《移动商务系统分析与设计》课程中英文简介

Mobile Commerce System Analysis and Design

课程代码：2121153B **Course Code：**2121153B

课程名称：移动商务系统分析与设计 **Course Name：**Mobile Commerce System

Analysis and Design

学时：48 **Periods：**48

学分：3 **Credits：**3

考核方式：考查 **Assessment：**Assignment

先修课程：面向对象程序设计 **Preparatory Courses：**Object-Oriented Programming

Design

《移动商务系统分析与设计》是为了培养移动商务发展需要的信息管理与信息系统专业人才而开设的课程。通过本课程学习，使学生了解移动应用平台相关开发知识和技术，掌握一种移动端特别是Bootstrap开发框架、相关技术及工具，能够基于移动应用使用特征和相关技术，针对一般移动商务有关业务进行分析和系统设计，开发支撑移动商务业务的前段和后端的完整业务应用系统。教学过程中，为学生进一步学习和掌握大数据商务分析方法，结合上机实验的实践环节，培养学生实践动手能力

本课程是一门培养学生掌握相关技术能够独立进行移动商务系统开发的实践性较强的课程，它不但阐述了移动商务系统的分析和设计方法，还结合一种移动开发平台Bootstrap和Eclipse等相关工具，培养学生针对移动商务应用开发的完整能力。

The course of “Mobile Commerce System Analysis and Design” aims to cultivate Information Management and Information System professionals who can meet the needs of mobile commerce or business. After studying this course, students may understand knowledge and technology related to a mobile application platform, master a kind of developing framework, related technology and tools for mobile applications (specifically for Bootstrap Framwork), and furthermore may analysis, design and develop a whole set of front-end and back-end mobile system for general mobile businesses. In the process of teaching, to make students further study and master the technology of mobile business development, this course combine laboratory experiments to cultivate their practical abilities.

This course is very strong practical, which mainly focuses on cultivating students to master related technology to independently develop mobile business application systems. It not only states principles and means of mobile business application development, but also combines the mobile framework of Bootstrap, Eclipse and related tools to cultivate students’ abilities of mobile business application development.