《供应链优化技术》课程中英文简介

Supply Chain Optimization Technique

课程代码：2121282B **Course Code：**2121282B

课程名称：供应链优化技术 **Course Name：**Supply Chain Optimization Technique

学时：32 **Periods：**32

学分：2 **Credits：**2

考核方式：考查 **Assessment：**Test

先修课程：物流工程 **Preparatory Courses：**Logistics Engineering

《供应链优化技术》是工业工程专业学生的一门专业选修课。该门课程介绍了：供应链网络设计；计划并协调供应链中的供给与需求；供应链的采购决策；供应链的定价和收入管理。

“Supply Chain Optimization Technique” is an elective course for undergraduate students who major in the Industrial Engineering. The course introduces the supply chain network design, planning and coordinating supply and demand in supply chain, purchasing decision of supply chain, pricing and revenue management of supply chain.