：绪论，中国人地关系总述，经济布局的条件，中国农业发展与布局，中国工业发展与布局，中国交通运输业发展与布局，中国商业发展与布局，中国城市发展与布局，中国经济区划、三个经济地带和西部大开发等。

“Economic geography of China” aims at providing students to study the condition, characterstic, rule and prospect of national and regional economics, to learn the mainstream and front direction basic of regional economic geography and to analyze economic pehnomenon and problem. The contents of this course includes introduction, human-environment relationship of China, the condition of economic layout, the development and layout of agriculture, the development and layout of industry, the development and layout of transportation industry, the development and layout of commerce, the development and layout of city, division of economic zones, three economic zones and west development, etc.

# 《城市管理信息系统》课程中英文简介

Urban Management Information System

课程代码：011762B Course Code：011762B

课程名称：城市管理信息系统 Course Name：Urban Management Information System

学时：32 Periods：32

学分：2 Credits：2

考核方式：考查 Assessment：Test

先修课程：城市地理学， Preparatory Courses：Urban Geography;

遥感与GIS应用 Application of RS＆GIS

随着人们对居住环境要求的提高，全国各大、中城市正在加大城市建设和管理的力度，使得城市管理部门必须以高效率、高速度、高质量、高透明度的工作方式来进行现代化的城市管理，城市管理信息系统技术是进行现代城市管理的必然途径。本课程主要介绍：城市管理信息研究历史与进展、城市管理的技术需求、城市管理信息系统的形成与发展、在城市建设中的作用与意义；城市管理信息系统的系统特点、主要模块和基本功能；介绍城市管理信息技术在电子政务、数字城市、城市规划、房地产管理、等行业中的应用及系统建设问题；城市管理信息系统的新技术与发展趋势；介绍土地管理系统、市政管理系统和城市基础信息管理系统、城市规划管理系统等城市管理子系统的应用实例。要求学生了解城市管理信息系统的常用软件。

Modern cities are struggling to strengthen the management and the construction of themselves with the improvement of people paying more attention to their settlement environment, thus need a higher efficient, higher speed, higher quality and higher sheermanagement, and geography informatics technology is the only road to complete this trust. These are the knowledge this course would introduce: the history and the progress of urban management information technology, the technology requirement of urban manage, the formation and development of urban management information system, the role and the importance of urban management information system on urban construction; the properties, the main composing and function of urban management information system; the usage and system construction of urban management information system on electric government administration, digital city, urban planning, management of real estate, synthesized pipeline net management, urban reconnaissance, environmental health, enforce the law management, urban management official business management, city government maintaining, elementary facilities change management etc; the new technology and development tendency of urban management information system; the examples of its use in the field of land management, city government management, urban elementary facilities and urban planning management. It demands that the students should know well about the popular software of urban management information system.

# 《区域经济发展战略》课程中英文简介

Regional Economic Developing Strategy

课程代码：011042B **Course Code：**011042B

课程名称：区域经济发展战略 **Course Name：**Regional Economic Developing

Strategy

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**check

先修课程：区域经济学、经济地理学 **Preparatory Courses：**Regional Economics，

城市经济学Economic Geography，Urban Economics

《区域经济发展战略》有助于培养学生的战略思维，拓展关于区域经济发展战略的理论知识，了解和掌握制定区域发展战略的基本方法，为日后更好地研究和制定区域战略规划打下坚实的理论基础。本课程的内容包括三部分，第一部分理论模块，主要探讨区位理论、区域经济发展理论和产业集群理论等内容。第二部分方法模块，介绍区域经济发展战略的编制流程、SWOT分析、区域比较优势和竞争优势的分析、地区主导产业的选择方法等。第三部分实践模块，有选择地介绍中国国家区域发展战略和区域性发展战略的制定和实施过程，以及取得的成效。本课程采取课堂讲授、案例研讨与社会调研相结合。

“Regional economic development strategy” encourags the students to establish a strategic idea, enrich their knowledge of theories about regional economical development and understand the basic methods of making such strategies, so that their further study and regional engineering can be based on a solid foundation. The contents of this course includes 3 parts. The first part mainly introduces the location theory, regional economic development theory, theory about clusters, etc. The second part introduces research methods of this course, for example, the analysis of SWOT, the choice of dominant industry, etc. The last part introduces the organization and implement of regional development stratrgy in state and regional levels, and the effects of the stratrgy. We will be giving seminars and practical investigations in additional to regular lectures.

# 《城市生态经济学》课程中英文简介

Urban Ecological Economics

课程代码：011412B **Course Code：**011412B

课程名称：城市生态经济学 **Course Name：**Urban Ecological Economics

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试/考查 **Assessment：**Examination/Inspection

先修课程：经济学原理 **Preparatory Courses：**Principles of Economics

城市生态学 urban ecology

《城市生态经济学》是区域经济专业的必修课，同时也是其他相关专业的选修课。主要内容包括生态城市的概念、历史沿革，其与产业集聚的互动关系；生态经济学的基本理论、生态经济系统、环境价值理论；生态产业理论分析、生态农业、生态工业、生态服务业；生态文化、生态伦理、生态社会等。重点研究经济与自然环境的关系，产生环境问题的经济原因，应如何制定合理的环境经济政策，使经济与生态环境协调发展。通过这门课程的学习，使学生树立生态环境与经济应协调、可持续发展的思想意识，在学习和借鉴发达国家城市管理先进思想理念和方式的基础上，提出我国特大城市的生态与经济协调、可持续发展的对策。

"Urban ecological economics" is a compulsory course for regional economic professional, but also other related professional elective course. The main contents include the concept of ecological city, the history, and the interaction between industrial agglomerations; The basic theory of ecological economics, eco-economic system, environmental value theory; the analysis of ecological industry theory, ecological agriculture, ecological industry, ecological services industry; ecological culture, ecological ethics, ecological society. Focuses on the study of the economy and the natural environment, the economic causes of environmental problems, how should making environmental economic policies and reasonable, how should coordinating the relationship between development of economy and ecological environment. Through learning this course, to make students establish the ideology that ecological environment and economy should be coordinated and the realization of sustainable development; to learn from global cities of developed countries about management ideas and methods, put forward the Countermeasures of ecological and economic coordination, realize sustainable development ofmega cities in our country.

# 《城市可持续发展》课程中英文简介

Urban Sustainable Development

**课程代码：**013572B**Course Code：**013572B

**课程名称：**城市可持续发展战略 **Course Name：**Urban Sustainable Development

**学时：**32 **Periods：**32

**学分：**2 **Credits：**2

**考核方式：**阅读笔记+开卷考试 **Assessment：**reading note + open test

**先修课程：**区域经济学、城市经济学、城市生态学

**Preparatory Courses：**, Urban- economics, Urban-ecology

我国正处于城市化高速推进阶段，诺贝尔经济学奖获得者斯蒂格里茨把我国的城市化和美国的高科技，并称为影响21世纪人类发展的两大因素。但是，不断加速的城市化面临着资源相对紧缺、生态环境脆弱诸多“瓶颈”，城市的可持续发展显得尤其紧迫和重要。这要求我们必须加快进行城市可持续发展的深入研究，以便将城市可持续发展战略有机地融入城市化战略，有力地促进城市化的持续发展。通过本课程的学习，使学生能够熟悉和运用城市可持续发展的基本理论框架，能够较好地把握和分析城市可持续发展问题。

High-speed urbanization of China is in the boost phase, the accelerating urbanization face resources with relatively scarce, fragile ecological environment and a lot of “bottlenecks”, so the sustainable urban development became urgent and important. This requires us to accelerate the study of urban sustainable development in order to integrate into the urban development strategy, effectively promote the sustainable development of urbanization.Through this course, students will become familiar with and use the basic theoretical framework of the urban sustainable development, understand the current situation and future trends of urban sustainable development.

# 《北京城市规划案例》课程中英文简介

Cases of Urban Planning of Beijing

课程代码：011782B **Course Code：011782B**

课程名称：北京城市规划案例 **Course Name：Cases of urban planning of Beijing**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Check**

先修课程：无 **Preparatory Courses：/**

《北京城市规划案例》系统介绍北京历史上几次重要的、有特色的城市规划和建设过程，是城市管理(区域经济管理方向)专业重要的应用实践类课程。其主要内容包括：一、解放前历朝历代北京城市规划建设；二、建国后历次北京城市总体规划；三、北京市域总体规划与新城规划；四、各类专项规划。

本课程注重理论与实践相结合，通过北京城市规划的具体案例，结合大量历史图片和规划图，深化学生对城市规划的认识，引导学生认识城市的职能、规模、布局和重大基础设施的设置，全面系统了解北京的空间特征和发展脉络。

**Cases of urban planning of Beijing** present several times important and distinctive process of city planning and developing in history of Beijing, which is an important course of application practice, setting up for the urban management (regional economy management direction) undergraduates’ major students. Its main contents include: First, Beijing urban planning and construction of all dynasties conduct their rein before liberation; Second, after the founding of all Beijing city master plan; Third, Beijing area planning and new town planning as a whole; Fourth, all kinds of special planning.

This course put the emphasis on the combination of theory and practice, through the specific case of Beijing city planning, combined with a large number of historical images and planning-map, to deepen students’ understanding of urban planning and guide the students to know the city functions, scales, layout and major infrastructure set, and understand spatial characteristic and the development of Beijing in a comprehensive systems.

# 《城市营销学》课程中英文简介

City marketing

课程代码：**013592B** **Course Code：013592B**

课程名称：城市营销学 **Course Name：City marketing**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：公共管理学**Preparatory Courses：**Public Management

城市经济学 Urban Economics

城市管理学 Urban Management

《City marketing》是培养学生运用营销学思维进行城市经济分析的应用性工具课。城市化浪潮席卷全球，在全世界城市化进程加快、城市人口急剧增长的背景下，全世界都呈现出对于城市发展及城市生活的关注与期待。在这样的时代背景下“城市营销”已经成为在全世界政、商和学术界普遍关注的重要课题。城市营销学主要讲授4P组合（产品、价格、促销和渠道）在城市发展中的运用，以来帮助城市实现快速发展，实现其目标。旨在借助国际先进的战略管理思维，推动城市以营销为导向，找准城市定位和优化城市管理，提速城市经济的发展。

通过本门课程的学习，学生应掌握城市营销学的基本思路和战略路径，了解城市发展的营销影响要素以及政府和市场对于城市经济战略管理的不同作用，应能够从事城市营销规划、营销管理和城市发展战略等方面的课题研究。

"City marketing" is an application, basic and practical course for students to study marketing management of urban economic.Wave of urbanization sweeping the world, speed up the urbanization of all over the world, the urban population under the background of rapid growth, the whole world is presented for urban development and urban life concern and expectation. In this era under the background of "city marketing" has become a worldwide important subject of common concern to government, business and academia. City marketing through the combination of 4 p (products, price, promotion and place) to help cities to realize rapid development, to achieve its goals. Aimed at using the international advanced strategic management thinking, to promote urban marketing oriented, for the city localization and optimization of urban management, speed up the development of urban economy.

The course focuses on the practical cases through the city the development of theoretical thinking, require students to conduct academic research and practical application of city marketing.

# 《国际区域经济》课程中英文简介

International Regional Economics

课程代码:**010892B** **Course Code: 010892B**

课程名称:国际区域经济 **Course Name: International Regional**

**Economics**

学时:**32** **Periods: 32**

学分**:2** **Credits: 2**

考核方式:考查 **Assessment: Inspection**

先修课程:区域经济学 **Preparatory Courses:Regional Economics**

世界经济概论 **World Economics**

经济的全球化和国际区域经济一体化是近年来引起国内外学术界广泛讨论的热点问题，本课程将总结中国和其他国家、地区区域经济发展和改革成功与失败的经验，提出国际区域经济发展的一般理论，引导学生深入探讨经济全球化和国际区域经济一体化研究中的一系列重大问题，探讨其产生的原因和解决的方法，提高学生分析和理解理论和现实问题的能力。

课程内容主要包括：1、国际区域经济一体化发展的历程；2、国际区域经济一体化时代的特征；3、国际区域经济一体化理论；4、中国和亚洲、欧美区域经济一体化的发展实践；5、国际区域经济一体化中的重大问题与对策等。

In recent years, economic globalization and internationalregional economic integration are hot topic among domestic and international academic world, which are also major real issues in present times. This course will summarizesuccessful or unsuccessfulexperience of economic development and revolution in China and other countries and regions, present general theory of internationalregional economic development, and guide the students to make deep discussion on a series of major issues of economic globalization and internationalregional economic integration: the research on its generation and ways to solve, improvecapability of analyzing major theories and real problems. This course mainly includes: 1. developmenthistory of internationalregional economic integration; 2. characteristics of internationalregional economic integration times; 3. theory schools in internationalregional economy; 4. developmental practice of regional economic integration in China, Asia and Europe and America; 5. importantproblems and countermeasures in internationalregional economic integration.

# 《北京历史地理》课程中英文简介

Historical Geography of Beijing

课程代码：011342B **Course Code：011342B**

课程名称：北京历史地理 **Course Name： Historical Geography ofBeijing**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Check**

先修课程：无 **Preparatory Courses：**

《北京历史地理》是一门从历史地理学角度系统研究北京城市及周边区域发展演变的一门课程，主要针对城市管理(区域经济管理方向)本科生的专业特点所设，是该专业(方向)的一门重要的人文通识类课程。本门课程将介绍自新石器时代以来，直至明清时期，北京地区的人类活动，城市规划与建设，城市职能演变，区域与城市商业、市场分布，区域与城市人口、交通、城乡关系及各类文化特征等，并分析这些人文现象与自然环境的关系。通过这门课程的学习，同学们将从时间和空间两个角度全面认识和了解北京的城乡发展脉络。

本门课程在教学中注重培养同学们以下三方面的能力：第一，多学科角度观察问题、研究问题的方法，如地理学、历史学；第二，各种材料相互印证、还原历史的方法，这些材料包括古籍、古地图、老照片、考古文物、地层剖面等；第三，“古为今用”的学术习惯，善于借助历史上的经验教训指导今天的科学决策。

**Historical Geography of Beijing** is a course of systematic studying the development of Beijing urban and it’s perimeter zone, in the point of view of historical geography, which is an important course of liberal education in cultural, mainly setting up for the features of urban management(regional economy management direction) undergraduates’ major. This course will introduce the activities of human in Beijing area, the urban planning and constructions, the functions of city evolution, region and city distribution business, distributions of markets, region and city population, transportation, urban and rural relationship and all kinds of cultural characteristics, etc., since the Neolithic age until the Ming and Qing Dynasties, and analyze the cultural phenomenon and the relationship between the natural environment. Through the studying of this course, students will be familiar with developmentof urban and rural in Beijing comprehensively from two angles of time and space.

In the teaching of this course, to emphasize developing the ability of the students in the following three aspects: First, observing and researching problems in a multi-disciplinary angle, such as geography, history. Second, mutual support of various materials, reduction of history methods, the materials include ancient books and maps, old photos, archaeological objects, stratigraphic profile, etc.; Third, the academic habits of ”making the past serve the present” --- be good at using historical experiences and lessons to guide today’s scientific decisions.

# 《区域开发的理论与实践》课程中英文简介

Theory and practice of regional Development

课程代码：013602B **Course Code：**013602B

课程名称：区域开发的理论与实践 **Course Name：**Theory and practice of regional

Development

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试/考查 **Assessment：**Examination/Inspection

先修课程：区域经济学 **Preparatory Courses：**Regional Economics

产业经济学 Industrial Economics

《区域开发理论与实践》是研究并发现区域开发中的某些基本规律的学科，通过该门课程的学习，使学生正确理解区域开发的基本概念、理论和方法，并能掌握这些规律以指导区域开发的具体实践，提高区域总体福利。该课程的主要内容包括：区域开发的基本理论，区域开发的主体，区域开发战略目标的选择、战略类型，区域开发模式类型，非均衡开发战略与中国区域开发模式的选择，中国区域开发实践（东部沿海地区的开发、西部大开发、振兴东北老工业基地、中部崛起），区域空间开发的理论，区域开发环境，区域资源开发与可持续发展，贫困区域开发，衰退区域开发，国外典型区域开发模式的经验与借鉴以及区域开发项目管理等内容。

“Theory and practice of regional development” is a subject which study and found some basic laws in the regional development, through the study of this course, the basic concept, theory and methods should be understood and mastered so as to make students apply these rules to specific practice, guidance on regional development, improve the regional overall welfare. The main content of the course includes the basic theory of regional development, the subject of regional development, regional development strategy choice, strategy types, regional development patterns, the non-balanced development strategy and China regional development pattern choice, Regional development practice of china (eastern coastal area development, western development, the revitalization of the old industrial base of the northeast, central rise), The regional spatial development theory, regional development environment, development of resources and regional sustainable development, poverty and recession regional development, the foreign typical mode of regional development experience and lessons as well as regional development project management etc.

# 《土地管理学》课程中英文简介

Land Management

课程代码：011142A **Course Code**：011142A

课程名称：土地管理学 **Course Name：Land Management**

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考试 **Assessment**：Examination

先修课程：土地经济学 **Preparatory:** Land economics

土地是稀缺资源，科学的土地利用管理对于城市经济和房地产经济发展至关重要。合理的土地政策是经济增长，城市化，房地产经济，社会保障的重要基础。《土地管理学》主要介绍土地管理的基础概念、基础理论和基本方法，核心内容包括土地产权理论，土地制度与政策，土地权属管理，土地利用管理，土地市场管理与调控，土地法制管理等基本内容。其目的是使学生了解土地管理理论和内容，初步掌握土地管理的基本程序和基本方法，掌握土地管理制度和政策规定，为从事城市土地开发管理，房地产经营管理工作奠定基础。

**Description:**

Land is an essential resource and its effective utilization within rural, urban and transition economies is crucial. Land is at the basis of all societies. Land policy regulates the access to land and the management of land. A sound land policy is a critical success factor in economic growth, food security, nature conservation, the protection of vulnerable groups, real estate and housing. This course is an introduction to the most fundamental concepts, principles, analytical methods and tools useful for land management. It involves land tenure, land policies, implement land reform, cadastre management, land effective utilization, land registration, regulate the land market, land delivery and land laws. The course is meant as a foundation for students interested in pursuing careers in office or enterprise about real estate.

# 《房地产经济学（双语）》课程中英文简介

Real Estate Economics

课程代码：010802B **Course Code：**010802B

课程名称：房地产经济学（双语） **Course Name：**Real Estate Economics

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：城市经济学；房地产开发经营 **Preparatory Courses：**Urban Economics；Real EstateDevelopment andManagement

房地产是人们生产和生活的物质基础，房地产业因其产业链长、影响面广，已经成为国民经济的支柱产业。房地产经济学是一门重要的专业选修课程，通过对该门课程的学习，培养学生掌握关于城市房地产的基本经济理论体系，具有分析和解决房地产经济运行中的主要经济问题的能力，能够进行房地产产业规划、制定产业政策，并能够开展关于房地产微观经济问题的分析和判断。该课程的主要内容包括：（1）城市房地产的相关概念、基本特征及功能作用；（2）房地产的基本经济理论体系，包括地租地价理论、区位理论、产权经济理论等；（3）房地产市场分析，结合我国房地产市场运行的实际进行经济分析；（4）房地产项目投融资分析，为房地产经济主体提供决策依据；（5）房地产经济运行的制度环境分析，对我国房地产政策进行评价，为深化我国房地产体制改革、完善相关政策体系提供决策参考；（6）国外房地产经济运行的经验介绍，找出其对我国的借鉴。

Real estate is the basic substantial necessity for citizens. It plays an extremely important role in the national economy for its long industrial chain and wide effects on other sectors. The Real Estate Economics is a main subject for the students, by which they may get a whole understanding of the knowledge on the basic theoretical systems, and obtain abilities of dealing with problems in the real estate economic operation, and the skills of the industrial planning, policies-making, and micro economic analysis and rational judgment. The main contents of the subject are listed as follows: (1)the concepts and characteristics of the urban real estate, and functions of the real estate as well; (2)the theory systems of the real estate, such as the land rent and price theories, location theory, and title theory; (3) the analysis skills of the real estate market, which can be used in the present market analysis on the practical operation; (4) the financial analysis on the real estate investment project, which may provide the investors the rational advice; (5) analysis into the institutional environments related to the real estate economic operations, which will present a general comment on the present policies to offer the consultancy to the governments; (6) introductions of the foreign practice to help us do better in the sector.

# 《质性研究方法》课程中英文简介

Methods of qualitative research

**课程代码：****010102B Course Code：010102B**

**课程名称：质性研究方法 Course Name：Regional EconomicAnalysis**

**学时：32 Periods：32**

**学分：2 Credits：2**

**考核方式：考查 Assessment：Inspection**

**先修课程：微观经济学 Preparatory Courses：Microeconomics**

**宏观经济学 Macroeconomics**

质性研究方法从应用性和实践角度出发，本课程在区域经济学的基本分析框架下，系统介绍区域经济问题分析范式与模型功能，主要内容包括区域经济分析中的数据获取与整理、指标选取与指标体系的构建、区域分析常用模型及体系、计量经济学方法与基本过程，以及具体区域问题描述及适用模型等。

要求学生学习本课程后，能够理解相关模型的理论基础与软件实现过程，培养他们具备运用所学区域问题描述方法、统计实用方法及计量分析方法等手段，动手分析区域经济现象，为区域实践提供科学依据的实用能力。

This course will address the methodology ,statistical tools, and positive aspects of regional economic modelsin use today for analysisin regional economic activity.

Defining theanalysis infrastructurefrom theregional economic development and policy engagement, students will be exposed to methods used and skills required for therange of tasks expected of regional economic rerserchers.

# 《住宅经济学》课程中英文简介

***Housing Economics***

**课程代码：010822B Course Code：010822B**

**课程名称：住宅经济学 Course Name：Housing Economics**

**学时：32 Periods：32**

**学分：2 Credits：2**

**考核方式：考查 Assessment：Examination**

**先修课程：微观经济学 Preparatory Courses：Microeconomics 宏观经济学 Macroeconomics**

住宅数量一般占到城市全部房屋的70％左右，住宅发展对居民生活以及国民经济影响重大。本课程介绍住宅经济相关理论，揭示住宅产品再生产过程的特殊规律和住房消费的经济增长点作用；同时阐明我国住房制度的历史演变过程、思想逻辑，以及住房制度改革在当前经济体制改革中的意义。 主要内容包括住宅的供给与需求、地租、地价与土地市场、住宅的区位及其决策因素、住宅市场与房地产景气循环、住宅金融与产品创新、住宅产业化与城市化、住房政策与住房制度改革等等。

教学方法和手段上，注重理论知识学习与现实热点相结合、教师讲授与案例讨论相结合、课件展示与图例说明相结合，同时通过国内外前沿理论介绍和案例分析加深学生对本课程的理解。

要求学生学习本课程后，能够准确把握住宅经济运动规律，运用所学相关理论和实用方法，分析、解释和指导个人、企业以及政府等不同行为主体的住宅经济活动实践。

This course explores the principles and system impacts of housing economic operation. Relative to housing markets, government behaviors, and housing choice etc.. Studies the origins of Chinese housing economy, comparative housing security systems, theories of housing system reform. Discusses several contemporary issues such as the relationship between national economy , real estate fluctuation, and business cycle, and how governments intervene residence economy in many aspects including city planning, housing security, and cycle regulating . Goal is to allow students to identify research topics in housing development, from confronting with financial challenges like housing investments that are constraints on borrowing, to firms, to households, to the role of government. Learn how to analyze policy debates surrounding housing asset allocation from theoretical and empirical analysis to support housing policy-making.

# 《空间计量经济学基础》课程中英文简介

Foundation of Spatial Econometrics

课程代码：011773B Course Code：0111773B

课程名称：空间计量经济学基础Course Name：Foundation of Spatial Econometrics

学时：48 Periods：48

学分：2 Credits：2

考核方式：考试/考查 Assessment：Examination/Inspection

先修课程：微积分\线性代数 Preparatory Courses：Calculus/linear algebra

概率论与数理统计Probability and Statistics

《空间计量经济学基础》是区域经济管理专业必修课之一。随着区域经济理论和实践的深入发展,空间计量经济学越来越显示出其在研究解决区域经济问题中的独特价值和地位，目前已成为空间经济学及相关学科进行量化分析的重要工具和学科基础。本课程主要讲述空间计量经济学模型的设定、模型参数的数值估计方法、模型稳健性的检验方法以及应用于现实问题的实证分析与空间政策分析。

The foundation of spatial econometrics is one of compulsory courses for regional economic management major. With the further development of regional economic theory and practice, spatial econometrics has shown its unique value in the study of regional economic issues. It has become an important analytical tool and discipline foundation for quantitative analysis of spatial economics and related disciplines.

This course mainly introduces the establishment of spatial econometric model, the numerical estimation method of model parameters, the test method of model robustness, and the empirical analysis and spatial policy analysis applied to reality.

# 《制度分析与公共政策案例》课程中英文简介

Institutional Analysis & Public Policy Case

课程代码：011912B **Course Code：011912B**

课程名称：制度分析与公共政策案例 **Course Name：Institutional Analysis & Public**

**Policy Case**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Examination**

先修课程：政治经济学、公共政策导论 **Preparatory Courses：Political Economy、**

**Introduction on Public Policy**

《制度分析与公共政策案例》是为行政管理专业同学开设的一门专业选修课程。通过本课程的教学，使学生对公共政策制度分析方法有一个全面、系统的认识，了解公共政策制度分析的基本框架，掌握制度分析方法的基本技术和理论，为学生分析具体政策和公共问题，进行科学决策提供方法、奠定基础。

 本课程具有明显的跨学科性质，运用了政治学、经济学、组织学等多学科的研究成果。本课程以政治学制度理论、经济学新制度主义分支以及管理学组织理论为凭依，根据后果、权利和契约的评价框架，操作、集体和立宪选择领域和制度设计分析的理论框架，运用物品类型的规范理论与实证理论，以分析和复合的人性冲动理论为基础，分析公民、官员、社会组织和政府在不同公共政策案例中的现实政策选择，着眼于建设性的行动，进行政策分析和评论。

"Institutional Analysis and Public Policy Case" is a professional elective course for students who major in Public Administration. Through the teaching of this course, students will have a comprehensive and systematic understanding of institutional analysis methods on public policy, understand the basic framework of public policy institutional analysis, master the basic techniques and theories of institutional analysis methods,so that they can have a solid foundation to analyze specific policies and public problems..

This course has a clear interdisciplinary nature, using the political science, economics, organization and other multi-disciplinary research results. Based on the institutional theory of political science, the new institutionalism branch of economics and the theory of organization, according to the framework of the evaluation of the consequences, rights and contracts, the theoretical framework of collective and constitutional selection and institutional design analysis, in this course we analyze the real policy choices of citizens, officials, social organizations and governments in different cases, focusing on constructive action, conducting policy analysis and commentary.

# 《政府绩效评估》课程中英文简介

**Government performance evaluation**

课程代码：011902B **Course Code：**011902B

课程名称：政府绩效评估 **Course Name：Government performance evaluation**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考试 **Assessment：Examination**

先修课程：行政管理学、公共政策导论 **Preparatory Courses：public administration、Introduction on Public Policy**

绩效评估是现代政府建设的核心问题。本课程是从研究政府的一般理论和财政理论开始，其内容大体可以分为六章。本课程适合公共管理专业、财政专业本科及研究生学习，同时对相关部门推进政府绩效评估研究意义重大。通过本课程的学习，在知识理论上，一是要全面掌握当代政府绩效评估的前沿知识理论；二是具有比较分析西方国家政府绩效管理与我国政府绩效管理的理论知识。在实际应用能力上，一是要能够熟练地运用理论构建政府绩效评估的指标体系、掌握权重的计算方法和懂得评价指标的分值安排，理解和分析实践中政府绩效管理的难点和存在问题；二是要熟悉政府绩效管理过程，懂得构建政府绩效管理的制度设计，提出绩效改进计划。掌握相应的管理技能，成为符合政府和企事业单位需要的应用型人才。

Performance evaluation is the core issue of modern government construction. This course begins with research theories of government and financial theory, its content can be divided into six chapters. This course is designed for public management and financial professional undergraduate and graduate studies, as well as the relevant departments to promote government performance evaluation research is of great significance. Through learning of this course, in the knowledge theory, one is to fully grasp the forefront of contemporary government performance evaluation theory of knowledge; Secondly, a comparative analysis of the west government performance management and performance management of our government theory knowledge. In the actual application ability, one is to be able to skillfully use theory to build government performance evaluation index system, mastering the weight calculation method and know the evaluation index score arrangement, the difficulties in understanding and analysis in the practice of government performance management and the existing problems; 2 it is to be familiar with the government performance management process, to build the government performance management system design, performance improvement plans are put forward. Master the corresponding management skills, be met the need of the government and the enterprises and institutions of applied talent.

# 《心理学基础》课程中英文简介

Introduction to Psychology

课程代码：011992B **Course Code：011992B**

课程名称：心理学基础 **Course Name：**Introduction to Psychology

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：无 Preparatory Courses：Nil

《心理学基础》是一门研究成人正常心理现象的最一般规律的学科，其研究范围包括心理学的理论原则和方法、心理过程与能力、气质、性格、动机、态度、价值观等个性心理特征的基本原理，它是社会心理学、管理心理学等各应用心理学分支的一般知识和理论基础。

The Introduction to psychology is a discipline that studies the most general law of normal psychological phenomenon in adults. Its research scope includes the theoretical principles and methods of psychology, psychological process and ability, temperament, personality, motivation, attitude, values and other personality traits. The basic principle, which is the social psychology, management psychology and other applied psychology branch of the general knowledge and theoretical basis.

# 《问卷调查及访谈资料分析》课程中英文简介

Questionnaire and Interview Analysis

课程代码：012112B **Course Code：012112B**

课程名称：问卷调查及访谈资料分析 **Course Name：**Questionnaire and Interview Analysis

学时： **Periods：**

学分： **Credits：**

考核方式：考查 **Assessment：**Inspection

先修课程：无 **Preparatory Courses：**None

《问卷调查及访谈资料分析》是为公共事业管理系专业学生开设的课程。通过本门课程的教学，使学生掌握问卷调查和访谈的技巧，并能够学会对获取的问卷和访谈资料进行分析，为研究提供详实可靠的一手资料。教学过程中，将结合教师讲授和学生实践，让学生将所学的技巧应用于感兴趣的问题研究中。

本课程是一门针对本科高年级学生的方法类课程，它包含了社会科学研究中两类重要的获取一手资料的方法：调查和访谈。通过本课程的学习，让学生能够运用定性和定量相结合的方法去探索感兴趣的经济社会问题。

"Questionnaire and Interview Analysis" is a course for public affairs management major. Through this course, students should master the technique of questionnaire and interview, know how to analyze the data and material obtained from questionnaire and interview which provide the first hand resources for research. In the process of teaching, lecture and practice will be combined so that students can apply what they learned to their interested research issues.

This method course is focused on senior students. Contain two means to access first hand material: survey and interview. Through learning this course, students should know how to explore interested economic and social issues using both quantitative and qualitative methods.

# 《土地利用工程》（双语）课程中英文简介

Land use engineering

课程代码：011842B **Course Code：011842B**

课程名称：土地利用工程（双语） **Course Name：Land use engineering**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：开卷 **Assessment：open-book examination**

先修课程：土地资源管理概论 **Preparatory Courses： land resource management**

《土地利用工程》是为本科学习土地利用工程技术而开设的课程。通过本门课程的教学，使学生了解土地利用工程技术，探索土地工程科技新方法。为学生进一步学习土地科技打下基础。

本课程是一门培养学生掌握土地技术的课程，它阐述了土地利用工程涉及的众多学科，是提高土地质量、提升土地效能、优化土地利用格局、改善土地生态环境的工程技术措施总和。

"Land use engineering" is a course of introducing land engineering technology。It majors land use engineering technology and new methods. This course is a new course, which consists of many subjects.

It is the total sum of engineering and technical measures to improve the quality of land, improve land efficiency, optimize land use patterns, improve the ecological environment.

# 《土地法学》课程中英文简介

LandLaw

课程代码：011832A **Course Code：011832A**

课程名称：土地法学 **Course Name：**LandLaw

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：论文 **Assessment：**Dissertation

先修课程:土地管理学，土地规划学 **Preparatory Courses:Land management; land**

**Planning**

《土地法学》是为土地资源管理专业本科生开设的一门专业选修课，本课程以土地法学为基础，结合专业特色，借鉴国外不动产法律研究，分析我国土地法律及制度建立的产权制度基础，研究探讨土地法律和制度的主要内容和基本构成，在理论与实际分析的基础上，对比分析国内与国外、历史与现实土地管理的法律与政策运行实践，深入剖析我国土地产权及其管理制度中存在的问题，系统归纳出我国土地管理的法律体系和制度框架，并探讨了土地制度和政策的制定、实施与评价等重要问题。

本门课程是专业选修课，通过本课程的学习，使学生以土地法学的基本理论为线索，掌握我国土地法律制度的主要内容和基本构成，深入理解我国土地产权和管理制度存在的问题及产生背景，提高利用理论知识分析我国目前土地产权制度与政策方面的争议并解决实际问题的能力。本课程也为学生继续深入学习和毕业后从事土地管理相关工作打下必要的基础。

Land Lawis a specializedcourse for undergraduate students whose major is land resources management. Considering the characteristics of the specialty,it analyzes the title institutional foundation of landlaws and institutionson the basis of the principals of land law and the research on foreign real property rights institution, discusses the main content and fundamental components of land laws and institutions in China, compares current and historic implemental practice of the land administration laws and policies at home and abroad, analyzes the problems existing in the current real property title and administration laws and institutions, induces the law system and policy structure of real property administration, and conducts study on the issue of real property policyimplementation and evaluation.

This course is a selective course, on the completion of this course, students will be able to: 1) grasp the main content and basic components of land laws and institutions in China; 2) understand the problems and background underlying the real property title and administration system; 3) improve their ability to analyze the disputes pertaining to the current real property rights theory and policy. This course also prepares students for their further study and their career of real property management after graduation.

# 《田野调查》课程中英文简介

FIELD RESEARCH

课程代码：011882B **Course Code：** 011882B

课程名称：田野调查 **Course Name：**

学时：32 **Periods：**

学分：2 **Credits：**

考核方式：考查 **Assessment：**

先修课程：社会科学研究方法 **Preparatory Courses：**

《田野调查》是为行政管理专业同学开设的一门专业选修课程。通过本课程的教学，为学生展现社会科学开展田野调查的整个过程，为学生实地调查的开展提供系统方法和理论，使学生掌握田野调查的各种技术，了解田野调查每个程序的重点和要求，能够在实地调查中根据实际情况实践课堂中所学到的知识，为独立开展田野调查和研究奠定扎实基础。

 本课程是一门研究方法类课程。田野调查时社会研究方法中非常重要的一种调查方法，也是社会工作研究与实务操作中资料收集的主要途径和取得第一手原始资料的前置步骤,也指所有实地参与现场的调查研究工作。

"Fieldwork" is a professional elective course for students major in Public Administration.Through this course, we will show the whole process of the field investigation of the social sciences for the students, provide systematic methods and theories for the students to carry out the field investigation, and enable them to master the techniques of the field survey and understand the focus and requirements of each procedure in the field survey, so that they can use the knowledge in the field investigation according to the actual situation and have a solid foundationto conduct fieldwork and research independently.

This course is a research method course. Fieldwork is a very important method of investigation in social research methods. It is also the main way to collect data in social work research and practical operation and the pre-step of obtaining first-hand raw data. It also refers to all field investigation and research work.

# 《社会组织项目管理》课程中英文简介

Social organization project management

课程代码：011962A **Course Code：011962A**

课程名称：社会组织项目管理 **Course Name：Social organization project management**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：公共管理学、公共事业管理法规政策 **Preparatory Courses：Public administration, public affairs management, laws and regulations, policies**

本课程系统地介绍社会组织项目管理的知识和方法。介绍社会组织项目管理的基础知识，包括项目的前期评估、项目设计、项目实施、监测与督导、终期评估与收尾，使学生能够系统地掌握社会组织项目管理的知识和技能。

This course systematically introduces the knowledge and methods of social organization project management. It introduces the basic knowledge of project management of social organizations, including pre assessment, project design, project implementation, monitoring and supervision, final evaluation and finishing, so that students can master the system of project management knowledge and skills of social organizations.

# 《社会治理专题》课程中英文简介

Civil Society and Public Governance

课程代码：012062B **Course Code：012062B**

课程名称：社会治理专题 **Course Name：**Civil Society and Public Governance

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：无 **Preparatory Courses：**None

治理是自20世纪70年代以来发生的社会、经济和管理危机以来，西方学者最新研究成果，有别于以往的“管理”和“统治”，是一种完全新型的行政概念。本课程是研究和解决当前西方，尤其是转型期中国政府治理和公共治理的最新理论和方法。本课程重点讲述和介绍公民社会与公共治理各种理论与实践。

Governance is a kind of public administration which stem from 1970s when the social ,economic and management crisis happened. Governance is completely a new public administration that is different from traditional concept of management and rule. This course studies and solves the current western countries’, especially , transforming China’s government governance and public governance and the latest theory and method in this field. This course focuses on the theory and practices of civilization and public governance.

# 《社会影响力评估》课程中英文简介

Social Impact Assessment

课程代码：012082B **Course Code：** 012082B

课程名称：社会影响力评估 **Course Name：**Social Impact Assessment

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程： **Preparatory Courses：**

《社会影响力评估》课程专门教授社会服务项目的产出、效果和影响力的评价方法，是公共事业管理专业的重要课程。课程以实践应用为导向，主要包括评估的依据、规划、数据收集、可视化处理分析、报告写作等五项重要内容，并讲解社会组织和公益项目的评估过程。学习该课程，学生将清晰地体会社会服务项目付诸实施和达成影响的过程，有利于在毕业之后从事社会服务机构的实务工作和管理工作。

The “Social Impact Assessment” course is an important course in the management of public affairs major that specializes in the evaluation of the output, outcome and impact on social service programs. The course is based on practical application. The main contents include five important processes, such as the basis of assessment, planning, data collection, visualized analysis and report writing, and the evaluation process of social organization and public welfare program. Studying the course, students will clearly understand how social services are put into practice and achieve their impact, which helps students better engaged in social service agencies practical work and management after graduation.

# 《社会心理学概论》课程介绍

Introduction to Social Psychology

课程代码：012012B **Course Code：** 012012B

课程名称：社会心理学概论 **Course Name：**Introduction to Social Psychology

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：无 **Preparatory Courses：Nil**

社会心理学是心理学专业的基础课，也是国内大学普遍开设的通识教育课，现作为专业选修课面向公共事业管理专业本科生开设。本课程以金盛华主编的《社会心理学（第二版）》为教材，该书是目前国内体系最为完整的社会心理学著作，是国内学者自己写的优秀的社会心理学著作，适合用于心理学、社会学、经济学、管理学、教育学等专业的本科生学习。本课程将主要讲授社会心理学概论、社会心理发展、认知社会心理学、社会互动与社会影响等内容

Social psychology is the basic course of psychology, but also general education courses offered by domestic universities. It is now open as a professional elective course for undergraduate students of public affairs management. The textbook of this course, Social Psychology (second edition), edited by Jin Shenghua, is the most complete social psychology book of the domestic. It is an excellent scholar of social psychology written by domestic scholars. It is suitable for Psychology, sociology, economics, management, education and other professional undergraduate study. This course will mainly teach social psychology, social psychology development, cognitive social psychology, social interaction and social impact and so on

# 《社会调查研究方法》课程介绍

Methods of Social Investigation research

课程代码：012042B **Course Code：012042B**

课程类型：专业必修课 **Course Name：**Methods of Social Investigation research

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：无 **Preparatory Courses：Nil**

教学将采取课堂讲授、专题讨论和田野实践相结合的方式，使修课学生领会到社会调查研究在实地考察、数据的收集整理和分析以及学术论文撰写过程中的关键作用，对“社会调查” 研究方法背后所蕴含的理论脉络有清晰的了解，从而加深对社会和人文科学学科这一主要研究手段的认识和体会。

Lectures and panel discussion teaching will take a combination of field practice，Make the students grasp the qualitative research in the field of collecting and sorting data and analysis and the key role in the process of academic paper writing, To the qualitative research methods and theoretical contexts of behind have a clear understanding，To deepen the social and the humanities disciplines knowledge and experience of the main research means.

# 《社会企业概论》课程中英文简介

Introductionto Social Enterprise

**课程代码：012022B Course Code：012022B**

**课程名称：社会企业 Course Name：Introductionto Social Enterprise**

**学时：32 Periods：32**

**学分：2** **Credits：**2

**考核方式：考试** **Assessment：test**

**先修课程： 公共管理学** **Preparatory Courses：public Administration**

社会企业是把社会目的和商业活动结合起来的一种新的解决社会问题的方式。本课程从非营利的和商业的两个视角去审视社会企业。让学生总体了解作为一个新的领域的社会企业及它的目的、形式、管理方式和影响力。在学习过程中，学生将有机会去参观当地的社会企业并与社会企业家座谈。课程的主要目标是：一是理解社会企业作为一个研究领域的发展；二是了解不同的社会企业组织形式；三是了解如何管理社会企业包括领导力、人力资源、财政管理等；四是了解社会企业活动所应遵循的法律规范；五是学习对社会企业活动及其影响力评估的相关技术。本课程采用案例教学的方法。

Social enterprise is becoming a watchword in both nonprofit and business communities as a way of coupling the resources generated by market activities with the social ambitions of nonprofit organizations to develop innovative approaches to solving social problems. The course will examine social enterprise from both nonprofit and business perspectives. It will provide students with an overview of the emergence of social enterprise as a new field of study and its purposes, forms, management approaches, and impact. During the course, students will have the opportunity to assess local social enterprises and participate in a local support organization for social entrepreneurs. This course will use the method of case teaching.

Course Objectives:

To provide students with:

An understanding of the development of social enterprise as a field of study.

An understanding of the different organizational arrangements for social enterprise.

A working knowledge of how to manage a social enterprise including leadership, financing.

An understanding of the laws that frame social enterprise activity.

The skills to evaluate and measure social enterprise activities and scale up its impact.

# 《社会创新与创业》(英文)课程中英文简介

Social Innovation and Entrepreneurship

课程代码：012072B **Course Code：012072B**

课程名称：社会创新与创业 **Course Name：**Social Innovation and Entrepreneurship

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程： **Preparatory Courses：**

《社会创新与创业》是为公共事业管理系专业学生开设的课程。通过主题演讲、案例分析、小组讨论、嘉宾对话等多种形式的教学，使学生系统地了解社会创新和创业的原理和实务，帮助学生提升创新与创业能力。

《社会创新与创业》顺应“大众创业，万众创新”的时代潮流，本课程主要包括：社会创新与创业的导论、社会创新在政府、商业和非营利三大部门的体现和应用、社会创业的关键环节三个部分的内容。通过28个讲课学时和4个实验学时，培养学生理论与实践相结合的能力。

"Social innovation and entrepreneurship" is a course for public affairs management major. Using lectures, case studies, group discussions, guest dialogue and other teaching methods, the course gives a systematic discussion of social innovation and entrepreneurship principles and practices to help students improve their capacities of innovation and entrepreneurship.

The course "Social innovation and entrepreneurship" conforms to the "public entrepreneurship and innovation" trend of the times. This course mainly includes: (1)the introduction to social innovation and entrepreneurship, (2)social innovation and its application in the government, business and non-profit sectors, and (3) critical processes of social entrepreneurship. Through 28 lecture hours and 4 experimental hours, students may develop the ability to combine theory with practice.

# 《区域金融专题》课程简介

课程代码：013612B **Course Code**：013612B

课程名称： 区域金融专题 **Course Name**：Regional Finance

学时：32 **Periods**：32

学分：2 **Credits**：2

考核方式：考查 **Assessment**：**Examination**

先修课程：微观经济学 **Preparatory Courses**：**Microeconomics**

宏观经济学 **Macroeconomics**

金融是现代经济系统的重要组成部分，空间与地理因素的在现代经济中的重要性受到重视日益提高。本专题把金融与区域结合起来，以专题形式介绍区域金融的主要理论和方法。

本课程目的在于向学生系统阐述有关区域金融活动方面的基本知识和一般原理，使学生对金融的层次性、区域金融体系的构建、区域金融在经济社会发展中的作用、区域金融风险的防范等有比较系统地掌握。同时，通过国内外区域金融实践的对比，加深对区域金融体制改革的理解和认识，提高对区域金融现象与问题的综合分析能力和解决的能力。

Finance is an important part of the modern economic system, and the importance of space and geography in the modern economy has been paid more and more attention. This topic combines the finance with the region and introduces the main theories and methods of regional finance in a thematic form.

Regional finance is one of the major elective courses of regional economic management major. This course introduces the basic theories of finance, the financial level, the regional financial system, regional financial role in economic and social development, regional financial risk prevention. This course mainly introduces the structure of regional financial system, regional financial supervision, regional financial innovation, financial spatial pattern, evolution of financial center, regional financial security and so on.

# 《量化研究方法》课程中英文简介

Quantitative Research Method

课程代码：012052B **Course Code：012052B**

课程名称：量化研究方法 **Course Name：**Quantitative Research Method

学 时：32 **Periods：32**

学 分：2 **Credits：**2

考核方式：考查 **Assessment：** Inspection

先修课程：概率论 **Preparatory Courses：probility theory**

《量化研究方法》是一门学科方法课，旨在培养学生们的量化研究思维，提高数据分析能力，能够熟练应用量化研究方法来解决公共管理学科领域中的现实问题。

通过本门课程的教学，使学生们了解量化研究的基本概念；重点掌握调查法、相关分析、回归分析、结构方程模型等量化研究方法的基本原理；熟悉量化研究的步骤与写作规范；能够应用统计软件来实现量化研究方法的操作并对结果进行分析。教学过程中，注重养成学生量化研究的思维，培养学生针对现实问题构建理论模型进行解释和预测的能力，为学生进一步学习相关专业课程、完成本科毕业论文提供指导。

本课程是一门理论与实际练习相结合的课程，它阐述了公共管理领域主要的量化研究方法的理论，并通过案例分析与统计软件操作的讲授，提高同学们理论-实践相结合的能力，进而提高量化研究的水平。

"Quantitative research Method" is an approach course of public management, which aim to help students to form the thought of Quantitative research, to improve the ability to analyze the data and to apply the Quantitative method to solve the actual issues in public management area.

Through the course, students should grasp the basic definition of quantitative research, especially grasp the theory of quantitative research method such as question [Questionnaire](http://www.baidu.com/link?url=1WUQGmEXd7Am2aKjRFRVsBtnrv6u8tvfJGQvoyItuP1bO67xaDESKe2xWbJJyjxQtoFI3awIrlA-wbNuM87SSQHqYA7xgrZExXw1gktk6BG) survey,correlation analysis, regression analysis, structural equation model and so on.Students should familiar with the steps of quantitative research method,and apply the statistic software to accomplish the method and correctly analyze the statistic result.

In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; to develop the thinking ways of public management research and to construct the models to make explantion and prediction ;It guides students to learn and understand the basic course and complete the dissertation.

This course is a combination of theoretical and practical subject which elaborate the characteristics and methods of quantitative research theory, and through the case analysis to improve students’ theory-practice ability and finally improve the academic ability.

# 《基金会管理概论》课程中英文简介

Introduction to Foundation Management

课程代码：012032B **Course Code：012032B**

课程名称：基金会管理概论 **Course Name：Introduction to Foundation Management**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：公共管理学、公共事业管理法规政策 **Preparatory Courses：Public administration, public affairs management, laws and regulations, policies**

基金会管理概论系统介绍基金会管理的重要意义和方法技术，注重理论与实践相结合，引导学生加强对基金会管理的认识。基金会管理主要包括基金会的外部环境，基金会的设立与登记，基金会的依法运作，基金会的内部治理，基金会的项目设计与运作，基金会的筹款。

Introduction to the foundation of the fund management system introduces the significance and methods of the management of the foundation, focusing on the combination of theory and practice, to guide students to strengthen the understanding of the foundation management.The content of the course mainly includes the external environment of the foundation, the establishment and registration of the foundation, the operation of the foundation according to the law, the internal governance of the foundation, the project design and operation of the foundation, and the foundation of the foundation.

# 《行政组织学》（双语）课程中英文简介

Science of Administrative Organization

课程代码：011942B **Course Code：011942B**

课程名称：行政组织学（双语） **Course Name：**Administrative Organization

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：行政管理学、**Preparatory Courses：**Public Administration,

公共政策学Public Policy

行政组织学作为专门研究行政组织的学科，是行政学的分支。本课程以研究行政组织发展规律为基础，系统介绍国内、外行政组织的新理论和行政组织改革的新经验。主要阐述行政组织的构成、运行和发展的基本规律，介绍行政组织学的基本理论、基本方法和基本知识。通过教学使学生比较全面系统地掌握行政组织学的基本概念、基本理论，认识行政组织建立、运行和发展的规律，培养学生正确分析解决行政组织问题的能力。

本课程讲授的内容主要有：从总体上介绍行政组织及行政组织理论的内涵、性质和作用；行政组织的历史发展和理论发展；从静态的角度研究行政组织结构、体制和类型；从生态和心态的角度研究了行政组织与外部环境、内部条件的互依关系，研究组织与组织之间，组织成员间沟通、协调、激励等组织管理的基本内容；从动态的角度研究了行政组织的建立、管理和变革发展的一般趋势。

Science of administrative organization is a specific field which focuses on the structure, operation and characters of organization; it’s a branch of public administration. This course introduces the history, theory and revolution both in China and other counties. This course is designed to help the students learn the basicdefinitions, theories and research methods and to help the students improve their analysis ability in administration organization.

The main contents of this course include: the history, type, structure, nature of public organization. Also introduce the improvement process of modern China public organization;especially pay attention to relationships between different organizations, the inter-organization commutation and cooperation, etc.

# 《行政职业能力》课程中英文简介

**Administrative professional ability**

课程代码：011872B **Course Code：011872B**

课程名称：行政职业能力 **Course Name：Administrative professional ability**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考试 **Assessment：Examination**

先修课程：行政管理学、公共政策导论 **Preparatory Courses：public administration、Introduction on Public Policy**

《行政职业能力》注重实用性和系统性，努力做到知识准确，内容通用，表述简明。本课程以职业能力理论为基础，从理论和实践两个方面，介绍具有实践指导价值的行政职业能力的理论和知识，探讨行政职业能力在公共管理领域的应用和发展；分析行政职业能力测评在推动公共管理发展中的作用，是一门系统阐述如何合理运用和提高行政职业能力，以及如何应用行政职业能力和方法提高公共管理能力的课程。

《AdministrativeAptitude》focuses on practical and systematic features, and strives to achieve accurate knowledge, content, general, concise statement. Based on the theory of professional competence, this course introduces the theory and knowledge of administrative aptitude with practical guiding value, discusses the application and development of administrative aptitude in public management, analyzes the role of promoting public management.Itis a systematic course that explains how to rationally apply and improve administrative aptitude and how to improve public management.

# 《行政管理学术论文阅读与写作》（英文）课程中英文简介

**Academic reading and writing**

课程代码：011922B **Course Code：011922B**

课程名称：学术论文阅读与写作 **Course Name：Academic reading and writing**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：论文 **Assessment：Thesis**

先修课程：公共管理 **Preparatory Courses：Public Administration**

《学术论文阅读与写作》是为行政管理专业本科生而开设的课程。通过本门课程的教学，学生将了解到学术论文阅读与写作的基本思路；探索学术论文阅读与协作的基本方法。

根据《大纲》要求，该课程的教学目的在于培养学生撰写课程论文及毕业论文的能力，要求学生对文献材料有一定的综合分析能力、并能用自己的语言表达个人观点和意见，同时还要求学生学会正确地引用他人的观点，避免有意或无意的抄袭现象。本课程目的在于让学生掌握阅读学术论文的方法，并能够掌握毕业论文写作的基本要求和格式规范，并且掌握独自完成一篇完整毕业论文的技术要领。

The academic reading and writing is open for undergraduates majoring in Public Administration as the compulsory course. Through the course teaching, students will learn about the basic overview of academic reading and writing andexplore the basic ways of academic reading and writing.

According to the requirement of the teaching syllabus, this course is to train the students’ability to thesis and dissertation writing courses, students are required to build up certain ability of comprehensive analysis of literature material, and can use their own language to express personal views and opinions, at the same time, it also require students to learn to correctly quote the views of others, avoiding plagiarism, intentionally or unintentionally. The purpose of this course is to let the students master the methods of reading academic papers, and be able to master the basic requirement of graduation thesis writing and format specification, as well as to master alone to complete a full graduation paper under the basic requirements.

# 《行政管理学》课程中英文简介

Public Administration

 课程代码：**010512A Course Code:010512A**

课程名称：行政管理学**Course Name:**Public Administration

学时：32**Periods:** 32 Academic Hours

学分： 2**Credits：**2

考核方式：考试**Assessment：**Testing

先修课程：政治学管理学**Preparatory Courses:**PoliticsManagement

《行政管理学》从当代政府管理和改革的现实出发，从提高政府依法行政的能力与效率的角度关注和研究行政管理的相关理论和实务。课程全面介绍政府管理国家事务、社会公共事务的活动过程，通过对行政管理活动主客体与行政环境的关注，从管理理念、管理体制、管理内容与管理技术等多层次和角度对行政管理活动进行分析与研究。通过本课程的学习，培养学生行政管理的专业思维和专业思想，以我国行政改革的现实为基础，结合外国行政管理改革的经验和教训，理解行政管理的基本理论和规律。

Public Administration focuses on and studies the relating theories and practice from the angle of reality of the modern government management and reform, and from the angle of enhance the capability and efficiency of government administration. The course will give an overall introduction of the procedure of the government to administrate the national affairs and societal activities, and give analysis and study, after observing the object and subject of the public administration activities and the administration environment, to the administration activities from several levels and angles of the administration idea, system, content and techniques. Finishing this course, the student will gradually form the special thought and thinking of public administration, will understand, on the base of the realities of administration reform in our country and with consulting the experience and lessons from the administration reform in other countries, the basic theories and regularities of public administration.

# 《公益慈善事业政策分析》课程中英文简介

Policy Analysis in Philanthropy

课程代码：011982A **Course Code：** 011982A

课程名称：公益慈善事业政策分析 **Course Name：**Policy Analysis in Philanthropy

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：公共政策学 **Preparatory Courses：**Public Policy

《公益慈善事业政策分析》是公共事业管理专业的必修课程，是学生在学习公共政策学之后的进阶课程。这是一门应用导向的课程，主要内容是运用公共管理的理论知识分析公益慈善领域的政策过程，具体包括公共政策理论、公益慈善领域的公共政策、政策分析方法和未来展望等部分。它有助于学生掌握常用的政策分析技能，培养分析问题、解决问题的能力，有利于学生毕业之后从事政策研究、政策实务等具体工作。

"Policy Analysis in Philanthropy" is a required course in the major of public affairs management, and it is an advanced course after students studying “Public Policy”. This is an application-oriented curriculum; the main content is the use of public management knowledge to analyze charity policy process, including public policy theory, charity public policy, policy analysis methods and future prospects. It helps students master the commonly used policy analysis skills, cultivate the ability to analyze and solve problems, and help students to carry out specific work such as policy research and policy practice after graduation.

# 《公共组织战略管理》课程中英文简介

Public Organizational strategy management

课程代码：012092B **Course Code：012092B**

课程名称：公共组织战略管理 **Course Name：Public Organizational strategy management**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：社会治理专题、公共事业管理法规政策 **Preparatory Courses：Special topics on social governance, laws and regulations on public affairs management**

公共组织战略管理是公共事业管理的一门重要课程，要求学生在系统学习管理专业课程的基础上，培养学生从战略高度，系统地分析组织战略中的各种问题，以便从整体上设计解决问题的方案，培养学生的战略思维观念。

Strategic management is an important course of the management of public utilities, require students to learn basic professional courses in management system, students from a strategic perspective, systematic analysis of various problems in organizational strategies, in order to design a solution to the problem as a whole, the cultivation of students' strategic thinking concept.

# 《公共组织行为学》课程中英文简介

Organizational Behavior in the Public Sector

课程代码：011972A **Course Code：** 011972A

课程名称：公共组织行为学 **Course Name：**Organizational Behavior in the Public Sector

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考试 **Assessment：**Examination

先修课程：公共组织学、社会心理学概论 **Preparatory Courses：**Public Organization、 Introduction to Social Psychology

公共组织行为学是一门研究公共组织领导、决策、激励、沟通、冲突及团队建设等组织微观现象的学科，是公共事业管理专业的专业必修课，通过该课程的教学，使学生掌握公共组织领导、决策、激励、沟通、冲突及团队建设等主题的相关知识；培养学生形成在公共组织中的管理和领导能力，提高认识自己和影响公共组织中其他人的能力；并努力使学生热爱公共组织管理、树立投身于公共组织管理领域的理想和信念

Organizational Behavior in the Public Sector is an subject that usually study such microphenomenon as leadership、Decision-Making、Motivation、Communication、Conflict and Team-Building. Organizational Behavior in the Public Sector is compulsory subject of the major of public affairs management. The undergraduates will master such knowledge as leadership、Decision-Making、Motivation、Communication、Conflict and Team-Building in public organization, acquire such ability as management 、leadership、self-knowledge、influencing others in public organization, and devotion to management on public organization.

# 《公共事业管理法规政策》课程中英文简介

Legal system of public utilities management

课程代码：011952A **Course Code：** 011952A

课程名称：公共事业管理法规政策 **Course Name：Legal system of public utilities**

**management**

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：**test

先修课程：公共管理学、法学 **Preparatory Courses：**Public Management, Law

science

《公共事业管理法规政策》是为引导学生了解公共事业管理法律制度的基本理论和基础知识而开设的课程，是公共事业管理类专业的专业课程。通过本门课程的教学，使学生全面掌握公共事业管理的基本法律制度；了解公共事业管理部门的机构设置、管理运作的规范与制度。教学过程中，注重提升学生的法学修养，培养学生提出问题、分析问题和解决问题的能力，为学生将来从事实际工作打下坚实的理论基础。

本课程是一门理论与实际操作相结合的课程，它从历史和现实的角度全面阐述了公共事业管理的法律与基本制度，通过比较国外公共事业管理法律制度，结合公共事业管理的未来发展方向，使得学生能够站在学术和实践的前沿思考专业问题。

"Legal policy of public utilities management" is a major course of public utilities management major. It guides students to learn and understand the basic theories and basic knowledge of Legal system of public utilities management. Through the course, students should grasp the basic theories and basic knowledge of Legal system of public utilities management; understand rules and laws of the arrangement of public sectors and institutions. In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; develop the thinking ways of public utilities management.

This course is a combination of theoretical and practical subject which explains comprehensively the basic content and basic system of public utilities management from the perspective of history and reality. By comparing the legal systems of foreign public utilities management, combined with the future direction of the management of public utilities, allows students to practice at the forefront of academic and professional issues thinking.

# 《公共管理前沿问题》（英语）课程中英文简介

课程代码：011932B **Course Code：011932B**

课程名称：公共管理前沿问题（英语）

**Course Name：**Frontier issues of public Administration

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Examination**

先修课程：公共管理学、公共政策学、公共经济学

**Preparatory Courses：**Public Administration, Public Policy, Public Economics

《公共管理前沿问题》是为行政管理专业高年级同学而开设的专业必修课。通过本门课程的教学，使学生全面掌握公共管理相关理论；了解公共管理前沿问题；探索公共管理问题的解决思路。教学过程中，通过理论学习、案例研究、无领导小组讨论、实地调研等，为学生进一步学习提供理论与实践相结合的、全面多元的思考空间和探索平台。

本课程是一门关于行政管理的深化课程，它阐述了行政管理领域的基础理论和核心思想，全面展现了行政管理领域复杂、多元的前沿问题，帮助学生提高观察问题、分析问题和解决问题的实际能力。

“Frontier issues of public Administration” is a compulsory course for senior students majoring in Public Administration. Throughout this course, the students are required to master relevant theories of Public Administration, to fully understand edge issues of Public Administration and to explore their effective solutions. To make use of theory learning, case study, leaderless group discussion and field investigation, a comprehensive and diversified insights space and exploring platform are provided for the students to further learn theories and practices.

This course is a deepen course of Public Administration. It systematically states the fundamental theories and core thoughts of Public Administration, which fully exposes the complicated and plural front issues in the field of public administration, aiming at improving the students’practical abilities of problem observations, analyses and solutions.

# 《非营利组织管理》课程中英文简介

Managing the Non-Profit Organization

**课程代码：010252B Course Code：010252B**

**课程名称：非营利组织管理** **Course Name：Managing the Non-Profit**

**Organization**

**学时：32 Periods：32**

**学分：2** **Credits：**2

**考核方式：考试** **Assessment：test**

**先修课程：管理学 公共管理学** **Preparatory Courses：Management SciencepublicAdministration**

学术界把社会组织划分为政府组织、营利组织和非营利组织三大类，它们分别是政治领域、经济领域和社会领域的主要组织形式。随着我国社会转型和经济转轨速度的加快，作为社会“第三域”主要构成成分的非营利组织，获得了巨大的发展机遇和空间。经济社会发展对非营利组织管理现象及其规律的研究提出了迫切要求，作为一门学科，“非营利组织管理”应运而生。

本课程教学的基本目的是让学生通过本门课程的学习，了解非营利组织的社会政治影响和在促进公民社会发展中的作用,认识非营利组织的性质、地位、作用和活动方式, 能够运用管理理论和方法分析解决非营利组织成长过程中的问题，掌握管理非营利组织管理的基本技巧。课程内容涵盖中国非营利组织的法律框架，非营利组织的管理实务（市场营销、战略规划、人力资源管理、伦理和财务管理、评估与责任）。本课程采用以学生为中心的教学方式，讲授与专题讨论并重，强调文献阅读，社会调查和撰写专题报告。课程共32学时，课堂讲授26学时，讨论4学时，实践2学时。

All Society organizations can be divided into three categories: governmental organizations, for-profit organizations and non-profit organizations. They are respectively belonging to the political field, the economic field and the social field. As China's social transformation and economic transition, the non-profit organizations which is the main components of "the third sector", have won the immense development. The development of economic and social has made the study of the non-profit organization urgently. As a result, " non-profit organization management" came into being as a [subject](app:ds:subject). The basic purpose of this course is to let students to know the social and political impact of non-profit organizations, to recognize the itsnature, status,roles and activities, and to be able to use management theory and methods to solve the problems in non-profit organization operation.The course begins with the legal structure for the sector, and also covers both general managementpractices that apply to all public and private organizations (marketing, strategic planning, interorganizationalrelations, human resources, ethics and financialmanagement) and practices unique tononprofits (boards and governance, volunteer management, legal responsibilities, fundraising, etc.).The course uses a combination of readings, lectures, and experiential learning to give students dailyopportunities to test their textbook material in the real world.This course adopts a student-centered teaching methods, emphasizes on literature reading, social investigation and project report writing. A total of 32 curriculum hours, 26 hours for lectures, 4 hours for discussing, 2 hours for practice.

# 《当代中国政府与政治》课程中英文简介

Government and Politics in Contemporary China

课程代码：011862B **Course Code：011862B**

课程名称：当代中国政府与政治 **Course Name：Government and Politics in Contemporary China**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：non-test**

先修课程：政治学 **Preparatory Courses：Political Science**

《当代中国政府与政治》是行政管理专业的必修课。通过本课程的教学，为学生进一步学习和了解中国政治发展中的基本理论问题和当代中国的政治现实，提供基本理论分析框架和知识背景，为学生后续的学习和研究奠定扎实的基础，提供必备的专业知识积累，并且初步树立研究工作中的方法论意识。

本课程从政府过程的角度为学生展现当代中国政治的基本内容，当代中国政府的制度形式以及政府事务的运行过程，旨在提高学生认知水平和理论水平，增强分析问题和解决问题的能力，培育现代政治思维和公民意识。

"Contemporary Chinese government and politics" is a compulsory course for studentswho major in Public Administration. Through the teaching of this course, we will provide a basic theoretical analysis framework and knowledge background for students to further study and understand the basic theoretical problems in China's political development and the political reality of contemporary China. We will provide a solid foundation for students' follow-up study and research and the accumulation of professional knowledge, and establish the sense of methodology in the study..

From the perspective of the government process，this course shows the basic content of contemporary Chinese politics, the contemporary Chinese government system and the process ofgovernment affairs for students. This courseaims at improving students' cognitive level and theoretical level, enhance the ability to analyze and solve problems, and cultivating modern political thinking and civic consciousness.

# 《地理信息系统》课程中英文简介

Geographic information system

课程代码：010193A **Course Code**：010193A

课程名称： 地理信息系统 **Course Name**： Geographic information system

学时：48 **Periods**：48

学分：3 **Credits**：3

考核方式：考试 **Assessment**：**Examination**

先修课程： **Preparatory Courses**：

地理信息系统是利用现代科学技术分析和研究空间信息的一门重要课程。在计算机软硬件的支持下，地理信息系统将外部世界的数据根据地理坐标或者空间位置输入到计算机中。这些数据能够被贮藏、更新、查询、搜索和综合利用，能够在计算机屏幕显示，并且以计算机制图的形式输出。通过本课程的学习，学生可以提高自己的实践技能和空间分析能力，为从事区域经济管理专业工作和进行科学研究打下良好基础。

Geographic information system(GIS) is an important course that aims to analysis and study space information by modern science and technology. Based on support of computer software and hardware, GIS is to describe data in the external world and input them into computers according to their geographic coordinates or spatial positions. In the system, the data can be stored, updated, inquired, searched, used synthetically, displayed on screen and output in computer cartography. As a result, students can found a good basis for their future professional work and scientific study.

# 《慈善募捐概论》课程中英文简介

An Introduction to Charity Fundraising

课程代码：012102B **Course Code：012102B**

课程名称：慈善募捐概论 **Course Name：An Introduction to Charity Fundraising**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：**Inspection

先修课程：公共管理学、公共事业管理法规政策 **Preparatory Courses：Public administration, public affairs management, laws and regulations, policies**

慈善募捐概论系统介绍慈善组织开展募捐活动的相关概念、规范和流程。募捐策略制订的基础在于对自身、受益人和捐赠人的情况作出精准的分析，包括数据分析和市场调研。同时，在募捐成功后，还应对募捐活动作科学的总结。募捐者还应熟悉并掌握各类募捐方式的管理流程，以便更为合理优化地开展募捐活动。该课程介绍的募捐方式包括：上门募捐、街头募捐、媒体募捐、网络募捐、募捐箱募捐、慈善活动募捐、人际募捐等。

The introduction of charitable donation system introduces the related concepts, norms and processes of charitable organizations to carry out fund-raising activities. The foundation of the fundraising strategy is to make an accurate analysis of the situation, including the data analysis and market research. At the same time, after the success of fund-raising, but also to raise the scientific summary of live action action. Donations should also be familiar with and master the management of various types of fund-raising process, in order to carry out more reasonable fund-raising activities. The course includes ways to raise money: the door to raise money, the streets of fund-raising, media donations, online fund-raising, fund-raising box donations, charitable fund-raising, interpersonal fundraising, etc..

# 《冲突管理》课程中英文简介

Conflict Management

课程代码：011892B **Course Code：011892B**

课程名称：冲突管理 **Course Name：Conflict Management**

学时：32 **Periods：32**

学分：2 **Credits：2**

考核方式：考查 **Assessment：Exam**

先修课程：公共管理、社会学 **Preparatory Courses：Public Administration，Sociology**

《冲突管理》是为行政管理专业本科生而开设的选修课程。通过本门课程的教学，使学生掌握冲突管理的基本方法；了解冲突管理的研究成果；探索预防和应对冲突的机制建设。教学过程中，讲授公共冲突的化解方法，为学生进一步运用知识管理公共事务提供理论支持。

本课程是一门介绍公共冲突的形成原因、发展过程、管理方法及其制度建设的课程，它阐述了公共冲突发展变化的基本规律，为科学管理公共冲突提供理论依据。

"Conflict Management" is a course of professional elective course for undergraduate students major in public administration. Students will mastermethods of conflict management, acknowledge basic theories of conflict management and explore how to prevent and resolve public conflicts by learning this course. In the process of teaching, the lecturer will teach the methods of resolving public conflicts which will provide theoretic support for students who will managing public affairs.

This course is the study ofpublic conflicts, including its origins, development, management and institutions. It explains the basic laws of public conflicts’ origin and change, which is the basic for conflict manangement.

# 《城市研究论文写作》课程中英文简介

Academic writing of urban management

课程代码：011822B Course Code：011822B

课程名称：城市管理论文写作 Course Name: Academic Writing of

Urban Management

学时：32 Periods：32

学分：2 Credits：2

考核方式：考查 Assessment：Inspection

先修课程：城市经济学;城市管理学 Preparatory Courses：Urban economics; Urban Management

《城市管理论文写作》是引导学生根据城市经济与管理基本理论和实践动态而进行的学术论文写作课程，是一门应用性、基础性课程。通过本门课程的教学，使学生全面掌握城市经济管理论文写作的基础理论、基本知识和基本技能，包括城市经济管理理论资料和现实案例收集、文献综述、论文选题、研究方法、拟定论文提纲；撰写学术论文的基本步骤；学术论文的框架及逻辑结构；脚注、尾注及参考文献的编写格式。

本课程是一门理论与实际操作相结合的课程，要求学生能较好理解和掌握城市经济管理基本理论和分析技巧，能进行学术论文撰写和实例分析，并能在掌握课程基本要求的基础上根据自己兴趣选择专题，独立进行文献检索和论文写作。

“Academic writing of urban management" is an application, basic and practical course for academic writing on urban economic and management. Through this course, the students should master the basic theory, basic knowledge and basic skills, including theory data and practical case collection, literature review, research methods and formulate the outline of the paper; learn the basic steps for writing academic papers; master the frame and logic structure of research paper and learn the footnote endnotes and references and format of writing.

Based on the study, students are able to understand and master the basic theory of urban economic management and analytical skills, should compare academic paper writing and examples, and independently grasp the literature retrieval and paper writing.

# 《城市危机应急管理》课程中英文简介

Urban Emergency Management

课程代码：012002B **Course Code：012002B**

课程名称：城市危机应急管理 **Course Name：**Urban Emergency Management

学 时：32 **Periods：**32

学 分：2 **Credits：**2

考核方式：考查 **Assessment：**Inspection

先修课程：政治学 **Preparatory Courses：**Political Science

公共管理学 Public Administration

《城市安全与危机管理》是一门从维护城市安全出发介绍危机管理基本概念与原理的课程。本课程的教学目的是通过CASE（内容、分析、综合、评估）系统使学生对危机管理的概念，危机管理的主要对象，危机管理的过程，国际危机管理等有比较全面的了解，培养学生能够运用原理评估危机和风险，抗拒突发的灾难，从而具备使已出现的或潜在的损害降至最低而事先设计、建立防范、处理体系和对应措施的能力。

This course will introduce students to learn concept and theory of Crisis Management from city security through CASE (Content、Analysis、Synthesis、Evaluation) system. The course will promote students to learn analytical and practical foundations to anticipate potential crises, and develop a method of avoiding or minimizing damage; to understand the impact of crises on the community, on the organization, and on its stakeholders; to demonstrate methods of diagnosing and resolving crisis situations. Eventually students will achieve a skill of planning a preliminary program, and developing a communication system, and supporting the program with all necessary departments and key personnel .

# 《城市社区管理》课程简介

Urban Community Administration

课程代码： 011373A **Course Code：011373A**

课程名称：城市社区管理 **Course Name：**Urban Community Administration

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考试 **Assessment：examination**

先修课程：公共管理、管理学 **Preparatory Courses：Public Management, Management**

《城市社区管理》是公共事业管理专业的专业基础理论课程之一。中国社会新时期的城市社区管理已不是过去的街道管理、地区管理，其内涵和外延都发生了变化，无论是主体、目标、对象、，还是管理方式、机制、内容都大不相同。本课程在对城市社区管理体制的历史沿革及其内容进行全面阐述的同时，还将组织学生下社区进行专题调研，以帮助学生对城市社区管理有更清晰的理解，其目的在于使学生坚实地掌握社区管理基本的理论知识和社区管理运行机制相关理论知识，增强学生社区责任意识，提高社区管理的能力。

《Urban Community Management》 is one of the basic theoretical courses in the management of public utilities. Chinese community in the new era of urban community management is not the past street management, regional management, its connotation and extension have changed, whether it is subject, target, object, or management, mechanisms, content is very different. This course will also provide a comprehensive understanding of the history and content of the urban community management system, and will also organize students to carry out special research on the community to help students to have a clearer understanding of urban community management. The purpose is to enable students to Master the basic theoretical knowledge of community management and community management mechanism of the relevant theoretical knowledge, enhance students' sense of community responsibility, improve community management capacity.

# 《城市社会发展概况》课程中英文简介

An introduction of urban social development

课程代码: 012122B **Course Code**：012122B

课程名称：城市社会发展概况**Course Name** An introduction of urban

social development

学时：36 **Periods**：36

学分：2 **Credits**：2

考核方式：考试 **Assessment**：**Examination**

先修课程：城市社会学 **Preparatory Courses**：S**ocial** t**heory of urban**

该门课程系统地阐述了城市社会发展的基本原理、规划的目标和方法。主要内容包括城市建设与城市社会发展的理论，该门课程系统地阐述了城市建设与城市社会发展的基本原理、方法以及城市建设过程中的社会性问题。课程主要内容分三大部分叙述，社会思想与城市建设的总体演进、城市建设中城市社会发展关系、与城市建设相关的社会发展目标等板块，从社会发展视角引导学生系统思考城市发展中的各类问题和目标。

An introduction of urban social development will first introduce the theory of urban social development ,goal and method.The course systematically discuss the significance and objectives of urban social. The course will include the major concepts and the legal basis of urban construction and society as well as the interrelationships between consttuction and society . On the completion of this course, students will be able to :1)analysis the essential rules of urban social development; 2) understand the double rules between science and social art of modern urban construction 3) grasp the process of practice and management of urban social development .This course also prepares students for their further study and their career of urban construction after graduation.

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# 《城市建设投融资》课程中英文简介

Urban Construction Investment and Financing

课程代码：011393A Course Code：011393A

课程名称：城市建设投融资 Course Name：Urban Construction Investment and Financing

学时：48学时 Periods：48

学分：3 Credits：3

考核方式：闭卷考试 Assessment：Closed book exam

先修课程：财务管理 Preparatory Courses：Financial Management

《城市建设投融资》是立足城市建设实践，为探究和学习城市化背景下城市建设投融资分析的理论与方法而开设的课程。通过本课程的教学，使学生深入体会城市化背景下城市建设投融资的重要意义；了解城市建设投融资分析的理论和方法，探索城市建设投融资的机理。教学过程中，注重理论在实践中的应用，为学生进一步学习城市经济与管理的相关学科知识打下一定的基础。

本课程是一门研究城市建设投融资分析理论与方法的课程，主要阐述以下内容：城市建设项目的内涵和特点分析；城市建设投资的静态分析（投资主体、体制和环境）、动态分析（城市投资布局、结构、体制、调控）、城市建设投资分析（资金回收、经济效益和风险）以及城市投资分析方法；城市建设融资的渠道、方式以及决策方法等。

"Urban Construction Investment and Financing" is a course of exploring and studying the theory and method of urban construction investment and financing under the background of urbanization. Through the teaching of this course, the students can deeply understand the significance of urban construction investment and financing under the background of urbanization, understand the theory and method of urban construction investment and financing, and explore the mechanism of urban construction investment and financing. In the process of teaching, we should pay more attention to the application of theory in practice, and lay a solid foundation for students to further study the relevant knowledge of urban economy and management.

This course is a course to study the theory and method of investment and financing of urban construction, which mainly includes the following contents: The characteristics and connotation of city construction projects; the static, dynamic analysis of city construction investment and the urban investment analysis method; urban construction financing channels, and decision method etc.

# 《城市管理制度与政策》课程中英文简介

Urban management systems and policies

课程代码：010122B Course Code：010122B

课程名称：城市管理制度与政策 Course Name：Urban Management

Systems and Policies

学时：32 Periods：32

学分：2 Credits：2

考核方式：考试/考查 Assessment：Examination/Inspection

先修课程：公共政策学、法学概论 Preparatory Courses：Public Policy Science, An Introduction to Chinese Law

《城市管理制度与政策》是为引导学生了解城市管理法律制度的基本理论和基础知识而开设的课程，是公共事业管理类专业的专业课程。通过本门课程的教学，使学生全面掌握城市管理的基本法律制度与主要政策措施；了解城市管理部门的机构设置、管理运作的规范与制度。教学过程中，注重提升学生的法学修养，培养学生提出问题、分析问题和解决问题的能力，为学生将来从事实际工作打下坚实的理论基础。

本课程是一门理论与实际操作相结合的课程，它从历史和现实的角度全面阐述了城市管理的基本内容和基本制度，通过比较城市管理法律制度和政策制定程序，结合城市的未来发展方向，使得学生能够站在学术和实践的前沿思考专业问题。

"Urban management systems and policies" is a major course of public utilities management major. It guides students to learn and understand the basic theories and basic knowledge of Legal system, policies and measures of public utilities management. Through the course, students should grasp the basic theories and basic knowledge of Legal system of urban management; understand rules and laws of the arrangement of urban management sectors and institutions. In the process of teaching, we attempt to develop the abilities of students to ask questions, analyze problems and solve problems; develop the thinking ways of public utilities management.

This course is a combination of theoretical and practical subject which explains comprehensively the basic content and basic system of urban management from the perspective of history and reality. By comparing the legal systems of foreign urban management, combined with the future direction of cities’ development, allows students to practice at the forefront of academic and professional issues thinking.

# 《城市管理计量基础》课程中英文简介

Econometrics in Urban Management

课程代码：011812B Course Code：011812B

课程名称：城市管理计量基础 Course Name：Econometrics in Urban Management

学时：32 Periods：32

学分：2 Credits：2

考核方式：考查 Assessment：Inspection

先修课程：城市经济学；统计学 Preparatory Courses：Urban Economics，Statistics

《城市管理计量基础》是为城市管理以及相关专业而开设的课程。本课程在对社会经济现象进行分析的基础上，探讨如何运用计量方法来定量描述城市经济变量之间的关系。通过本门课程的教学，使学生了解城市管理计量方法的理论基础与涵义，掌握主要计量经济模型的设定和回归方法，熟悉计量经济分析工作的基本内容和工作程序，并能用Stata等主流软件进行实证操作，为城市管理与相关专业学生未来从事城市经济、管理与规划等方面的研究与实践工作提供基础。

“Econometrics in Urban Management” is a course of urban management and related majors. Based on analysis of social and economic phenomena, this course discusses how to use quantitative methods to explore the relationship between urban economic variables. Through the learning of this course, students would understand the theoretical basis of quantitative methods in urban management, master how to set up

set up and grasp the main regression method of econometric model, the basic contents and procedure of familiar econometric analysis work, and can be used in Stata and other mainstream software for operation, provide the basis for city management and related majors the future is engaged in the research and practice of city economy, management and planning and other aspects of the work.

# 《城市地理学（英语）》课程中英文简介

Urban Geography

课程代码：011792B Course Code：011792B

课程名称：城市地理学 Course Name：Urban Geography

学时：32 Periods：32

学分：2 Credits：2

考核方式：考试 Assessment：Inspection

先修课程：经济地理学 Preparatory Courses：Economic Geography

《城市地理学（双语）》是一门以地理学视角来研究城市（镇）的形成、发展、空间结构和分布变化规律的一门城市科学。本门课程针对城市经济与公共管理学院本科生的专业特点，主要讲解城市地理学的基础理论和基本研究方法，分别将城市当做点和面，从区域和城市内两种空间尺度考察城镇的空间组织。通过本课的教学，要求同学们掌握：城市赖以发展的区域背景，包括地理、经济、社会背景；城市化演变规律及与区域产业发展的关系；区域内各城市的职能分工与定位；区域内城市体系的规模分布；区域内城市空间分布关系及空间网络结构；城市土地利用结构；城市社会空间结构与新城市空间等。通过本门课程的学习，为同学们今后从事城市管理、城市规划及相关研究工作打下基础。

Urban Geography is a sub-discipline of both human geography and urban science, which research the formation, development and spatial-temporal structure & change of cities and towns from the geographical views. Considering the professional learning characteristics in College of Urban Economics and Public Administration, this course is focus on the basic theory and methodology in urban geography. Specifically, this course explores the urban spatial organization from two spatial scales: regional scale and internal scale which taking the city as a point and a polygon respectively. Completing this course, students will be able tounderstand:1) the regional backgrounds of city’s development (including geographic, economic and social backgrounds); 2) evolution law of urbanization and the relationship with the development of regional industry; 3) urban functions and divisions of each city in the regions; 4) the urban size structure, urban functional structure and urban hierarchical structure in the city systems; 5) the urban land use structure; 6)urban social spatial structure and new urban space and so on. This course will prepare students for their further related study and their career of urban management and urban planning after graduation.