**《公司战略与风险管理》课程简介**

|  |  |
| --- | --- |
| 课程代码：040252B | Course Code：040252B |
| 课程名称：公司战略与风险管理 | Course Name：Corporate Strategy and Risk Management |
| 学 时：32 | Periods：32 |
| 学 分：2 | Credits：2 |
| 考核方式：考查 | Assessment：Evaluation |
| 先修课程：管理学、会计学、审计学 | Preparatory Courses：Management，Accounting，Auditing |

本课程以公司的战略分析、选择和实施，以及风险分析和应对等问题为重点，全面地阐述关于公司战略和风险管理的基本观念、基本原理、基本方法。该课程强调理论结合实际，既要培养学生掌握战略和风险管理的知识和技能，又要紧贴现实，通过对当前社会中的典型案例的学习，培养学生运用战略和风险管理理论，分析我国当前市场经济中不同的公司战略选择、实施途径及应有的风险管理活动。

This course focuses on the company's strategic analysis, choice and implementation, as well as risk analysis and treatment. In this course, the students can comprehensively learn the basic ideas, principles and methods about the company's strategy and risk management. This course emphasizes that students should combine the theory with practice, cultivating the skill of mastering the knowledge and skills of strategy and risk management. This course is close to the reality. From learning this course, students can well make good use of strategy and risk management theory, so that they can analyze the different companies strategic choice, implementation approach and risk management activities in current market economy.