《学术写作与专业前沿》课程中英文简介

Academic Writing and Frontiers

课程代码：2121562B **Course Code：**2121562B

课程名称：学术写作与专业前沿 **Course Name：**Academic Writing and Frontiers

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Assignment

先修课程：信管专业的相关课程 **Preparatory Courses：**Courses related to the major

of Information Management and Information

System

《学术写作与专业前沿》是为信息管理与信息系统专业本科生开设的课程。通过本门课程的教学，使学生拓展国际视野，了解信管领域前沿，掌握科学研究和撰写学术（毕业）论文的方法，培养在信管领域深入开展科学研究的兴趣。教学过程中，采用理论讲授和学生自学相结合的教学方法，为学生顺利完成毕业论文（设计）作准备，也为学生进一步攻读管理科学与工程、Management Information System等相关专业的研究生学位奠定基础。

本课程是一门提升专业知识和技能的课程，它介绍了信管领域的前沿热点，阐述了科学研究的内涵和方法，详述了学术（毕业）论文的撰写流程和方法，提升了学生的科研创新能力。

"Academic Writing and Frontiers" is a course for the students with the major of Information Management and Information System. In this course, the students can expand their international vision, understand the frontier of information management and information system, master the methodology of scientific research and writing academic papers/dissertation, and cultivate their interest in conducting in-depth scientific research in this field. In the process of teaching, we adopt the teaching method of combining the lectures and the students’ self-study. Our goal is to prepare for students' successful completion of graduation thesis (Design), and lay the foundation for the further study of graduate degrees in Management Science and Engineering, Management Information System and other related graduate programs.

The goal of this course is to improve students’ knowledge and skills in the major of Information Management and Information System. We introduce the frontier hot spots in this field, expound the connotation and methodology of scientific research, and elaborate the methods of writing academic papers/dissertation, so as to improve the ability of scientific research and innovation of the students.