## 《投资学》课程中英文简介

Investments

课程代码：151293A **Course Code：**151293A

课程名称：投资学 **Course Name：**Investments

学 时：48 **Periods：**48

学 分：3 **Credits：**3

考核方式：考试 **Assessment：**Examination

先修课程：概率论与数理统计 **Preparatory Courses：**Probability & Statistics

本课程为面向金融学专业本科生开设的学科基础课程，核心课程目标在于让学生掌握投资学的基本知识和原理。本课程的理论教学主要包括投资的基本元素，证券分析方法，投资组合理论与实践以及资本市场均衡理论等四个部分，要求学生从多个方面掌握投资的相关理论知识，为今后的专业课学习以及考研做好充分准备。除了理论知识教学之外，本课程将采用模拟投资比赛，案例分析以及业界经验交流等方式，提高学生的投资实践能力，并在课程中贯穿讲解证券从业人员职业道德准则以及CFA协会职业道德准则等思政内容，致力于为培养“有理论，有能力，有道德”的新型金融人才打下坚实基础。

This course is a basic course for undergraduates majoring in finance. The aim of this course is to enable students to master the basic knowledge and principles of investment. The theoretical teaching of this course mainly includes four parts: the basic elements of investment, securities analysis methods, portfolio theory and practice, and the theory of capital market equilibrium. Students are required to master the relevant theoretical knowledge of investment from many aspects, so as to make full preparations for their future professional courses and postgraduate entrance examination. In addition to theoretical knowledge teaching, this course will improve students' investment practical ability by adopting analog investment competition, case analysis, and industry experience exchange, and run through the professional ethics of securities practitioners and CFA Professional Ethics Guidelines in the course. The content of thinking is committed to laying a solid foundation for cultivating "theoretical, capable, and moral" new financial talents.